

FAMOUS BRANDS LIMITED
(Incorporated in the Republic of South Africa)
(Registration number: 1969/004875/06)
JSE Share code: FBR
ISIN code: ZAE000053328
("the Company" or "Famous Brands")

DEALING IN SECURITIES BY AN ASSOCIATE OF A DIRECTOR OF THE COMPANY

In compliance with the JSE Limited Listings Requirements, the following information is disclosed:

Director	:	Nicolaos Halamandaris
Capacity	:	Non-Executive Director
Associate	:	Panis Trust
Nature of relationship	:	Non-controlling Trustee and beneficiary
Date of transaction	:	6 July 2026
Nature of transactions	:	On-market sale of Famous Brands shares
Class of securities	:	Ordinary shares in Famous Brands Limited
Number of securities	:	1589
Price per security:	:	R61.5000
Total value of transaction	:	R97,723.50
Nature of interest	:	Indirect beneficial

Midrand
10 July 2026

Sponsor
The Standard Bank of South Africa Limited