Matador Technologies Announces Launch of Bitcoin Yield Strategy with Galaxy and C-Suite Promotions

Toronto, Ontario – March 31, 2026 – Matador Technologies Inc. ("**Matador**" or the "**Company**") (TSXV: MATA, OTCQB: MATAF, FSE: IU3), the Bitcoin Ecosystem Company, is pleased to announce the launch of a Bitcoin yield generation strategy in collaboration with Galaxy Digital Holdings Ltd. ("**Galaxy**"), alongside the promotion of Geoff St. Clair to Chief Financial Officer, effective March 26, 2026.

Bitcoin Yield Generation Strategy

As part of its ongoing treasury management strategy, Matador has entered into an ISDA Agreement with Galaxy. Under the terms of this agreement, Matador intends to actively generate yield on its treasury holdings primarily through the systematic execution of covered calls, alongside other supplementary options and yield generation strategies facilitated by Galaxy. The Company is initiating this strategy with an allocation of up to 20 Bitcoin.

This initiative aligns seamlessly with Matador's focus on driving long-term shareholder value while maintaining capital efficiency. By collaborating with Galaxy, an established leader in digital asset financial services, Matador aims to safely enhance its treasury returns while maintaining robust risk management, security, and liquidity for its core Bitcoin assets. This prudent approach allows the Company to maximize the utility of its balance sheet while remaining steadfast in its Bitcoin-first strategy.

Appointment of Geoff St. Clair

Mr. St. Clair succeeds Jing Peng, who has resigned from his role as Chief Financial Officer effective March 26, 2026. The Company wishes to express its sincere gratitude to Jing for his dedication and service. As CFO, Jing brought extensive experience in corporate finance and operations to Matador from his previous roles in investment banking and private equity, and the Company wishes him the best in his future endeavors.

Mr. St. Clair has served as Matador's Vice President of Finance since the Company's inception in November 2021. Having been an integral part of the executive team from the beginning, his appointment to Chief Financial Officer represents a natural progression of his leadership and responsibilities within the Company.

With a strong background in M&A, reverse-takeover transactions, initial public offerings, and treasury management, Mr. St. Clair has developed extensive operational and transaction experience in both traditional finance and emerging, high-growth markets. Throughout his career in emerging industries, he has driven growth through business development projects and overseen financial operations, including strategic financial planning, budgeting, forecasting, and risk management.

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About Matador Technologies Inc.

Matador Technologies Inc. (TSXV:MATA, OTCQB:MATAF, FSE:IU3) is a publicly traded Bitcoin ecosystem company focused on holding Bitcoin as its primary treasury asset and building products to enhance the Bitcoin network. Matador's strategy combines strategic Bitcoin accumulation, Bitcoin-native product development, and participation in digital asset infrastructure, with a focus on driving long-term shareholder value while maintaining capital efficiency.

Matador has recently proposed to expand its global footprint by entering into an agreement to invest in HODL Systems, one of India's first digital asset treasury companies, securing up to a 24% ownership stake. This investment strengthens Matador's position as a leading Bitcoin treasury company and underscores its commitment to the worldwide adoption of Bitcoin as a reserve asset.

With a Bitcoin-first strategy, and a clear focus on innovation, Matador is shaping the future of financial infrastructure on Bitcoin.

Visit us online at https://www.matador.network/.

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