



**Championing**

**Sustainability**

## Introduction to Informa

We champion the specialist, connecting people with knowledge to help them learn more, know more and do more.

### Informa's 2024 ESG rankings



AAA

Up from AA in 2019



A-

Up from C in 2019



99%

industry percentile

Up from 92nd percentile in 2019



7.0

Negligible risk

Improved from 'Low risk' in 2019



B-

Up from C- in 2019

### We deliver:

Live and on-demand events. Specialist content. Academic knowledge services. Networking and partnering platforms. Open research services. Expert research and data. Audience development services. Advanced learning. Accredited training. Digital demand generation services.

### To specialists in markets and categories, including:

Pharma, Health & Nutrition, Aviation, Beauty, Infrastructure & Construction, Luxury, Biotech & Life Sciences, Finance, Foodservice, Anti-Ageing & Aesthetics, Lifestyle, Technology.



See our Annual Report

### Our divisions

#### Informa Markets

transaction-led live and B2B events

Creates opportunities for customers all over the world to connect, learn and trade. We serve businesses in specialist markets through specialist digital content and data, virtual events and large-scale physical exhibitions.

#### Informa Connect

content-led live and on-demand B2B events

Delivers branded, content-driven live and on-demand events, digital content and data, allowing year-round connections and knowledge sharing.

#### Informa Festivals

experience-led B2B events

Our newest business showcases the growth and value of experience-led B2B events, characterised by dynamic end markets, immersive content, community connections, professional development and personal inspiration.

#### Informa TechTarget

B2B digital services

Helps professionals and businesses in the technology market to connect, learn more and do more. We provide knowledge and connections, delivered through training, data and research, consulting, and both physical and digital events.

#### Taylor & Francis

specialist academic research, advanced learning and open research

Helps academic and research communities discover, learn and make new breakthroughs. We curate and publish high-quality, peer-reviewed research, connecting specialists to knowledge.

#### Global Support

underpins our divisions

This area of our business delivers support to each operating division and comprises Informa's Group functions and Group Operations.

Chair's statement

# Success on sustainability



“ We continue to deliver and are planning what's next. ”

When we launched FasterForward in 2020, the aim was simple: make sustainability part of how Informa runs, not a nice side project. Six years on, I'm amazed at how far we've come. Teams across the business have made sustainability part of their business as usual and the results are clear to see: we're running more efficiently, creating new products and showing our customers that we share their values. It's proof that sustainability isn't just good for the planet, it's also improved our business.

We deliberately set highly ambitious goals. They were never meant to be easy, and as such they've required continuous focus, effort and adaptability. I'm incredibly proud of what our colleagues have achieved hitting almost every goal we set. That's even more notable given the complexity of our targets, the need to engage across the global events ecosystem in a complex

supply chain and the impact of the pandemic. As we look forward, the direction of travel is clear, and we are confident that we've built the programmes and partnerships that can help ensure continually moving faster forward on sustainability.

One thing I'm particularly pleased with is how we've shared our experience and tools with others in our industry to help support and rally others. The world doesn't change fast enough if everyone keeps solutions to themselves. Better Stands is a good example of this: we started it, proved it works, and then opened it up to help cut waste across the industry. Seeing Better Stands become a wider industry standard is something we can all feel good about.


This report sets out what we've achieved, what we've learned, and where we want to keep our focus. We're on the right path, but there's so much more to do — and I'm excited to keep building on these strong foundations as we move into the second phase of our FasterForward programme, to be announced later in 2026.

John Rishton  
Chair



## Informa's top priorities for delivering on our FasterForward ambitions

- Reduce the emissions of greenhouse gases from our business and value chain, allowing us to achieve our science-based targets and work towards net zero ambitions
- Roll out Better Stands to reduce waste and carbon, improve customer experience and boost safety
- Embed sustainability inside our content to support the markets that we serve on their sustainability journeys
- Multiply the positive impact Informa has by supporting and connecting our communities
- Ensure our events provide the best opportunity for customers to consolidate travel.

 Have a question?

Go online at [annualreview2025.informa.com](https://www.informareview2025.informa.com) and ask Elysia AI



Group Chief Executive

# In conversation

Ben Wielgus, Head of Sustainability, sat down with Stephen A. Carter, Group Chief Executive, to talk about Informa’s sustainability programmes.

Stephen A. Carter



**BW** How do you feel about the state of corporate sustainability today?

**SC** I think the conversation has matured significantly. Sustainability used to be driven by political cycles or short-term trends but there’s now much more emphasis on practical, tangible actions that make business sense. That’s a good thing, because it means these actions are more resilient and more likely to last.

Since my role is to build a sustainable, successful business over the long term, not to chase short-term profits or follow fads, sustainability becomes part of how decisions are made every day when it’s grounded in good business practice. I think that’s been the heart of our success here at Informa.

**BW** When Informa first invested in sustainability through Informa’s Growth Acceleration Plan (GAP) around 10 years ago, did you expect we’d be where we are today?

**SC** That’s a difficult question to answer directly. What I did believe strongly at the time was that any good company needed a robust sustainability programme – one that made business sense and responded to the expectations of different stakeholders, including colleagues, investors and customers. That was the intent behind GAP 1 and, later, FasterForward.

Looking back now, the progress has been impressive. If you focus in particular on the past six years and the first phase of FasterForward, I’m very pleased with what we’ve achieved. That view is supported by external recognition. Our sustainability programme has been consistently rated as one of the strongest in our sector by organisations such as CDP, S&P Global and MSCI. This gives us some reassurance that we’re focusing on the right things.

**BW** What do you think we’ve done particularly well?

**SC** Rolling out effective programmes from head office is always challenging. In reality, it only works if you have a small team of subject-matter experts who can systematise the approach – creating the frameworks, tools and guidance – while ensuring that colleagues across the business own the implementation.

I think our sustainability team has done an excellent job of striking that balance. In many ways, sustainability was our first real “One Informa” initiative, long before that term was formally introduced. The programmes succeeded because they were designed centrally but delivered locally, by people who understand their markets and their customers, and many of our people wanted the benefits the programmes brought.

**BW** We’ve also seen different regions and brands focus on different aspects of FasterForward, depending on what’s most relevant to their markets.

**SC** And that flexibility is critical. One of Informa’s real strengths is that we trust colleagues who are closest to their markets to own those relationships and make informed decisions. That approach has worked well across the business for years, and it’s been just as important in delivering FasterForward.

Ben Wielgus



Group Chief Executive continued

Colleagues across Informa should feel proud of what they've collectively achieved. Many of our largest events now include significant sustainability content, helping our customer industries come together to discuss shared sustainability challenges and develop solutions. Our role is to convene industries and create the conditions for progress, and it doesn't always need to be labelled as sustainability or ESG to be effective, but I certainly think it helps us play our part in solving some of the world's most pressing challenges.

**BW** Looking back, is there anything we could have done better?

**SC** With hindsight, there are always things you might approach differently. We could perhaps have pushed harder, sooner, on some initiatives – removing disposable exhibition stands is a good example, both within Informa and across the wider industry.

That said, timing matters. I don't think we could have engaged the industry on that issue much earlier and achieved the same level of impact, particularly given the interruption of COVID. Change of that scale takes readiness and momentum – we've got that now and, overall, I'm very pleased with where we've landed.

I also don't see sustainability as a competitive advantage in the traditional sense. Operating in a non-sustainable industry is a collective disadvantage. That's why leadership and collaboration are so important. The influence we can have across our industries – particularly in reducing waste and carbon – is far greater than anything we could deliver on our own. That said, if we can do it better, faster and our customers appreciate it more, then that can turn to real advantage for us.

**BW** Finally, what's next for sustainability at Informa?

**SC** We want to keep doing the right things, and we have no intention of slowing down. We called the programme FasterForward for a reason.

I'm proud of what we've achieved in this first phase, but sustainability isn't a destination. As we move into the next phase, the focus will be on building on our existing strong foundations, learning from what's worked well and continuing to move forward at pace, in a way that supports long-term growth and resilience for the business.

