

ALEEN INC.
#2507 - 4978 Yonge St. North York
ON M2N 7G9, Toronto, Canada

Leading Internet Venture LLC
31A Raday street, 1092 Budapest,
Hungary

AGREEMENT FOR GOOGLE ADVERTISING AND ANALYTICS SERVICES

This agreement (the "Agreement") is entered into between Aleen Inc. ("Company") and Leading Internet Venture LLC ("Agency") on this May 1, 2023.

Scope of Services:

- a. The Agency shall provide comprehensive Google advertising and analytics services to the Company.
- b. The services shall include, but are not limited to, the following:
 - i. Setting up Google Ads campaigns on the Company's behalf.
 - ii. Configuring Google Analytics to track and analyze the performance of the advertising campaigns.
 - iii. Monitoring and optimizing the campaigns to achieve maximum return on investment (ROI).
 - iv. Providing regular reports on campaign performance, including key metrics and insights.

Term:

The Agreement shall commence on May 1, 2023, and continue for a period of 6 months until October 31, 2023, unless terminated earlier as per the terms outlined herein.

Compensation:

The Company and the Agency have agreed on the following budget for the specified months:

- May 2023: \$1000
- June 2023: \$1000
- July 2023: \$1000
- August 2023: \$1000
- September 2023: \$1000
- October 2023: \$1000

The Company undertakes to make a single payment of \$6000 (six thousand U.S. dollars) to the Agency on July 31, 2023, covering the total amount for period since May 1, 2023 till October 31, 2023. For the following three months after July, both parties agreed to engage in discussions prior to the start of each month. The budget for these months could be determined based on the analytics from previous months, and adjustments can be made as needed during these discussions.

Confidentiality:

Both parties agree to treat all information exchanged during the course of this Agreement as confidential and shall not disclose it to any third party without prior written consent.

Ownership:

All intellectual property rights, including but not limited to trademarks, logos, and creative materials, shall remain the property of the respective parties.

Termination:

- a. Either party may terminate this Agreement by providing written notice to the other party.
- b. Upon termination, the Agency shall provide the Company with any necessary account access and materials related to the advertising campaigns.

Governing Law and Jurisdiction:

- a. This Agreement shall be governed by and construed in accordance with the laws of Ontario, Canada.
- b. Any disputes arising out of or in connection with this Agreement shall be subject to the exclusive jurisdiction of the courts of Ontario, Canada.

ACCEPTED AND AGREED:

ALEEN INC.

/s/ Inna Aksman

Inna Aksman
Chief Executive Officer, President,
Director

LEADING INTERNET VENTURE LLC

/s/ Denys Arkhanhelskyi

Denys Arkhanhelskyi
Director

May 1, 2023