

FAMOUS BRANDS LIMITED
(Incorporated in the Republic of South Africa)
(Registration number: 1969/004875/06)
JSE Share code: FBR
ISIN code: ZAE000053328
("the Company" or "Famous Brands")

DEALING IN SECURITIES BY A DIRECTOR OF THE COMPANY

In compliance with the JSE Limited Listings Requirements, the following information is disclosed:

Director	:	Nicolaos Halamandaris
Capacity	:	Non-Executive Director
Date of transaction	:	2 July 2026
Nature of transaction	:	On-market sale of Famous Brands shares
Class of securities	:	Famous Brands Limited ordinary shares
Number of securities	:	20,000
Price per security	:	R61.4790
Total value of transaction	:	R1,229,579.96
Nature of interest	:	Direct beneficial
Clearance obtained	:	Yes

Midrand
7 July 2026

Sponsor
The Standard Bank of South Africa Limited