“ When sustainability is grounded in good business practice, it lasts. ”

Memberships and awards

Our performance against environmental, social and governance (ESG) criteria is reflected in various third-party ratings.



Find a summary of our ratings here



In 2025, the Trade Show News Network (TSNN) awarded us the following, amongst other awards:



Cannes Lions, DEI Award

World of Concrete, Giving Back Award

Natural Products Expo West, Sustainability Award

Walk the World, Giving Back Award (Trade Show Company)

In this report

Moving faster to net zero carbon and waste

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FASTER TO ZERO



Improving the sustainability of our events

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Embedding sustainability inside our brands

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SUSTAINABILITY INSIDE



Life at Informa

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Multiplying our positive impacts

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IMPACT MULTIPLIER



**Introduction**

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Sustainability at T&F  
Sustainability in our events businesses  
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6		Reducing waste
8		Better Stands
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10		Contributing to the UN SDGs
		Sustainability Inside our events
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## Our approach to sustainable business

**FASTER**



**FORWARD**



Since the launch of FasterForward in 2020, we've made real progress on sustainability. This report highlights achievements we can all be proud of. But what matters most to me and many other leaders at Informa isn't just hitting the targets, it's the way that sustainability has become part of how we make decisions and work together every day.

Over the last decade, we've focused on turning ambition into practical action. Notably, we've deeply embedded sustainability into the running of events, and the production of our books and journals, through programmes that help teams collaborate and share good practice across the Group. The industries we serve are moving quickly, and customers expect us to play our part – not only by improving our impacts, but also by using our platforms to help our customer markets move faster on sustainability. That's why sustainability content has become a growing focus across our events portfolio and media brands. It reflects what our customers care about, and it's where we can help convene conversations that lead to real-world progress

and growth for our business. Some of our initiatives, like Better Stands, have been rolled out to the wider sector, and our peers tell us that they look to what we're doing to see the way forward. Wherever we can, we work collaboratively across our industry to ensure that we all prosper together. It has been encouraging to see external recognition of that work, including high scores from ESG indices such as CDP, and our inclusion in the prestigious Dow Jones Best In Class World Index. These are encouraging signs, which reflect the commitment and effort of our teams. But we're careful not to mistake recognition for completion. We've also seen numerous nominations and awards for our sustainability programmes and people, ranging from Walk the World to the Fundamentals, and products all over the world.

Progress hasn't always been straightforward. The FasterForward targets were deliberately stretching and delivering them alongside a pandemic and major business change has tested our resolve and our abilities. I think we dealt with those challenges well and as we complete the final year of FasterForward's first phase, it is important to recognise and celebrate all these achievements, whilst also recognising where most work still needs to be done in the next phase of our programme. We'll be sharing more about that later in 2026. The pages that follow bring that story together: performance against our commitments, the programmes behind the data, the people behind the progress and what we'll take forward into the next phase. We're committed to driving sustainability forward to create an even greater impact in the years to come.

**Richard Menzies-Gow**  
Director of IR & Communications

- Launched Informa's Sustainable Event Management System, including the Sustainable Event Fundamentals, to take a systematic approach to making all our events more sustainable

Launched FasterForward and completed the Fundamentals for over 100 events

- First Climate Impacts Report
- Certified T&F physical publications as CarbonNeutral®
- Helped raised more than 1% of profit for community groups for the first time

AAA rating obtained from MSCI rating

- Linked more than 50,000 journal articles or books to at least one SDG

- Launched Better Stands across the industry

- Switched more than 95% of offices to renewable electricity

- Began piloting what would become Better Stands
- Became a CarbonNeutral® Company

- Updated our science-based targets in line with the goal of keeping global warming below 1.5°C

>80% of our events are powered with renewable electricity

- Launched Fundamentals 2.0, raising the sustainability standard expected of events
- Piloted Better Stands across the industry

>2,000 Fundamentals completed since 2019

- Included in the Dow Jones Best In Class World Index for the eighth year in a row



## FasterForward overview



### Moving faster to become a zero waste and net zero carbon business.

To help meet the urgent challenges of a changing world, we are moving faster to reduce our carbon and waste footprint, with the aim of becoming a zero waste and net zero carbon business by 2030.

Wherever we can, we will also actively help our partners, customers and wider markets to achieve the same.

1 Become carbon neutral as a business and across our products by 2025

> See more on pages 11-15

2 Halve the waste generated through our products and events by 2025

> See more on pages 16-21

3 Become zero waste and net zero carbon by 2030 or earlier

> See more on pages 11-21



### Embedding sustainability inside every one of our brands to help our customers accelerate sustainable development in their specialist markets.

Informa exists to connect people with knowledge, and our greatest impact in the world is through the content and connections we deliver for our customers. To help our customers go faster, and to accelerate the sustainable progress of the specialist markets we serve, we are embedding relevant sustainability content inside each of our brands.

4 Embed Sustainability Inside 100% of our brands by 2025

> See more on pages 22-29

5 Help and promote the achievement of the UN's Sustainable Development Goals through our brands

> See more on pages 22-29



### Multiplying the positive impact we can create when we improve access to knowledge, help people connect more efficiently and invest in our communities.

Through the content we provide, we can help connect and inform those who struggle to access knowledge and networks.

When they connect at our events and online, we can help customers be even smarter and more efficient with their time and travel.

6 Enable one million disconnected people to access networks and knowledge by 2025

> See more on pages 30-33

7 Contribute \$5bn per year in value for our host cities by 2025

> See more on pages 34-35

8 Contribute value of at least 1% of profit before tax to community groups by 2025

> See more on pages 36-39

9 Save customers more carbon than we emit as a business by 2025

> See more on pages 40-41

**FASTER  
TO ZERO**



1 3

**Certified**

CarbonNeutral® Company and  
CarbonNeutral® Publications

**In progress**



2 3

**55%**

reduction in scope 1&2  
emissions since 2019

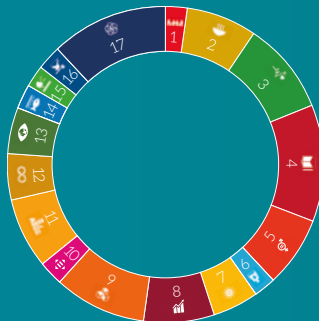
**19%**

reduction in waste per m<sup>2</sup>

**In progress**



**SUSTAINABILITY  
INSIDE**



**73%**  
2025

**63%**  
2024

**31%**  
2023

Baseline  
2019

4 5

**73%**

of top brands met out highest  
expectations of embedding  
sustainability Inside

**In progress**



**57,000**

Taylor & Francis journal  
articles published linked to  
at least one of the SDGs  
in 2025

**88%**

of events have embedded  
some sustainability inside  
their content

**IMPACT  
MULTIPLIER**

6

**1.2m**

disconnected people  
supported to access  
knowledge and networks

**Achieved**



7

**\$8.4bn**

contributed to our  
host cities in 2025

**Achieved**



8

**1.2%**

Value contributed in 2025  
equivalent to 1.2% of PBT

**Achieved**



9

**3.3**

return flights saved for every  
trip taken to an Informa event

**Achieved**



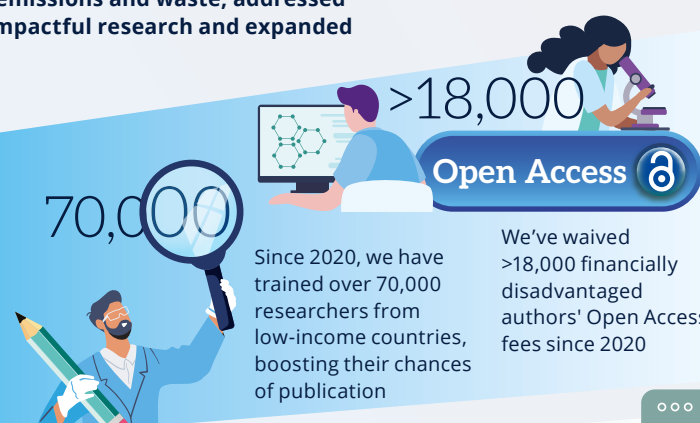
# Sustainability at T&F

## Driving Sustainability Through Purposeful Publishing: Our FasterForward Journey

We've cut our supply chain emissions and waste, addressed global challenges through impactful research and expanded access to knowledge.

