



ATTENDANCE CARD

Saga plc – Annual General Meeting (AGM), 21 June 2018, 11.00am

Saga plc (the 'Company') Annual General Meeting to be held at: Enbrook Park, Sandgate, Folkestone, Kent, CT20 3SE. Registration will commence at 9.00am.

You may vote online using the Saga Shareholder Services Portal at www.sagashareholder.co.uk or send the Form of Proxy to the Freepost address overleaf to arrive as soon as possible and not later than 11.00am on 19 June 2018. You may also deliver it by hand to The Registry, 34 Beckenham Road, Beckenham, Kent, BR3 4TU during business hours.

If not already registered on the Saga Shareholder Services Portal, you will need your Investor Code below.

Please see Notes overleaf for further instructions on completing and returning the form.

If you wish to attend the AGM in your capacity as a holder of ordinary shares in the capital of Saga plc, please sign this card and on arrival hand it to the Company's registrars. This will facilitate entry to the meeting.

Signature of person attending

Bar Code:

Investor Code:

Please note that seating and parking will be limited due to the number of shareholders and admission will be restricted to the shareholders only. Guests are not entitled to attend the meeting as of right but they may be permitted entry at the absolute discretion of the Company. Registered shareholders wishing to bring a guest must notify us in advance.

PLEASE DETACH FORM BELOW AND RETURN TO FREEPOST ADDRESS

Saga plc AGM Form of Proxy

Name:

Please mark 'X' here if you intend to attend the AGM in person. To assist with planning, please reply as soon as possible.

Investor Code:

Event Code:

I/We as holder(s) of ordinary shares of 1p each in Saga plc (the 'Company') hereby appoint the Chairman of the meeting or (see note 1)

Name of proxy:

*

*Please leave this blank to appoint the Chairman – do not insert your own name.

Number of Shares proxy is appointed over:

+

If left blank this proxy will be applied to your full entitlement.

Please mark 'X' here if this proxy appointment is one of multiple appointments being made (see note 1c).

as my/our proxy to attend, speak and vote on my/our behalf at the Annual General Meeting of the Company to be held at 11.00am on Thursday 21 June 2018 and at any adjournment thereof. I/We have indicated with an 'X' how I/we wish my/our votes to be cast on the resolutions set out below. I/We direct that my/our proxy will vote (or abstain from voting) as they think fit for me/us and on my/our behalf on any other matter which may properly come before the AGM or any adjournment thereof.

If you wish to vote 'For' all resolutions, in accordance with the Board's recommendation, tick here then sign and date below (see note 7).

RESOLUTIONS	Please mark 'X' to indicate how you wish to vote		
	For	Against	Withheld
Ordinary Resolutions			
1. to receive and adopt the annual report and accounts and director and audit reports for year ended 31 January 2018	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. to approve the Directors' Remuneration Report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. to approve the Directors' Remuneration Policy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. to declare a final dividend for the year ended 31 January 2018 of 6p per ordinary share	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. to re-elect Lance Batchelor as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. to re-elect Jonathan Hill as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. to re-elect Ray King as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. to re-elect Bridget McIntyre as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. to re-elect Orna NiChionna as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. to re-elect Gareth Williams as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. to elect Patrick O'Sullivan as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. to re-appoint KPMG LLP as auditors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Signature

RESOLUTIONS	Please mark 'X' to indicate how you wish to vote		
	For	Against	Withheld
Ordinary Resolutions			
13. to authorise the Audit Committee to agree the remuneration of the auditors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14. to authorise the Directors to make political donations and expenditure up to a specified amount	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15. to authorise the Directors to allot shares up to a specified amount	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Special Resolutions			
16. to authorise the Directors to allot shares and sell treasury shares for cash without making a pre-emptive offer to shareholders	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17. to authorise the Directors to allot shares and sell treasury shares for cash without making a pre-emptive offer to shareholders (in connection with capital investment)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18. to authorise the Company to purchase its own shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19. to authorise the Company to hold general meetings on not less than 14 days' notice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date

If you do not wish the Form of Proxy to be seen by anyone except the Company and the Registrar, you should post it in an envelope to FREEPOST PXS, 34 Beckenham Road, BR3 9ZA.

