

**Naspers Limited**  
(Incorporated in the Republic of South Africa)  
(Registration number 1925/001431/06)  
JSE share code: NPN ISIN: ZAE000351946  
(**Naspers**)

## **UPDATE ON REPURCHASE PROGRAMME AND CLAIM IT CAMPAIGN**

Shareholders are referred to the announcement issued by Naspers on 27 June 2022 in respect of the launch of the open-ended, repurchase programme in respect of the ordinary shares N in the capital of Prosus ("**Prosus Shares**") and N ordinary shares in the share capital of Naspers ("**Naspers Shares**"), from the respective Prosus and Naspers (together the "**Group**") free-float shareholders (together the "**Repurchase Programme**").

Considering the regulatory requirement to provide weekly updates on Prosus ordinary shares N repurchased, Naspers decided to also provide voluntary updates to Naspers shareholders on the Naspers N ordinary shares it purchased.

For the period between 9 March 2026 and 13 March 2026, the Group purchased 919,000 Naspers Shares at an average price of ZAR929.4052 per share for a total consideration of ZAR854,123,337 (US\$51,521,853).

Shareholders are reminded to claim any unpaid or unclaimed dividends they may be entitled to. As part of our ongoing commitment to enhancing shareholder communication and engagement, we are participating in the market-wide "Claim It" campaign, which aims to assist shareholders in recovering outstanding dividend payments.

For more information, or to check for any unclaimed entitlements, shareholders can visit the Claim-It portal at [www.jse.co.za/claimit](http://www.jse.co.za/claimit). Shareholders are required to complete the online application on the website. If they are unable to do so, they may contact JSE Investor Services (Pty) Limited on 0861 472 644 for assistance.

Cape Town, South Africa  
17 March 2026

JSE sponsor to Naspers  
Investec Bank Limited

### **Enquiries**

**Investor Enquiries** +1 347-210-4305

Eoin Ryan, Head of Investor Relations

**Media Enquiries** +31 6 15494359

Charlie Pemberton, Communications Director

**Media Enquiries** +27 81 431 4855

Sibusiso Tshabalala, Head of Communications,  
South Africa

### **About Naspers**

Established in 1915, Naspers has transformed itself to become a global consumer internet company and one of the largest technology investors in the world. Through Prosus, the group operates and invests globally in markets with long-term growth potential, building leading consumer internet companies that empower people and enrich communities. Prosus has its primary listing on Euronext Amsterdam, and a secondary listing on the Johannesburg Stock Exchange and Naspers is the majority owner of Prosus.

In South Africa, Naspers is one of the foremost investors in the technology sector and is committed to building its internet and ecommerce companies. These include Takealot, Mr D Food, Autotrader, Property24 and PayU, in addition to Media24, South Africa's leading print and digital media business.

Naspers has a primary listing on the Johannesburg Stock Exchange (NPN.SJ) and a secondary listing on the A2X Exchange (NPN.AJ) in South Africa and a level 1 American Depository Receipt (ADR) programme which trades on an over-the-counter basis in the US.

For more information, please visit [www.naspers.com](http://www.naspers.com).

### ***Naspers Labs***

In 2019, Naspers Labs, a youth development programme designed to transform and launch South Africa's unemployed youth into economic activity, was launched. Naspers Labs focuses on digital skills and training, enabling young people to pursue tech careers.

### ***Disclaimer***

The Repurchase Programme is being conducted in accordance with Articles 5(1) and 5(3) of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse ("Market Abuse Regulation") and Articles 2 to 4 of Commission Delegated Regulation (EU) 2016/1052 supplementing the Market Abuse Regulation with regard to regulatory technical standards for the conditions applicable to buy-back programmes and stabilisation measures (the "Delegated Regulation"). This document is issued in connection with the disclosure and reporting obligation set out in Article 2(1) of the Delegated Regulation.

This document contains information that qualifies as inside information within the meaning of Article 7(1) of the Market Abuse Regulation.

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

The information contained in this announcement may contain forward-looking statements, estimates and projections. Forward-looking statements involve all matters that are not historical and may be identified by the words "anticipate", "believe", "estimate", "expect", "intend", "may", "should", "will", "would" and similar expressions or their negatives, but the absence of these words does not necessarily mean that a statement is not forward-looking. These statements reflect Prosus's intentions, beliefs or current expectations, involve elements of subjective judgement and analysis and are based upon the best judgement of Prosus as of the date of this announcement, but could prove to be wrong. These statements are subject to change without notice and are based on a number of assumptions and entail known and unknown risks and uncertainties. Therefore, you should not rely on these forward-looking statements as a prediction of actual results.

Any forward-looking statements are made only as of the date of this announcement and neither Prosus nor any other person gives any undertaking, or is under any obligation, to update these forward-looking statements for events or circumstances that occur subsequent to the date of this announcement or to update or keep current any of the information contained herein, any changes in assumptions or changes in factors affecting these statements and this announcement is not a representation by Prosus or any other person that they will do so, except to the extent required by law.