



For Immediate Release

16 April 2012

Dignity plc

('Dignity' or 'the Company')

Release of the 2011 Annual Report

Dignity is pleased to announce that its 2011 Annual Report which incorporates the Notice of the 2012 Annual General Meeting was published today. This is the eighth annual report following its listing on the London Stock Exchange in April 2004.

Copies are available direct from the Company or may be viewed on the Company's investor website at www.dignityfuneralsplc.co.uk from 16 April 2012.

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