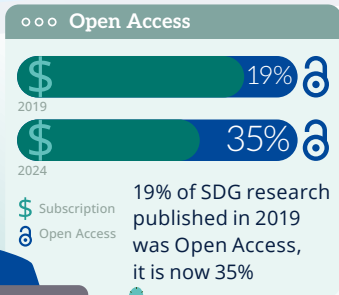
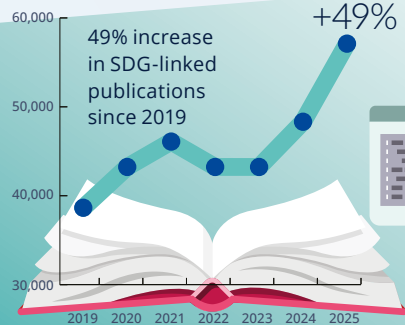
### Impact Multiplier

We've strengthened programs and partnerships to expand research access, provide training for underserved communities, and boost publishing from low-income countries.



### Sustainability Inside

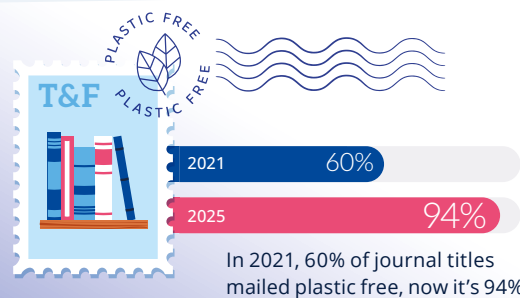
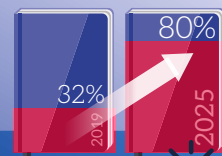
We have expanded our publishing addressing all 17 UN Sustainable Development Goals and increased the share available through open access.



### Faster to Zero

We've significantly reduced both waste and emissions by removing single use plastics in our journals, prioritized printing to order and reduced transportation by printing close to customers.

80% of books are printed on demand (up from 32%), reducing returns by >100,000 books per year since 2019

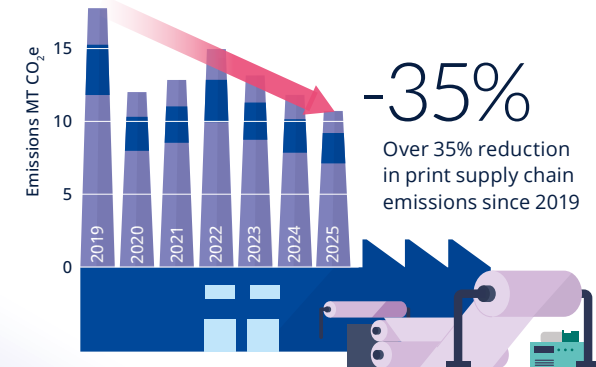


Since 2020, our development initiatives have delivered over £16 million of in-kind value to charities and individuals

17m

28,930 SDG linked articles cited in policy documents since 2019

28,930



# The Sustainable Event Ecosystem

Our events continue to be increasingly sustainable places to meet and do business, whilst having a positive impact on the industries we serve.

## Inspiring Sustainability

The biggest impact our events can have on the world is by delivering content on sustainability and helping whole industries to connect and find solutions to their challenges. We call the galvanising of industries to tackle those large-scale challenges 'Sustainability Inside'.

**67%** of top events brands achieving the highest level of Sustainability Inside

**88%** of events feature some sustainability content

### Number of events achieving Sustainability Inside



We've more than doubled the number of events achieving highest levels of Sustainability Inside since we started measuring this in 2023

### Purposeful partnerships

\$26.5 million of value generated by events for their charity partners, since 2019

\$26.5m

## Environmental Sustainability

We tackle the biggest sources of waste and carbon not just at our events, but through industry partnerships that allow events everywhere to reduce their impact too.

**85%** of events powered by renewable electricity in 2025

### Better Stands

108,000 stands assessed against our Better Stands reusability framework, since 2019

**12%** reduction in carbon emissions/m<sup>2</sup>

reduction in carbon emissions/m<sup>2</sup>

### Waste reduction

19% reduction in events waste/m<sup>2</sup>

### Travel

Attendees tell us that our events save them, on average, 2.9 flights for every flight taken

## Social Sustainability

We remove barriers for underrepresented groups who would benefit from accessing our networks and knowledge, as well as making sure our events bring value to the cities that host us.

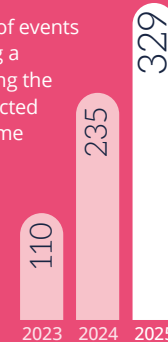
### Connecting the disconnected

Providing meaningful access to our products and services to a new audience that wouldn't have otherwise had access.

**257,706**

connections facilitated by removing physical, mental, cultural or economic barriers for underrepresented groups

Number of events delivering a Connecting the Disconnected programme



**8.4bn**

Economic impact created by events for their host cities in 2025



Other highlights

Science-based targets

Targets approved by the Science Based Targets Initiative (SBTI) as in line with limiting global heating to below 1.5°C. The targets are based on a 2017 baseline year.

We are enhancing our target in line with SBTI's guidance and moving our baseline year to 2019, in line with our FasterForward baseline.

Target  
55%  
reduction in scope 1 and 2 emissions

Progress  
80%  
reduction achieved

Target  
20%  
reduction in scope 3 emissions

Progress  
12%  
reduction since 2019

Target year  
2030

The Fundamentals

Number of events accredited to the Fundamentals

77  
2019

116  
2020

133  
2021

312  
2022

377  
2023

431  
2024

468  
2025

The Fundamentals is the most critical element of FasterForward to drive change in our events. Brands go through re-accreditation each year. Each year, we raise our target for the number of accreditations. We've exceeded our target each year

Colleagues KPIs



30%  
of eligible colleagues participate in share ownership schemes, up from 22% in 2020

8.3%  
voluntary attrition rate, down from 19.8% in 2021

44%  
of job vacancies were filled internally in 2025 up from 13% in 2020

# FASTER

# TO ZERO

## Our roadmap to net zero

As we work towards our science-based targets and net zero ambition, we have made strong progress in reducing our emissions.

We are a certified CarbonNeutral® Company since 2020 and CarbonNeutral® Publications for all physical Taylor & Francis books and journals since 2021. We reduced our scope 1 and 2 emissions by 80% between 2017 (our science-based target baseline year) and 2025. Now we continue with our science-based targets, updating them and continuing to drive our carbon down as we progress towards net zero.

### Commitments

- ① Become a carbon-neutral business and across our products by 2025
- ③ Become net zero carbon by 2030 or earlier

### Achievements



We're on track to meet our science-based targets and have achieved carbon neutral certification for the company and physical publications. Dozens of events are offsetting unavoidable emissions.

### CarbonNeutral® certifications

CarbonNeutral® Company and Publications for all physical Taylor & Francis books and journals

80%

reduction in Scope 1 and 2 GHG emissions between 2017 and 2025

96%

Of our offices powered by renewable electricity and 85% of our events

27%

increase in the number of events that work with venues on energy efficiency since 2019

### Next steps

- Publish a detailed net zero transition plan
- Update our science-based targets to incorporate recent acquisitions
- Continue to engage suppliers to reduce procurement emissions
- Expand the number of events using carbon offsets
- Work with peers to deliver on the Net Zero Carbon Events Initiative which aims to deliver 50% carbon reductions in events by 2030

£4m

invested in carbon reduction and removal initiatives beyond our value chain since 2020

Helped launch the Net Zero Carbon Events Initiative which now has more than 730 members in 60 countries