Notes

1. To appoint a person other than the Chairman of the meeting as a proxy, insert the full name of the person in the space provided. A proxy need not be a member of the Company, but must attend the AGM in person to represent you. You can appoint more than one proxy provided each proxy is appointed to exercise the rights attached to a different share or shares held by you. The following options are available:
 - a. To appoint the Chairman as your sole proxy in respect of all your shares, simply fill in any voting instructions in the appropriate box and sign and date the Form of Proxy.
 - b. To appoint a person other than the Chairman as your sole proxy in respect of all your shares, delete the words "the Chairman of the meeting or" and insert the name of your proxy in the space provided. Then fill in any voting instructions in the appropriate box and sign and date the Form of Proxy.
 - c. To appoint more than one proxy, you may photocopy this form. Please indicate the proxy's name and the number of shares in relation to which they are authorised to act as your proxy (which, in aggregate, should not exceed the number of shares held by you). Please indicate by marking 'X' in the box provided if the proxy instruction is one of multiple instructions being given. If you wish to appoint the Chairman as one of your multiple proxies, simply write "the Chairman of the meeting" in the box. All forms must be signed and returned together in the same envelope.
2. Details of the resolutions are contained in the notice of annual general meeting and the explanatory notes (the '2018 AGM Notice'). The 2018 AGM Notice is also available on www.corporate.saga.co.uk together with the 2018 Annual Report and Accounts, or copies can be requested from Link Asset Services. You are advised to read the 2018 AGM Notice before completing this Form of Proxy.
3. Unless otherwise indicated the proxy will vote as they think or, at their discretion, abstain from voting. The proxy will also have discretion to vote as they see fit on any other business which may properly come before the AGM including amendments to resolutions, and at any adjournment of the AGM.
4. To be valid, the Form of Proxy overleaf and any authority under which it was executed (or a notarially certified copy of such authority) must be deposited with the Company's Registrars, Link Asset Services, not later than 11.00am on 19 June 2018 (or if the annual general meeting is adjourned, 48 hours before the time fixed for the adjourned annual general meeting, excluding any UK non-working days) accompanied by any power of attorney under which it was

executed (if applicable). You may also deliver it by hand to The Registry, 34 Beckenham Road, Beckenham, Kent, BR3 4TU during usual business hours or electronically using the Saga Shareholder Services Portal at www.sagashareholder.co.uk.

5. In the case of joint shareholders the signature of any of them will suffice, but the names of all joint holders should be shown, and the vote of the senior holder who tenders a vote whether in person or by proxy shall be accepted to the exclusion of the votes of the other joint holder(s) and for this purpose seniority shall be determined by the order in which the names stand in the register of members in respect of the joint holding.
6. A corporation must execute the Form of Proxy under either its common seal or the hand of a duly authorised officer or attorney. A corporation may appoint more than one corporate representative.
7. If you choose to vote 'For' all resolutions by ticking the box overleaf and subsequently tick 'Against' or 'Withheld' for individual resolutions, then these selections will be honoured.
8. The Form of Proxy is for use in respect of the shareholder account specified overleaf only and should not be amended or submitted in respect of a different account.
9. The 'Vote Withheld' option is to enable you to abstain on any particular resolution. Such a vote is not a vote in law and will not be counted in the votes 'For' and 'Against' a resolution.
- 10 Shares held in uncertified form (i.e. in CREST) may be voted through the CREST Proxy Voting Service in accordance with the procedures set out in the CREST Manual and in the 2018 AGM Notice. Shareholders wishing to vote online should visit www.sagashareholder.co.uk and follow the instructions.
11. Completion and return of the Form of Proxy will not preclude you from attending and voting in person at the AGM should you subsequently decide to do so.
12. Resolution 4 is to approve the payment of a final dividend. You can enter into a dividend mandate in order to receive payment of dividends direct into your bank account. This is easy to do – simply visit www.sagashareholder.co.uk for details.

RETURNING YOUR FORM OF PROXY

1. You can return the Form of Proxy to the return address printed on the back of the form. **If you do not wish the Form of Proxy to be seen by anyone except the Company and the Registrar, you should post it in an envelope to FREEPOST PXS, 34 Beckenham Road, BR3 9ZA.** Please note that delivery using this service can take up to five business days.
2. Shareholders outside the UK can reply by posting the Form of Proxy in an envelope to Link Asset Services, PXS1, 34 Beckenham Road, Beckenham, Great Britain BR3 4TU. You will need to pay for the postage.



Freepost Plus RLUB-TBUX-EGUC
PXS 1
34 Beckenham Road
BECKENHAM
BR3 4ZF