SalesCloser Technologies to Commence Trading on the OTCQB Venture Market

SalesCloser to trade under the ticker symbol “SCTLF” on the OTCQB Venture Market

Vancouver, BC, July 6, 2026 — SalesCloser Technologies Ltd. (“**SalesCloser**” or the “**Company**”) (TSXV: SCAI) (FSE: MJ5), a pioneer in autonomous AI sales technology, is pleased to announce that its common shares will begin trading on the OTCQB Venture Market (“**OTCQB**”) in the United States at the open of markets today, under the symbol “**SCTLF**” SalesCloser’s shares will continue to trade on the TSX Venture Exchange under “SCAI” and on the Frankfurt Stock Exchange under “MJ5”.

“Making our stock available on the OTCQB removes friction for U.S. investors who want exposure to SalesCloser, and it sits alongside our existing presence on the TSX Venture and Frankfurt exchanges,” said Ali Tajskandar, Chief Executive Officer of SalesCloser. “As our AI technology advances and the use cases for our platform grow, we want it to be straightforward for investors across North America to participate in the Company's growth.”

The OTCQB Venture Market, operated by OTC Markets Group Inc., is a trading marketplace for early-stage and developing U.S. and international companies. Companies quoted on the OTCQB are current in their reporting and complete an annual verification and management certification with OTC Markets Group. Quotes and Company information are available at www.otcmarkets.com.

About SalesCloser

SalesCloser.ai is a Vancouver-based AI software company focused on automating and scaling revenue generation through conversational AI. The Company’s platform enables businesses to deploy AI-powered virtual sales agents that engage prospects and customers across the sales lifecycle. SalesCloser’s agents conduct real-time, personalized interactions across voice, video, and digital channels, including lead qualification, product demonstrations, follow-ups, and meeting scheduling. By augmenting core sales functions, the platform helps organizations increase capacity, accelerate pipeline velocity, and improve conversion rates without a corresponding increase in headcount. The platform integrates with existing CRM and business systems, supports multilingual deployment, and delivers consistent, high-quality customer interactions across industries. SalesCloser operates under a subscription-based SaaS model, generating recurring revenue with strong visibility and high gross margins while continuously enhancing its AI capabilities. The Company’s technology is supported by a growing portfolio of patent applications focused on improving the performance of AI-driven conversational workflows. SalesCloser.ai is listed on the TSX Venture Exchange under the ticker “SCAI”. For more information, visit the SalesCloser investor site at: https://investors.salescloser.ai

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Forward-Looking Statements

Statements that are not reported financial results or other historical information are forward-looking statements or forward-looking information within the meaning of applicable securities laws (collectively, "forward-looking statements"). This press release includes forward-looking statements regarding the Company, its subsidiaries and the industries in which they operate, including statements about the expected benefits of the Company's listing on the OTCQB Venture Market, including increased visibility, enhanced trading accessibility for U.S. investors, and a broader shareholder base, references to expected results from future operations, future growth of the Company's products and platforms, the future development and increased use of products incorporating artificial intelligence, business and acquisition strategies, opportunities, objectives, prospects, the impact of broader economic factors on the Company, and future events and performance. Sentences and phrases containing or modified by words such as "expect", "anticipate", "plan", "continue", "estimate", "intend", "may", "will", "project", "predict", "potential", "targets", "projects", "is designed to", "strategy", "should", "believe", "contemplate" and similar expressions, and the negative of such expressions, are not historical facts and are intended to identify forward-looking statements. Readers are cautioned to not place undue reliance on forward-looking statements. Actual results and developments may differ materially from those contemplated by forward-looking statements. Although the Company believes that the expectations reflected in forward-looking statements in this press release are reasonable and are based on, among other things, the expectations and analysis of current market trends and opportunities of management of the Company, such forward-looking statements have been based on expectations, factors and assumptions concerning future events which may prove to be inaccurate and are subject to numerous risks and uncertainties, certain of which are beyond the Company's control, including, but not limited to, risks associated with changes to SalesCloser and other product's revenue and profitability, changes to customer preferences, competition, use cases for SalesCloser and other products, economic uncertainty and instability as a result of the ongoing inflation and supply chain issues, higher interest rate climate, tightening of credit availability and recessionary risks, pandemic related risks, wars, tariffs, instability in global commodity and securities markets, shifts in consumer and institutional spending and marketing strategies, risks related to data breaches and privacy, the changing global market and competition for the products and services supplied by the Company, and the additional risk factors discussed in the continuous disclosure materials of the Company which are available under the Company's profile on SEDAR+ at www.sedarplus.ca. The forward-looking statements contained in this press release are expressly qualified by this cautionary statement and are made as of the date hereof. The Company disclaims any intention and has no obligation or responsibility, except as required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.