A-

obtained from CDP, the world's leading climate change benchmark



# Reducing our carbon emissions

## Total Group emissions

466,362  
tCO<sub>2</sub>e

## Scopes 1 and 2

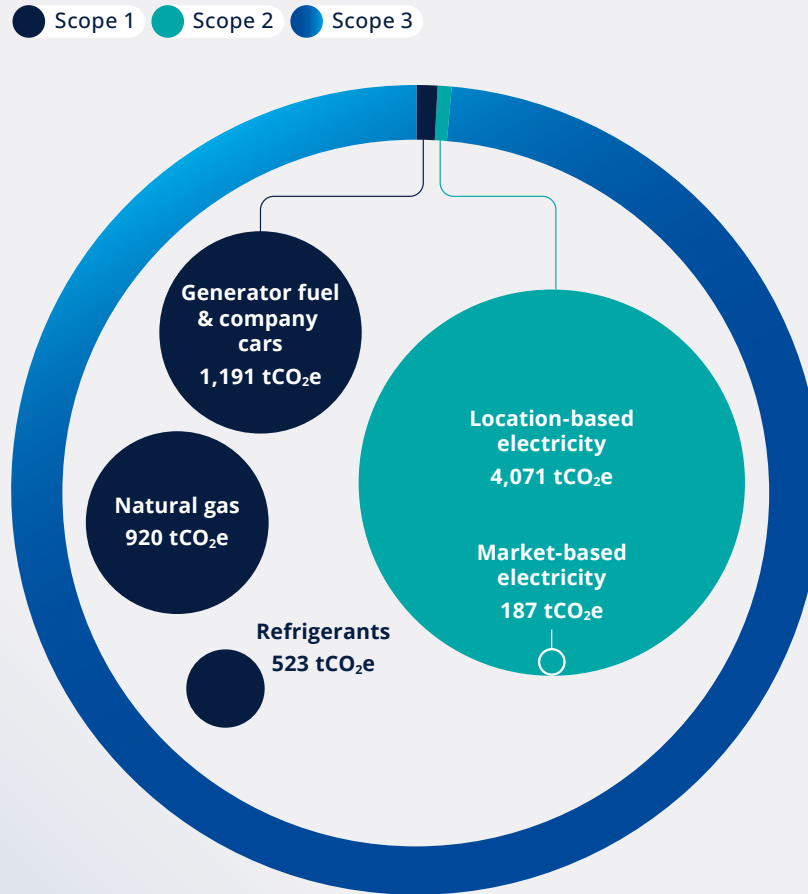
80%  
Absolute reduction since 2017  
(science-based target baseline)

## Scopes 3 from events

12%  
emissions per m<sup>2</sup>  
reduction from 2019



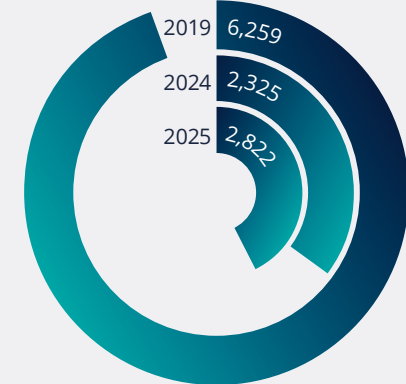
We aim to reduce our scope 1 and 2 emissions by 55% and our scope 3 emissions by 20% by 2030 from a 2017 baseline. This is approved by the Science Based Targets Initiative as in line with limiting global heating to below 1.5°C.



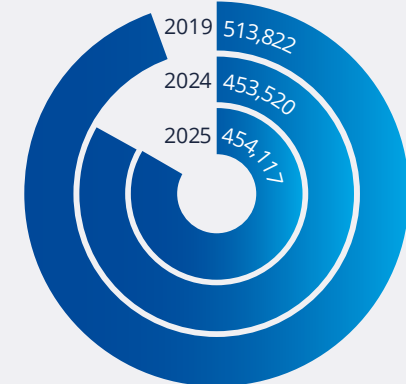
Scan the code for more information emissions data

## Emissions

### Scopes 1&2 (tCO<sub>2</sub>e)\*



### Scopes 3 (tCO<sub>2</sub>e)



Note: 2024 data includes Ascential and TechTarget emissions from the date of acquisition. We are enhancing our science-based target baseline year to align with our FasterForward baseline year of 2019. Scope 3 emissions calculated in 2017 is not comparable to the 2025 calculations because of the acquisitions of events businesses and an update to our scope 3 emissions calculations.

Market-based emissions take account of renewable electricity purchasing.

Reducing our carbon emissions continued

# Breakdown of our 2025 scope 3 emissions related to our science-based targets (tCO<sub>2</sub>e)

## Group and T&F

- A Business travel  
24,300

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- B Books and journals distribution  
3,900

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- C Use of digital products  
2,500

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- D Home working  
5,900

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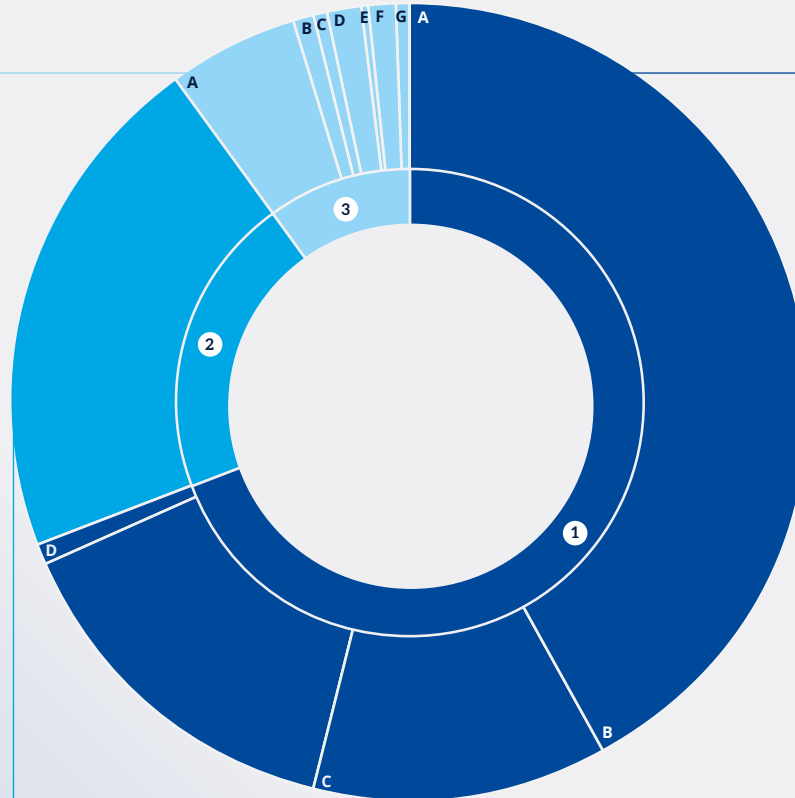
- E Commuting  
1,900

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- F Books & journals manufacturing  
4,400

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- G Other  
2,000



### Events' emissions

- A Events' logistics  
191,600

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- B Events' waste  
54,000

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- C Events' material use  
65,500

---

- D Events' energy and water  
4,000

### Purchased goods, services and capital goods

94,300

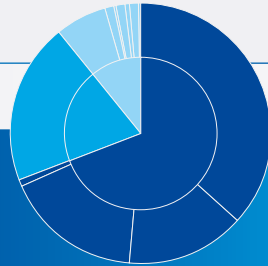
## Reducing emissions in key areas

We have a comprehensive approach to carbon reduction which delivers on operational efficiency, supply chain engagement, sustainable event management, and the use of renewable energy and carbon offsets.

### Scope 1 & 2 emissions

- **Office consolidation:** Moved to newer, more energy-efficient offices globally and uses space more efficiently
- **Renewable energy:** 96% of office electricity sourced from renewable sources using Energy Attribution Certificates
- **Infrastructure challenges:** Certain brands, such as Dubai Air Show, have increased generator fuel consumption and we're working with suppliers to address this.
- **AI usage:** we're monitoring the carbon impacts and choosing lower-carbon options where possible.

