

PSG FINANCIAL SERVICES LIMITED

(Incorporated in the Republic of South Africa)

Registration Number: 1993/003941/06

JSE Share Code: KST

NSX Share Code: KFS

SEM Share Code: PSGK.N0000

ISIN Code: ZAE000191417

LEI Code: 378900ECF3D86FD28194

("PSG Financial Services" or the "Company")



EXERCISE AND RELATED SETTLEMENT OF SHARE OPTIONS IN TERMS OF THE PSG KONSULT GROUP SHARE INCENTIVE TRUST

In compliance with the JSE Listings Requirements, the following information is disclosed regarding the exercise of share options:

NAME OF DIRECTOR	CM Masondo	
COMPANY OF WHICH A DIRECTOR	PSG Insure Holdings Proprietary Limited (a major subsidiary of PSG Financial Services)	
STATUS: EXECUTIVE/NON-EXECUTIVE	Executive	
TYPE AND CLASS OF SECURITIES	Options in relation to ordinary shares	
NATURE OF DEALING	Exercise of share options by the director at the closing price on 1 July 2026 of R31.54 per share and related after-tax net-equity settlement (Off-market dealing)	(1)
	Exercise of share options by the director at the closing price on 1 July 2026 of R31.54 per share and related net-cash settlement (Off-market dealing)	(2)
EXERCISE DATE OF OPTIONS	1 July 2026	(1)-(2)
OPTION STRIKE PRICE	R12.04	(1)-(2)
NUMBER OF OPTIONS EXERCISED	125 000	(1)
	125 000	(2)
NUMBER OF SHARES TO BE RECEIVED	42 505	(1)
	N/A	(2)
PERIOD OF EXERCISE	Participants have a 5-month period from the vesting date of 1 July 2026 during which the options can be exercised	(1)-(2)

NATURE AND EXTENT OF INTEREST IN THE DEALING	Direct, Beneficial	(1)-(2)
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Clearance for the above was obtained in terms of the JSE Listings Requirements.

Tyger Valley
2 July 2026

JSE Sponsor: PSG Capital Proprietary Limited

NSX Sponsor: PSG Wealth Management (Namibia) Proprietary Limited, member of the Namibian Stock Exchange

SEM authorised representative and SEM Sponsor: Perigeum Capital Ltd

This notice is issued pursuant to the JSE Listings Requirements and the SEM Listing Rules. The board of directors of PSG Financial Services accepts full responsibility for the accuracy of the information contained in this Communiqué.