

The Chair of Informa PLC gives notice that the Annual General Meeting of the Company will be held on Thursday 3 June 2021 at 11.00 am at 240 Blackfriars Road, London SE1 8BF.

Due to the ongoing UK government restrictions on public gatherings during the Covid-19 pandemic, Shareholders are invited to attend and participate in the 2021 AGM via a live webcast. Details on how to join the online meeting are set out overleaf.

In line with current UK government guidance, Shareholders are strongly encouraged not to attend the 2021 AGM in person.

Shareholder Reference Number

Please detach this portion before posting this proxy form.

Form of Proxy – Annual General Meeting to be held on 3 June 2021



Cast your Proxy online...It's fast, easy and secure!
www.investorcentre.co.uk/eproxy

You will be asked to enter the Control Number, Shareholder Reference Number (SRN) and PIN shown opposite and agree to certain terms and conditions.

Control Number: 917179

SRN:

PIN:



View the Annual Report and Notice of Annual General Meeting online: www.informa.com

To be effective, all proxy appointments must be lodged with the Company's Registrar at:

Computershare Investor Services PLC, The Pavilions, Bridgwater Road, Bristol BS99 6ZY by Tuesday 1 June 2021 at 11.00 am.

Explanatory Notes:

- Every holder has the right to appoint some other person(s) of their choice, who need not be a shareholder, as their proxy to exercise all or any of their rights, to attend, speak and vote on their behalf at the meeting. If you wish to appoint a person other than the Chair, please insert the name of your chosen proxy holder in the space provided (see reverse). If the proxy is being appointed in relation to less than your full voting entitlement, please enter in the box next to the proxy holder's name (see reverse) the number of shares in relation to which they are authorised to act as your proxy. If returned without an indication as to how the proxy shall vote on any particular matter, the proxy will exercise their discretion as to whether, and if so how, they vote (or if this proxy form has been issued in respect of a designated account for a shareholder, the proxy will exercise their discretion as to whether, and if so how, they vote).
- To appoint more than one proxy, an additional proxy form(s) may be obtained by contacting the Registrar's helpline on 0370 707 1679 or you may photocopy this form. Please indicate in the box next to the proxy holder's name (see reverse) the number of shares in relation to which they are authorised to act as your proxy. Please also indicate by marking the box provided if the proxy instruction is one of multiple instructions being given. All forms must be signed and should be returned together in the same envelope.
- The 'Vote Withheld' option overleaf is provided to enable you to abstain on any particular resolution. However, it should be noted that a 'Vote Withheld' is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.
- Pursuant to Regulation 41 of the Uncertificated Securities Regulations 2001, entitlement to attend and vote at the meeting and the number of votes which may be cast thereat will be determined by reference to the Register of Members of the Company at 10.00 pm on the day which is two days before the day of the meeting. Changes to entries on the Register of Members after that time shall be disregarded in determining the rights of any person to attend and vote at the meeting.
- To appoint one or more proxies or to give an instruction to a proxy (whether previously appointed or otherwise) via a designated voting platform, any such messages must be received by the issuer's agent prior to the specified deadline within the relevant system. For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp generated by the relevant designated voting platform) from which the issuer's agent is able to retrieve the message. The Company may treat as invalid a proxy appointment sent via a designated voting platform in the circumstances set out in Regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.
- The above is how your address appears on the Register of Members. If this information is incorrect please ring the Registrar's helpline on 0370 707 1679 to request a change of address form or go to www.investorcentre.co.uk to use the online Investor Centre service.
- Any alterations made to this form should be initialled.
- The completion and return of this form will not preclude a member from attending the meeting virtually and voting during the course of the meeting.

Kindly Note: This form is issued only to the addressee(s) and is specific to the unique designated account printed hereon. This personalised form is not transferable between different: (i) account holders; or (ii) uniquely designated accounts. The Company and Computershare Investor Services PLC accept no liability for any instruction that does not comply with these conditions.

All Named Holders

Joining and participating in the 2021 AGM

Shareholders are invited to attend and participate in the 2021 AGM via a live webcast. The health and safety of our Shareholders, colleagues and the wider community remain of great importance to us and this will mean that, in line with the current Government requirements, Shareholders are strongly encouraged not to attend the AGM in person.

To join the 2021 AGM on Thursday 3 June, **Shareholders will need the following information:**

- 1) You will need to visit <https://web.lumiagm.com> on your smart phone, tablet or computer. You will need the latest version of either Chrome, Safari, Internet Explorer 11, Edge or Firefox. Please ensure your browser is compatible.
- 2) You will need to enter the Meeting ID Number: 153-011-950
- 3) Thereafter, please click I have a login and enter your Shareholder Reference Number and PIN shown below.

SRN:

PIN:

Detailed instructions on how to join the AGM, ask questions and vote are set out in the AGM circular available on our website: www.informa.com

Form of Proxy

Please complete this box only if you wish to appoint a third party proxy other than the Chair of the meeting.
Do not insert your own name(s).

I/We hereby appoint the Chair of the Meeting OR the person indicated in the box above as my/our proxy to attend, speak and vote in respect of my/our full voting entitlement* on my/our behalf at the Annual General Meeting of Informa PLC to be held on **Thursday 3 June 2021 at 11.00 am**, and at any adjourned meeting.

* For the appointment of more than one proxy, please refer to Explanatory Note 2 (see front).

☐ Please mark here to indicate that this proxy appointment is one of multiple appointments being made.

Please use a **black** pen. Mark with an **X** inside the box as shown in this example.



Ordinary Resolutions	Vote				Vote		
	For	Against	Withheld		For	Against	Withheld
1. To re-elect John Rishton as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	11. To approve the Directors' Remuneration Report.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. To re-elect Stephen A. Carter as a Director.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	12. To reappoint Deloitte LLP as Auditor of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. To re-elect Stephen Davidson as a Director.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	13. To authorise the Audit Committee to determine the Auditor's remuneration.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. To re-elect David Flaschen as a Director.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	14. Authority to make political donations.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. To re-elect Mary McDowell as a Director.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	15. Authority to allot shares.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. To elect Patrick Martell as a Director.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Special Resolutions			
7. To re-elect Helen Owers as a Director.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	16. General power to disapply pre-emption rights.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. To re-elect Gill Whitehead as a Director.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	17. Additional power to disapply pre-emption rights for acquisitions or capital investments.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. To re-elect Gareth Wright as a Director.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	18. Authority to purchase own shares.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. To receive the Annual Report and audited financial statements.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	19. That the Directors be authorised to call general meetings (other than an annual general meeting) on not less than 14 days' notice.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

I/We instruct my/our proxy as indicated on this form. Unless otherwise instructed the proxy may vote as they see fit or abstain in relation to any business of the meeting.

Signature

Date

DD / MM / YY

In the case of a corporation, this proxy must be given under its common seal or be signed on its behalf by an attorney or officer duly authorised, stating their capacity (e.g. director, secretary).