### Scope 3 emissions



#### Events and supply chain

- Renewable electricity and engagement with venues to increase energy efficiency
- The Better Stands Initiative, which aims to eliminate disposable exhibition stands, a major source of carbon emissions (see pages 17-21)
- Multiple events from Informa Connect Life Sciences, Greenbuild, and IM Power portfolios achieved carbon neutral status through emissions reduction and investment in carbon offsets
- Sustainable Event Fundamentals across more than 500 events per year delivers emissions reduction from sources including food, materials, venues, transport etc

#### Procurement

- Working with top suppliers to measure supply chain emissions accurately
- Sustainability programmes with venues, printers, and contractors (see page 55)
- Encouraging suppliers to join initiatives like the Net Zero Carbon Events Initiative

### Publishing & digital services

- Shift to digital publications in response to customer demand (digital publications have approximately 10% of the emissions of physical ones)
- Increasingly local print-on-demand services, reducing shipping distances and waste
- Over 90% of journals now exclude plastic packaging and lamination
- Founding member of the DIMPACT collaboration which aims to measure and reduce carbon intensity of digital content

### Travel and commuting

- **Business travel:** Promoting efficient colleague travel and digital alternatives where appropriate. All travel emissions compensated through certified carbon offsets
- **Balanced working model:** Reduced commuting emissions from flexible working programmes, although home working emissions have increased

### Carbon offsetting

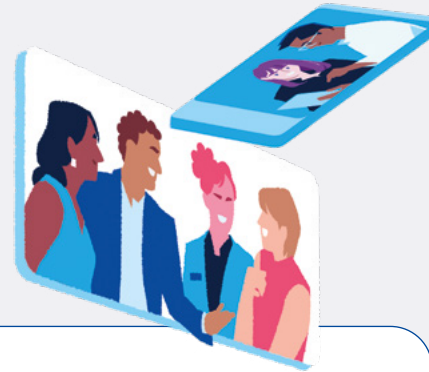
After reducing our emissions as much as possible, we choose to use high quality, third party certified carbon offsets to compensate for emissions in scope for our CarbonNeutral® certifications. We choose offsets with a high degree of co-benefits, such as poverty alleviation, health and educational improvements, and nature conservation.



Scan the code for more information

## Partnering with industry to reduce climate impact

Tackling the climate crisis and wider sustainability requires an open, collaborative approach and we actively seek to partner with others to reduce emissions within our own operations and in our wider industries. Engagement with customers, peers, suppliers and colleagues is what delivers scale and impact.



### Sharing with peers and suppliers

As the largest B2B exhibition organiser globally and a leader in academic publishing, we're uniquely positioned to champion sustainable change and partner with others, sharing experience, knowledge and resources to accelerate the decarbonisation of these two industries. We focus on partnerships with associations, supplier and peer groups to try to help reach tipping points that can shift whole industries and make a meaningful impact.



**Better Stands** – An Informa-created programme that celebrates exhibitors and contractors who choose to build reusable exhibition stands. It is now a global, industry-wide programme with more than 50 partners.



**Publishers Association's Climate Action Pledge** – We're a founding contributor and signatory of Publishing Declares, an initiative by the UK book and journal industry to achieve net zero emissions by 2050 at the latest.



**Net Zero Carbon Events initiative** – We wrote the first proposal and it was adopted by the Joint Meetings Industry Council and UFI, the Global Association of the Exhibition Industry, to drive industry-wide carbon reduction.



We also work with other initiatives, including DIMPACT, Book Chain Project, and the Responsible Media Forum to support the media industry decarbonisation.

### Engagement with customers

At Informa, we bring specialists together to share knowledge and move industries forward. This puts us in the perfect position to help customers tackle their sustainability challenges by putting it inside our content.

### Engagement with colleagues

Keeping colleagues connected to our sustainability progress is important because it promotes positive action and fosters a sense of pride in our collective impact together, as well as helping meet their increasing expectations on us as an employer.

Each year, the Informa Awards include a category called FasterForward which celebrates a colleague or team that has made a positive difference to the environment or their community through the brands or their activities.

In 2025, 65% of job applicants told us that sustainability greatly or somewhat influenced their decision to apply for a role at Informa.

65% of colleagues agree that, in their area, embedding sustainability into everything that they do is a priority.

### Engagement with policy and society

We respond to relevant public consultations to provide a perspective on upcoming proposals for regulations. We make no donations to political parties or organisations.

# FASTER

# TO ZERO

## Reducing waste

When we set out on FasterForward, we deliberately set ambitious targets for waste, as we knew we would have to shift hearts and minds, as well as embedded processes inside Informa and across the industry. This ambition and the development of our Better Stands programme have enabled us to make substantial progress over the last five years, even with the impact of the pandemic, which essentially meant we lost up to three show cycles to drive change. As we head towards FasterForward 2, we have real momentum, with the full support of the industry and we are excited about what we can achieve collectively over the next five years.

Elsewhere we're also working with our printers, event venues, landlords and other partners to tackle waste in our value chain and our offices.

### Commitments



Halve the waste generated through our products and events by 2025



Achieve zero waste by 2030 or earlier

### Achievements



The industry alliance we founded made significant progress tackling the main source of waste across the events and exhibition industry, and we made strong progress internally cutting waste m<sup>2</sup> at events by 16%.

19%

reduction in Informa's waste per gross m<sup>2</sup>(\*)

16%

reduction in events waste per gross m<sup>2</sup>

50,095

Better Stands assessments in 2025

14,300

tonnes of waste avoided thanks to Better Stands per year

245

events completed a detailed stands assessment in 2025

100,000+

fewer T&F books returned each year thanks to print-on-demand

90%

of T&F journal titles removed polywrap plastic covers



### Next steps

- Grow the Better Stands programme globally across the events industry
- Ensure we continue momentum to reduce waste / m<sup>2</sup> in events
- Further engage with venues to reduce food waste and improve recycling
- Continue work at T&F to reduce waste and packaging
- Increase the number of events using recyclable exhibition carpet, and carpet free events

(\*) We use gross m<sup>2</sup> of events space as a metric because events make up 99% of the total waste from our operations.

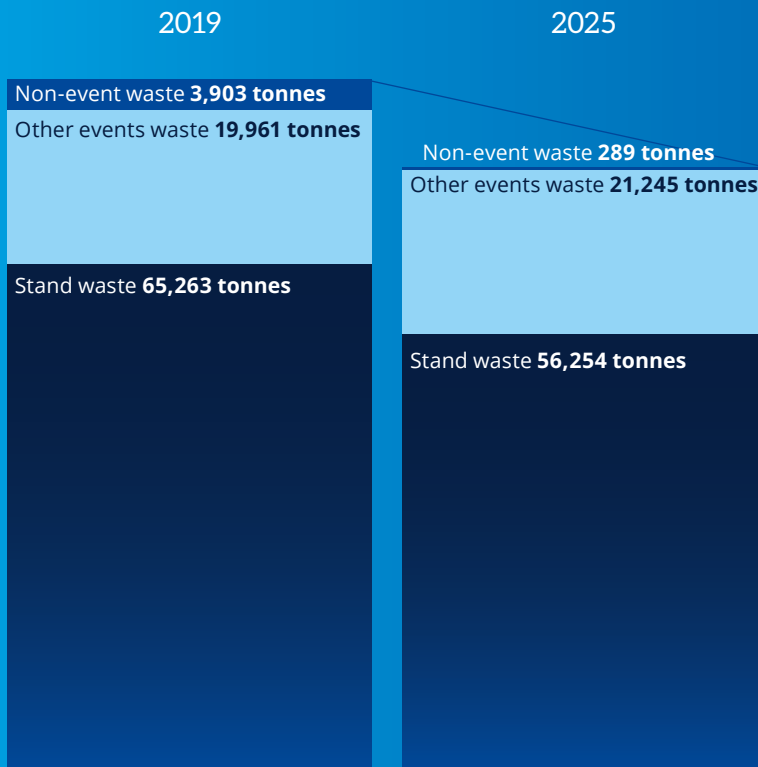
## Moving towards reusable stands

### Total Informa waste

We're incredibly proud of the progress made by our teams and our partners. The biggest waste source is exhibitors' single-use stands – an area we can only influence indirectly.

Our Better Stands programme broke new ground when it launched in 2019, daring to try to change a global industry's way of doing things. Along the way, we've been joined by more than 20 other organisers across more than 40 countries and dozens of stand builders, assessors and associations who all share the same vision of an exhibition industry that's less wasteful, safer and better for our customers.

