

The Annual General Meeting ('AGM') of Dixons Carphone plc (the 'Company') to be held by videoconference on Thursday 10 September 2020 at 11.00am.

In the interests of protecting the health and safety of our shareholders, colleagues and the general public, no shareholders will be able to join the AGM other than members of the Board.

Shareholder Reference Number

NOTICE OF AVAILABILITY - Important; please read carefully.

You can now access the Annual Report and Accounts 2019/20 and Notice of Annual General Meeting 2020 ('Notice of AGM') at www.dixonscarphone.com/investors. Please submit your proxy online at www.sharevote.co.uk using the details on the form of proxy below.

You are advised to read the full Notice of AGM and the Annual Report and Accounts 2019/20 before deciding how to vote.

FORM OF PROXY

DIXONS CARPHONE PLC ANNUAL GENERAL MEETING ('AGM') TO BE HELD ON THURSDAY 10 SEPTEMBER 2020 AT 11.00AM

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Voting ID

Task ID

Shareholder Reference Number

You can submit your proxy electronically, using the above details, at www.sharevote.co.uk. I / We, the undersigned, being a member / members of Dixons Carphone plc (the 'Company') hereby appoint the Chair of the AGM or:

as my / our proxy to exercise all or any of my / our rights to vote in respect of my / our voting entitlement on my / our behalf at the AGM of the Company to be held on Thursday 10 September 2020 at 11.00am and at any adjournment thereof. The proxy will vote on the resolutions listed below as indicated. The proxy will vote at his / her discretion, or withhold from voting on any resolution listed below, if no instruction is given regarding that resolution and on any other business transacted at the AGM.

Please mark this box ☐ to indicate if this proxy appointment is one of multiple appointments being made.

Please indicate your vote by marking the appropriate boxes in black or blue ink like this: ☒

Ordinary Resolutions

For Against Withheld

- To receive the Accounts (including the strategic report and the reports of the directors and auditor) for the period ended 2 May 2020.
- To approve the Directors' Remuneration Report.
- To re-elect Alex Baldock as a director.
- To re-elect Eileen Burbidge MBE as a director.
- To re-elect Tony DeNunzio CBE as a director.
- To re-elect Andrea Gisle Joosen as a director.
- To re-elect Lord Livingston of Parkhead as a director.
- To re-elect Jonny Mason as a director.
- To re-elect Fiona McBain as a director.

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- To re-elect Gerry Murphy as a director.

- To reappoint Deloitte LLP as auditor of the Company.

- Authority for the directors to determine the auditor's remuneration.

- Authority to make political donations not exceeding £25,000 in total.

- To amend the LTIP scheme rules in respect of 5% dilution limit.

- Authority to allot shares.

Special Resolutions

- Power to dis-apply pre-emption rights.

- Authority to purchase its own shares.

- Authority to call general meetings at short notice.

For Against Withheld

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Notes to help you complete this form are in the Notice of AGM. You should read these carefully before completing this form.

Please mark this box ☐ if signing on behalf of the shareholder as power of attorney, receiver or third party. This card should not be used for comments, change of address or other queries. Please send separate instruction.

Signature

Date

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NOTES FOR THE COMPLETION OF FORM OF PROXY

1. For guidance on completing the form of proxy, please refer to the Notice of AGM.
2. Shareholders are encouraged to vote by completing this form of proxy, either by indicating votes for each resolution or appointing the Chair of the AGM to vote on their behalf.
3. If you do not indicate how you wish your proxy to vote, the proxy will be entitled to exercise discretion as to how and whether to vote on any resolution.
4. In order to be valid, this form of proxy must be received by Equiniti no later than 11.00am on Tuesday 8 September 2020.
5. If you wish to vote electronically, you can do so at www.sharevote.co.uk. You will require the Voting ID, Task ID and Shareholder Reference Number shown on the form of proxy.
6. CREST members who wish to utilise the CREST proxy appointment service may do so by following the procedures described in the CREST manual and the Notice of AGM.

Business Reply Plus
Licence Number
RTAK-KCXU-KTBY



Equiniti
Aspect House
Spencer Road
LANCING
BN99 8ED