



PCCW Limited
電訊盈科有限公司
(Incorporated in Hong Kong with limited liability)
(Stock Code: 0008)

September 8, 2017

Dear Shareholder(s),

Election of Means of Receipt and Language of Corporate Communications

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**"), PCCW Limited (the "**Company**") is writing to seek your election regarding the means of receipt and the language of corporate communications (the "**Corporate Communications**") of the Company to be dispatched in the future. Corporate Communications mean any documents to be issued by the Company for your information or action as defined in Rule 1.01 of the Listing Rules, including but not limited to (a) an annual report; (b) an interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

You may choose one of the options set out below:

- (1) to read all future Corporate Communications published on the Company's website at www.pccw.com/ir ("**Website Version**") in place of receiving printed copies, and to receive a notification ("**Notification**") of the publication of the Corporate Communications on the Company's website; or
- (2) to receive the printed English version of all future Corporate Communications only; or
- (3) to receive the printed Chinese version of all future Corporate Communications only; or
- (4) to receive both the printed English and Chinese versions of all future Corporate Communications.

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company encourages you to elect the Website Version option.

To make your election, please mark "**X**" in the appropriate box in the enclosed reply form (with a pre-paid postage mailing label at the bottom of the reply form[#]), sign and return the same to the Company's share registrar (the "**Share Registrar**"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. If you select the Website Version, please provide your e-mail address and you will expressly receive the Notification by e-mail.

If the Company does not receive the enclosed reply form duly completed and signed by you or does not receive a response from you by October 6, 2017, you will be deemed to have agreed to receive the Website Version in place of receiving printed copies of all future Corporate Communications.

You have the right at any time to change your elected means of receipt and choice of language by providing reasonable prior notice in writing to the Company c/o the Share Registrar or by sending an e-mail to pccw@computershare.com.hk. If you have difficulty in receiving or gaining access to the Website Version of the Corporate Communications, the Company will, upon your request in writing or by e-mail, promptly send the printed version(s) of the Corporate Communications to you free of charge.

Please note that (a) the printed versions of the Corporate Communications in both English and Chinese will be available from the Company and the Share Registrar upon request; and (b) the Website Version of the Corporate Communications in both English and Chinese will be available on the Company's website at www.pccw.com/ir and on the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk.

Should you have any queries relating to this letter, please call the service hotline at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
PCCW Limited
Bernadette M. Lomas
Group General Counsel and Company Secretary

[#] If the mailing label is used for posting in Hong Kong, no postage stamp is required. Please affix appropriate postage stamp when posting outside Hong Kong.



Reply Form 回條

To: PCCW Limited (the “Company”)
(Stock Code: 0008)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre
183 Queen’s Road East
Wan Chai, Hong Kong

致：電話盈科有限公司（「公司」）
（股份代號：0008）
經香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

I/We would like to receive all future Corporate Communications* of the Company in the manner as indicated below:

本人／吾等希望以下列方式收取所有日後 貴公司的公司通訊*：

(Please mark "X" in **ONLY ONE** of the following boxes) (請僅在下列其中一個空格內劃上「X」號)

[illegible]

(The Company will send to the e-mail address provided above (if any) a notification of the publication of the Corporate Communications on the Company's website in the future. If no e-mail address is provided, only a notification letter of the publication of the Corporate Communications on the Company's website will be sent instead. Please provide the e-mail address in English Capital Letters and the e-mail address is used for e-mail notification of the release of Corporate Communications only.)

(公司日後僅將公司通訊已在公司網站登載的通知發送至上列提供之電郵地址(如有)。如未有提供電郵地址,則僅會向閣下寄發公司通訊已在公司網站登載之通知信函。請以英文正楷填寫電郵地址,有關電郵地址僅用作收取公司通訊已發佈的電郵通知。)

☐ to receive the **printed English version** of all future Corporate Communications ONLY; **OR**
僅收取所有日後公司通訊的**英文印刷本**；或

☐ to receive the **printed Chinese version** of all future Corporate Communications ONLY; **OR**
僅收取所有日後公司通訊的**中文印刷本**；或

☐ to receive both the **printed English and Chinese versions** of all future Corporate Communications.
同時收取所有日後公司通訊的**中、英文印刷本**。

Contact telephone number:

聯絡電話號碼：

Date:

日期:

Signature:

簽名:

Notes 附註:

1. Unless otherwise defined herein, terms used in this Reply Form shall bear the same meanings as those defined in the Letter to Shareholder(s) dated September 8, 2017. 除本文另有界定外，本回條中所用詞彙與日期為 2017 年 9 月 8 日致股東之信件所界定者具有相同涵義。
2. If the Company does not receive this Reply Form duly completed and signed by you or does not receive a response from you by October 6, 2017, you will be deemed to have agreed to receive the Website Version in place of receiving printed copies of all future Corporate Communications and an e-mail notification or a notification letter of the publication of the Corporate Communications on the Company's website will be sent to you in the future. 倘若公司于 2017 年 10 月 6 日或之前仍未收到閣下填妥及簽署的回條或回覆，閣下將被視為已同意收取網上版本，以代替收取所有日後公司通訊的印刷本。因此將向閣下發送或寄發有關公司通訊已在公司網站登載之電郵通知或通知信函。
3. Shareholders are entitled to change the choice of means of receipt and language of the Corporate Communications at any time by reasonable prior notice in writing to the Company c/o the Share Registrar or by sending an e-mail to pcww@computershare.com.hk. 股東有權隨時透過股份過戶登記處預先給予公司合理通知的書面通知或電郵至 pcww@computershare.com.hk，要求更改收取公司通訊之方式及語言版本。
4. For the avoidance of doubt, we do not accept any special instructions given on this Reply Form. 為免存疑，任何在本回條上作出的特別指示，公司將不予處理。

Personal Information Collection Statement 收集個人資料聲明:

- (i) "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the laws of Hong Kong ("PDPO").
- (ii) 本聲明中所指的「個人資料」具有香港法例第486章《個人資料(私隱)條例》(「《私隱條例》」)中「個人資料」的涵義。
- (iii) Your supply of Personal Data to the Company is on a voluntary basis. If you fail to provide sufficient information, the Company may not be able to process your instructions and/or requests as stated in this form. 閣下是自願向公司提供個人資料。若 閣下未能提供足夠資料, 公司可能無法處理 閣下在本表格上所述的指示及/或要求。
- (iv) Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, its share registrars, and/or other companies or bodies for any of the stated purposes, and retained for such period as may be necessary for verification and record purposes. 公司可就任何所說明的用途, 將 閣下的個人資料披露或轉移給公司的附屬公司、股份過戶登記處, 及/或其他公司或團體, 並將在適當期間保留該等個人資料作核實及記錄用途。
- (v) You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be made in writing to the Privacy Officer, Hongkong Land Services Limited, 7M Floor, Hopewell Centre, 183 Wan Chai Road, Wan Chai, Hong Kong. 閣下有權根據《私隱條例》的條文查閱及/或修改 閣下的個人資料。任何該等查閱及/或修改個人資料的要求均須以書面方式向香港中央證券登記有限公司(地址為香港灣仔皇后大道東183號合和中心17M樓)的個人資料私隱主任提出。

* Corporate Communications include but are not limited to (a) an annual report; (b) an interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

* 公司通訊包括但不限於：(a) 年度報告；(b) 中期報告；(c) 會議通告；(d) 上市文件；(e) 通函；及 (f) 代表委任表格。



郵寄標籤 MAILING LABEL

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong

閣下寄回此回條時，請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick it on the envelope
to return this Reply Form to us.

No postage stamp is required if posted in Hong Kong.

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