The graph below show the main sources of waste.



# Better



# Stands



The Better Stands programme is transforming the exhibition industry by encouraging exhibitors and contractors to move from disposable, single-use stands to reusable structures. These stands are faster to build, more cost-effective over time, safer and generate significantly less waste, while still delivering high-impact design.

The programme rates stands' reusability and categorises them as single use, Bronze, Silver or Gold. This framework helps us to track progress, measure impacts and celebrate exhibitors and contractors who choose reusable stands through Better Stands certificates.

#### Implementation success

Many events in their second or third year of implementing Better Stands are seeing significant reductions in disposable stand use. This follows a clear process: gathering baseline data, developing a tailored engagement plan, targeted campaigning, and then analysing performance to drive further change.

As we've worked through the programme, it's become really clear how important it is to engage with the wider industry and reach a tipping point where economies of scale kick in for the reusable exhibition stands, and new designs enter the market to give choice to exhibitors. This is part of the reason why we chose to open-source all our frameworks, methodologies and training to others. It helps us to help others tackle this in a globally consistent way rather than risk a series of fragmented approaches across countries and organisers.

I believe that this has jumped the whole industry forward by several years and we're now building momentum. We're beyond the launch stages, but we're aware that we're changing a whole global industry that's had many decades to establish the current system and we need to be patient, persistent and remain customer focused.

**Lucille Ryan**  
Senior Sustainability Manager,  
Informa Group, London

Moving towards reusable stands continued

**Better Stands framework**

The Better Stands framework enables stands to be assessed based on their reusability, rating them as disposable, Bronze, Silver or Gold, based on which of the 10 elements of stand construction are assessed to be reusable. This allows us to track progress and to engage and reward our exhibitors and their contractors who choose to build reusable stands.



**Bronze rated stands reuse the following:** Stand structure and walls, Platform or raised flooring, Furniture and equipment, and Lighting.



**Silver rated stands also reuse:** Fascia and overhead signage, Rigged structure, Ceiling, and Display facilities.



**Gold rated stands also reuse or recycle:** Floor covering and Graphics and decorative items.

**What we achieved**

500+

events have conducted assessments between 2019-2025

5,400

more exhibitors using reusable stands in 2025

100,000+

stand assessments

21%

reduction in the weight from stands per m<sup>2</sup> (10.3 kg/m<sup>2</sup> in 2019 to 8.1 kg/m<sup>2</sup> in 2025)

280,000m<sup>2</sup>

less disposable stands (24% reduction from 2019)

40+

countries where assessments were conducted

**How have we got here?**



**2020-2022**

Expansion across Informa



**2024**

Pilot grows to 40 organisations including organisers, service providers and assessors



Scan the code for more information on Better Stands

**2019**

Creation of Better Stands by Informa



**2023**

10 organisers create pilot working group

**2025**

Launch to the industry open to all

SteerCo of 13 organisations created

Moving towards reusable stands continued

## Better Stands in Brazil and Mexico: from concept to show floor



In 2024 and 2025, Informa Markets LATAM achieved significant results, with Concrete Show standing out as a highlight.

As the Concrete Show, we follow a consistent Better Stands plan at all events in Brazil and Mexico.

Before the event, we asked to all contractors to complete a self-evaluation form. We then appoint a third party to evaluate the booths during the build, the live event and breakdown. After breakdown, we receive a final report covering all evaluated booths.

Communication is key. We promote Better Stands through multiple channels: the customers portal, exhibitor manual, onboarding sessions with exhibitors, the event sustainability website and social media. We also created a Better Stands website in Portuguese, Spanish and English which we promote across all events ([www.informamarkets.com.br/betterstands](http://www.informamarkets.com.br/betterstands)).

In 2024, 87% of the Concrete Show's stands achieved Better Stands certification, and this figure rose to an impressive 99% in 2025. Only three did not reach the Bronze level, while 226 achieved Bronze, Silver or Gold, demonstrating the widespread adoption of sustainable practices.

**Herbert Kanashiro**  
Sustainability Coordinator,  
Informa Markets, São Paulo

In a very short time, the implementation of Better Stands in Latin America has delivered some significant results.



Exhibitors and stand builders are increasingly understanding and embracing the importance of Better Stands, directly contributing to the success of sustainability initiatives in the region.

**Booth assessment:** Over 11,500 booths were assessed across 45 Informa Markets events in Brazil and Mexico during 2024 and 2025.

**Certification:** In 2024, more than 4,600 booths (91%) achieved certification (Bronze, Silver, or Gold), increasing to 6,150 booths (95%) in 2025.

**Waste reduction:** Between 2024 and 2025, the number of single-use booths decreased by 65%, while the area of discarded stands, in square meters, decreased by 63%.

95%  
of booths achieved certification

11,500  
booths assessed in the past two years across 45 Informa Markets events in Brazil and Mexico

Moving towards reusable stands continued

## Why Better Stands works for everyone

The Better Stands programme is not only important for the environment – it ultimately benefits everyone involved, as we saw at SECON 2025, Asia’s largest trade show for physical and cyber security.



Very tall, complex booth structures are expensive and can put real pressure on our clients’ budgets and resources. Reducing stand heights and simplifying structures help clients to achieve significant cost savings whilst still delivering beautiful, branded stands.

Our operations teams also benefit from smoother, more efficient processes with less overtime. It’s a real win-win situation that directly supports our clients’ success.

I’m currently planning a recognition programme for the best sustainable booth designs. My hope is that by celebrating excellent applications of Better Stands, we can incentivise exhibitors and celebrate their commitment to sustainability, while also inspiring others.

**Sekyoo Oh**  
Managing Director South Korea,  
Informa Markets, Seoul



## How we brought Better Stands to life at CBME

Planning this annual gathering of the child, baby and maternity product industries is a major logistical exercise and we incorporated Better Stands at every stage.



192  
Better Stands packages sold

61%  
of total floor area using stands rated ‘Bronze’ or above

### Pre-event

We offered multiple stand design packages based on our clients’ size requirements and budgets, making it easier for them to choose reusable options.

### During event

We ran extensive onsite promotion to advocate for sustainability, including additional signage promoting sustainable development, Better Stands logos in the exhibitor directory and on participating booths and awards presented to Better Stands exhibitors.

### Move-out

Breakdown was faster and safer than in previous years, thanks to more modular, reusable stand designs.

### Post show

We published a report highlighting best practices from exhibitors’ stands and key statistics from the Better Stands programme.

**Shine Liu**  
General Manager, Informa  
Markets, Hangzhou

Moving towards reusable stands continued

## Better stands, less waste: how WHX Dubai brought contractors along

**At WHX Dubai, we wanted to cut waste without losing the premium look and feel that attracts thousands of healthcare professionals from around the world.**



### Premium builds, less waste

When we first introduced Better Stands, the path to adoption was far from straightforward. In the UAE, disposable materials were cheap and widely used, so there was little incentive to change. We realised we wouldn't get there by issuing rules from a distance. We had to work side-by-side with contractors and exhibitors in order to make the case for doing things differently.

### Working side-by-side

We started with practical steps contractors could act on quickly, like reusing and recycling wood. From there, we began reviewing stand designs directly, which helped us to spot easy wins. Sometimes a few small tweaks were enough to move a stand from Bronze to Silver. Seeing those improvements in real time made the benefits feel tangible.

### Design reviews and quick wins

This only works as a team effort. Sales, Marketing and Operations teams have worked together very closely to align messaging so that Better Stands feels less like enforcement and more like support, helping exhibitors and contractors deliver great stands with less waste.

### Recognising innovation

- We're now building a way to recognise innovation, exploring a preferred-supplier approach for contractors who consistently deliver more sustainable builds. The aim is simple: make it easier for exhibitors to choose high-quality, lower-waste options.
- Better Stands is increasingly becoming the expected standard, not just at WHX Dubai, but across the industry.
- 21% reduction in m<sup>2</sup> of disposable stands between 2024 and 2025

### Zerene Wilson

Operations Director,  
Informa Markets, Dubai

## Shaping a cleaner future at LabelExpo 2025



LabelExpo Europe 2025, held in Barcelona, is the leading event for the label and package printing industry. Renowned for its live demonstrations of large-scale label and package printing presses, the show provides invaluable insights into cutting-edge technologies and innovations. However, the sought-after machinery demonstrations have historically contributed to substantial waste, particularly in the form of coated paper and plastic substrates used for labels, which are seldom recycled. Addressing this challenge presents an opportunity for the industry to explore more sustainable practices, aligning with broader environmental goals.

