TCS Group Holding PLC (TCS)

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TCS Group Holding PLC announces expansion of its long-term management incentive and retention plan

Moscow, Russia - 12 March 2018. TCS Group Holding PLC (**TCS LI**) (the "Group") Russia's leading provider of online retail services via its Tinkoff.ru financial supermarket, announces that its Board of Directors on 5 March 2018 approved the further expansion and deepening of its long-term management incentive and retention plan (MLTIP). The Board approved an increase in the number of participants from the current 67 to 83 with effect from 31 March 2018 and making awards to these new participants.

The Group announced on 2 February 2017 that the target total size of the MLTIP pool would be nearly 5.6% of the Group's current share capital.

MLTIP is awarded over four years, materially subject to the fulfilment of annual KPIs, with each such annual award vesting linearly over the three subsequent years. All participants are employees of the Group, working full time in the Russian Federation. The aim of the expansion, as the Group continues to grow the scale and scope of its operations, is to ensure that the interests of its broader management team are closely aligned with the interests of shareholders to grow the Group's value.

Oleg Tinkov, Founder of Tinkoff Bank, commented: "I am happy to once again see our young and talented employees among my partners, and we are committed to further extending the long-term share incentive plan for Tinkoff.ru team. It is inspiring that in Russia, recent graduates from the country's leading universities, such as Lomonosov Moscow State University, Bauman Moscow State Technical University, Moscow Institute of Physics and Technology, can have a stake in the company worth significant sums, just like the founder. I am proud of my colleagues and convinced that such programmes will motivate them to create more innovative financial products, treat our customers with great care and passion, and further boost the Company's shareholder value."

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About the Group

TCS Group Holding PLC is an innovative provider of online retail financial services operating in Russia through a high-tech branchless platform. TCS Group includes Tinkoff Bank, mobile virtual operator network Tinkoff Mobile, Tinkoff Insurance, and Tinkoff Software DC, a network of development hubs across Russia.

The Group was founded in 2006 by the Russian entrepreneur Oleg Tinkov and has been listed on the London Stock Exchange since October 2013.

With no retail branches, the Group serves its customers remotely via online channels and its call centre, and operates a network of over 1,800 representatives to ensure smooth delivery of its products. The network covers all of Russia and allows next day delivery to most customers.

The Group's key business is Tinkoff Bank, Russia's first and only direct bank offering both own brand and partner retail financial services via its Tinkoff.ru platform. The product range includes daily banking (credit and debit cards, payments, money transfers), savings, investments, loyalty programmes, travel services, SME services, mortgage platform, and insurance. With its special focus on mobile business, the bank offers mobile applications both for its customer base (Mobile Bank) and beyond it (Traffic Fines, MoneyTalk, Card 2 Card instant money transfers).

As at 1 October 2017, the bank was the second largest player in the Russian credit card market, with a market share of 11.6%. The 9M 2017 IFRS net income of TCS Group Holding PLC amounted to RUB 12.6 bn, ROE stood at 48.8%.

Banki.ru, Russia's largest financial news portal, named Tinkoff Bank the Bank of the Year 2016. In October 2016 Tinkoff Bank was named the largest independent global direct bank by Frost & Sullivan. In 2015 and 2016, the Global Finance magazine named Tinkoff Bank as the Best Consumer Digital Bank in Russia. In 2016, the bank also won Global Finance's Best Integrated Consumer Bank Site award and was named the Best Digital Bank in the CEE by Euromoney. The bank's mobile application was recognised as the best in Russia by Markswebb Rank & Report for three consecutive years in 2014, 2015 and 2016, and by Deloitte for four consecutive years from 2013 to 2016.

Forward-looking statements

Some of the information in this announcement may contain projections or other forward-looking statements regarding future events or the future financial performance of the Group and Tinkoff Bank. You can identify forward looking statements by terms such as "expect", "believe", "anticipate", "estimate", "intend", "will", "could," "may" or "might", the negative of such terms or other similar expressions. The Group and Tinkoff Bank wish to caution you that these statements are only predictions and that actual events or results may differ materially. The Group and Tinkoff Bank do not intend to update these statements to reflect events and circumstances occurring after the date hereof or to reflect the occurrence of unanticipated events. Many factors could cause the actual results to differ materially from those contained in projections or forward-looking statements of the Group and Tinkoff Bank, including, among others, general economic conditions, the competitive environment, risks associated with operating in Russia, rapid technological and market change in the industries the Group operates in, as well as many other risks specifically related to the Group, Tinkoff Bank and their respective operations.

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