This year, encouraged in part by customer desire for more sustainability at the event, we secured a groundbreaking partnership with DMP Europe, a specialist waste management company, to introduce a recycling scheme where plastic label

waste is recycled into useful products such as pallets and industrial bumpers found in warehouses.

**Ten tonnes of plastic substrate waste were successfully collected from the showfloor and crafted into new products.**

Beyond addressing the immediate issue of waste generated during the show, LabelExpo Europe 2025 took a proactive approach to sustainability through the dedicated Pulse Arena, a conference platform and networking area. By highlighting best practices and fostering discussions, the Pulse Arena served as a platform to inspire the industry to adopt more sustainable approaches. Keynote talks and daily presentations explored issues such as meeting the EU's Packaging and Packaging Waste Regulation, while the wider industry was challenged to rethink materials, processes and compliance strategies.

LabelExpo Europe 2025 demonstrated that innovation and sustainability are no longer abstract ideas, but actionable, profitable pillars that will shape the industry's future. By showcasing real-world solutions and emerging technologies, LabelExpo Europe 2025 helps businesses respond to environmental pressures while exploring new opportunities.

### Claire Sacker

Operations Director,  
Informa Markets, London

# SUSTAINABILITY

## INSIDE

### Embedding Sustainability Inside everything we do

One of Informa’s most important – and unique – contributions is how the content, knowledge and connections we create help our customers solve sustainability challenges as well as identify other business opportunities. This is also a key business opportunity. By embedding sustainability content in our products, we can help the markets we serve to become more sustainable and contribute to the UN Sustainable Development Goals (SDGs). We call this Sustainability Inside.

#### Commitments



Embed Sustainability Inside across 100% of our brands by 2025



Help and promote the achievement of the UN Sustainable Development Goals (SDGs) through our brands

#### Achievements



73% of our top 100 brands have met our most ambitious criteria whilst 88% of the rest have some sustainability content.

73%

of our top brands have met the most demanding level of Sustainability Inside, an increase from 31% in 2023 when we started measuring this

3,100

books published by Taylor & Francis linked to at least one of the SDGs (based on assessments by Dimension Data)

57,000

journal articles published by Taylor & Francis linked to at least one of the SDGs (based on assessments by Dimension Data)

30,000+

book chapters or journal articles in Taylor & Francis’ SDG Online collection

44%

increase since 2019 in the number of events assessed in the Fundamentals that have started to embed some level of sustainability content inside their products (88% in 2025)

49%

increase in SDG-linked publications since 2019

#### Next steps

- Continue working with brands to embed and deepen levels of Sustainability Inside our content including ensuring that new acquisitions such as TechTarget, are considering it in their products
- Measure and grow the commercial value from this content

## How do we measure Sustainability Inside

We follow a clear process to determine which brands have achieved Sustainability Inside, usually by testing to see if it meets one or more SDGs. Some of our brands are dedicated to sustainable solutions, such as GreenBuild, Natural Products Expo and Renewable Energy India. But even those brands not directly related to sustainability, from fashion to pharmaceuticals, farming to packaging still include a significant amount of content exploring the sustainability issues most important to their customers.

Since we launched FasterForward, we've seen this focus on sustainability content grow across our brands. Almost every brand in Informa has introduced sustainability chapters, articles, seminars, content tracks, zones of the show floor etc. The few areas that have not incorporated sustainability include highly specialist products such as photography and mathematics portfolios, where there are fewer relevant and impactful crossovers.

65%

of customers agreed that it was important to them that the event includes content on the key sustainability topics impacting the industry and helps them deliver on relevant sustainability objectives

(source: survey of over 90,000 event attendees)



### How our content and networks contribute to the UN SDGs

By enabling connections and access to specialist knowledge, we believe we make the biggest contributions to SDGs 4 and 17:

#### SDG 4 contribution

**Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.**

Our purpose is to champion the specialist. At its heart, this means connecting people with high-quality knowledge. The better we do this, the more value we create for others and ourselves. Our FasterForward goals of embedding Sustainability Inside all our brands, together with our Impact Multiplier goal of connecting one million disconnected people with the knowledge they need to succeed, contributes to SDG4, as well as the wider sustainable development agenda.

#### SDG 17 contribution

**Strengthen the means of implementation and revitalise the global partnership for sustainable development.**

We create efficient ways to generate millions of connections between specialists and knowledge every year, as well as meeting spaces for collaboration. This helps our customers learn from each other, as well as form and sustain the partnerships needed to foster sustainable development in their markets.

## Building Sustainability Inside our events

Great content keeps our audiences coming back and attracts new ones too. As sustainability moves up the agenda across the industries our events serve, our shows are becoming the place where people come to discover practical solutions to their challenges.



### Vitafoods pinpoints the issues that matter



Vitafoods Europe has long embedded sustainability across its content. We know that meaningful sustainability initiatives need to be shaped with the industry, not for it. Working with the Customer Insights team, we developed a detailed questionnaire to help us understand how the nutraceutical industry approaches sustainability and how Vitafoods Europe can best support them. This builds on industry-wide surveys of the most relevant sustainability topics conducted over the last several years.

To keep the material fresh and relevant for our audience, the 2025 event highlighted mental health awareness and the connection between nutrition and overall wellbeing through 11 dedicated sessions.

We also convened a dedicated sustainability focus group to explore environmental, social and governance (ESG) themes, including:

- Current company sustainability practices
- How Vitafoods Europe can better support sustainability efforts
- How participants navigate sustainability legislation
- Approaches to documentation and reporting

This collaborative approach will shape initiatives for Vitafoods Europe 2026 and beyond, helping ensure that our content remains relevant, practical and aligned with the evolving priorities of our industry partners.

#### Relevant SDG



**Marcelo Brull**  
Sustainability Manager,  
Informa Markets, Amsterdam

### Making sustainability unmissable



For Sahara, our annual agriculture event in Egypt, we've been building up our sustainability content for years but we regularly ask ourselves: how do we top an already amazing sustainability programme? The answer lay in trying new formats and investing time in understanding what our audience most wanted to discuss.

Through research into online search trends, government priorities and attendee feedback, we shaped content that directly reflected current needs. We focused on the UN Sustainable Development Goals, particularly food security, water sustainability and climate resilience. At the 2025 event, we launched:

- Workshops on food security
- Conference tracks featuring water management and climate-resilient crops
- Live robotics demonstrations of water-saving farming technology
- The Women in Agriculture networking event

The results showed a clear uplift in engagement: attendance at talks and workshops increased by 19%, with the most popular session drawing 150 participants. Feedback was also strong, with 90% of attendees expressing an intention to return. From the Egyptian Minister of Agriculture's opening speech to packed workshop halls, Sahara showed how focused sustainability content can deepen relevance and create a more meaningful experience for our community.

#### Relevant SDG



**Adham Ibrahim**  
Content Manager,  
Informa Markets, Cairo

Building Sustainability Inside our events continued

## Harnessing the transformative power of creativity at Cannes Lions



Onstage at the 2025 Cannes Lions International Festival of Creativity, Claudia Romo Edelman, CEO and founder of the World Human Foundation, argued that environmental, social and governance (ESG) initiatives are “facing a marketing problem”. Her conclusion was clear: “Creativity is needed more than ever to win the hearts and minds of people to do the right thing.”

A belief in the transformative power of creativity is central to the Cannes Lions mission. As the global marketing industry’s premier event, we have an obligation to ‘do the right thing’ when it comes to climate change and the business imperative for brands to address it. That’s why we increased the number of sustainability-focused sessions during our five-day programme to keep this vital topic high on the agenda.

Across five stages and multiple formats, we hosted lightning talks on long-lasting, purpose-driven campaigns, ran workshops on the role advertising can play in shifting away from fossil fuels, and invited chief marketing officers to debate how their sector can support environmental goals. All sustainability-related content was clearly tagged in the festival programme and app to make it easy to find.

In partnership with the non-profit organisation ACT Responsible, we built a dedicated networking space for the climate community called The Sustainability Hub. It served as a forum for meet-ups, moderated discussions, interactive experiences and an exhibition of environmental advertising campaigns and innovations – including award-winning case studies from the festival’s Sustainable Development Goals category. Housed in a high-traffic area inside the iconic Palais des Festivals, this space aimed to inform and inspire delegates to forge connections and take practical action.

Cannes Lions is committed to the conversations that count on climate action. As Indra Nooyi, former CEO of PepsiCo, said at the festival in 2024: “Sustainability is about creating a holistic approach that considers social impact, governance and long-term business viability. Brands that get this right will thrive.”

**Paul Kemp-Robertson**  
SVP, Chief Content Officer – LIONS,  
Informa Festivals, London

## Growing our sustainability reporting portfolio

**Our sustainable finance and regulation portfolio of events, which largely focuses on sustainability reporting, has grown considerably over the past five years.**



Our flagship Climate Risk Reporting event is now the largest of its type in Europe. It attracts around 400 users and preparers of sustainability reports, who attend to understand how to implement the latest reporting requirements and meet evolving standards.

We’ve built up a substantial portfolio of events that strengthen sustainability disclosure and corporate transparency, and bring sustainability know-how to senior management roles such as Finance Directors and Risk Managers, who are working to amplify sustainability without being full time practitioners. To achieve this, we have launched a number of complementary sustainability reporting events, focused on climate risk, nature and biodiversity reporting, sustainability and climate strategy and European reporting regulation.

Since 2020, we have delivered 44 training events to over 7,730 attendees across 546 hours of education.

### Relevant SDG



**Mike Jeapes**  
Conference Director,  
Informa Connect, London



## Sustainability Inside Healthcare

Healthcare is one of the main markets served by Informa. Around the world, the industry gathers at our events. Here are two examples of how sustainability is embedded in the content of two of our largest events.

### Relevant SDG



### CPHI: connecting pharma for a greener future



At CPHI, we are committed to driving meaningful change in the pharmaceutical industry. This year we focused on creating more ways for the community to collaborate. I've been closely involved in this work, and it's been encouraging to see the momentum build.

That was evident at CPHI Frankfurt, where the CPHI Sustainability Collective marked its first year, growing from 40 members in 2024 in Milan to over 110 members today. The Collective brings together change-makers from across the pharmaceutical industry to foster collaboration, share insights, and drive tangible progress on sustainability

challenges. The programme also expanded through the Sustainable Futures Theatre, with 43 sessions during the show (up 115% on last year), covering topics from Scope 3 partnerships to AI-driven lifecycle assessments.

Alongside this, CPHI introduced the first Sustainability Roundtable which brought industry leaders together to talk candidly about barriers to progress on creating a more sustainable pharmaceutical industry and where collaboration could have the most impact.

Engagement is increasing too. Views of sustainability content in the event app were up 609%, reinforcing that sustainability is becoming a core priority for many attendees. There is still a lot I'd like to see us do, but these steps show how CPHI can help turn intent into practical action across the pharma industry.

**Silvia Forroova**  
 Director, Partnerships and Sustainability, Informa Markets, Amsterdam

### Shaping a greener future for healthcare at WHX Dubai



**WHX Dubai, the largest health expo in the world, connects industry leaders, encourages innovation and helps healthcare systems to be more resilient, equitable and environmentally-conscious for future generations. We want the event to serve as a catalyst for sustainable healthcare development.**

Our 2025 content plan included several sustainability-focused events. At EmpowHER, a dedicated one-day track, we celebrated women's contributions while delving into problems they still face in the sector. And we were proud to host the Hayat Organ Transplant Programme, a three-day government-sponsored initiative developed with the Ministry of Health to increase organ donation in line with international standards.

Other initiatives included the Healthcare ESG track (targeted at Sustainability professionals in healthcare), the #Forward50 session celebrating Arab Health's 50-year legacy, public health conferences focusing on citizen wellness, and quality management workshops on Green Hospitals. Together, these programmes support multiple SDGs and show WHX Dubai's commitment to building a greener future for healthcare through shared learning and connection.

**Cynthia Makarutse**  
 Content Director, Informa Markets, Dubai



## Sustainability Inside Agriculture

Informa’s agriculture and food portfolio brings together farmers, researchers and businesses. Sustainability is central to this sector. The stories below show how this focus has grown and the difference it’s making.

### Relevant SDG



### Biocontrol & Biostimulants LATAM

(São Paulo)

We hosted panel sessions discussing how to bring sustainable agricultural products to market, offering advice and guidance to companies. The programme included a talk by illy Coffee on growing coffee sustainably, alongside a dedicated session looking more broadly at sustainable farming. We also partnered with an association promoting women coffee growers and offered free tickets for 50 farmers, supporting both inclusion and access to knowledge.

### Sugar & Ethanol Asia

(Bangkok)

At Sugar & Ethanol Asia, we bring Sustainability Inside to life with sessions focused on regional insights that participants could take back and use in their own businesses in south east Asia. 2025’s event expanded into sustainable aviation fuel and included sessions on how to lower carbon emissions using ethanol made from cassava.

### Africa Sugar

(Nairobi)

Our conference agenda included multiple sessions dedicated to sustainability, on subjects such as climate challenges in sugar production, the impact of the EU green deal and the future of sustainability in Africa’s sugar industry.

The sessions offered practical strategies, including the use of climate toolkits to measure and manage climate action in sugarcane production. Discussions on scaling cassava agriculture for ethanol production provided insights into sustainable practices and new technologies.

### Farm Progress: Making farms more resilient

(Decatur, Illinois)

The Farm Progress Show is a place where grain producers can see what’s new, ask questions and compare notes. In 2025, many of our visitors were facing challenging economic conditions so we focused on practical ideas that could help them look after both their soil health and keeping their (mainly) family farms alive.

One exciting initiative was our cover crop demonstration. Cover crops, which help build healthier soils, reduce erosion and support pollinators, are a crucial part of regenerative agriculture that can work on operations of any size. For the show, we created a cover crop plot with different seed mixes and species. Agronomic experts led daily “crop walks”, where farmers could learn about each crop variety and mix, and how cover crops can fit into existing rotations. Farmers were encouraged to bring questions so they could build trust in the new systems and leave with a plan that would work on their own fields.

We also introduced the first person perspective (FPS) “Drone Zone”, which was a Federal Aviation Authority approved area for live demonstrations. Four companies showed how drones can be used for crop-scouting and targeted spraying, a key part of precision agriculture that reduces chemical use and saves money. The aim was to showcase technology and help farmers see where drones might make day-to-day work safer, more accurate and more affordable.

### Farming smarter at Husker Harvest Days

(Grand Island, Nebraska)

In the heart of the US Western Corn Belt, where corn and soybeans stretch for miles, Husker Harvest Days (HHD) brings farmers and ranchers together to talk about what’s next for their land and livelihoods. In 2025, the focus was on practical, affordable ways to make farms more sustainable.

We knew this was not a year for big spending or radical overhauls. Many Midwestern producers were dealing with tight margins and uncertainty, and were looking instead for small, sensible changes they could make to improve sustainability now – using fewer chemicals, improving soil health and making better strategic decisions.

Over three days, both the HHD Hospitality Stage and the BEEF Building Stage hosted sessions, panels and workshops focused on topics that matter most to the people working the land: financial health, public policy, technology and innovation, cattle genetics and responsible resource management.

A highlight was building new content partnerships, we partnered with Ag PhD, one of the most popular agronomic-focused TV, radio, and magazine programmes in the US. Working with partners meant we could offer trusted, practical guidance on sustainability, backed by brands that producers already know and respect.



## Sustainability Inside T&F

Informa’s biggest contribution is the knowledge we help create and share. Our publishing has continued to broaden access to research and learning, and to grow content that helps readers understand sustainability challenges and solutions. The stories below show how that work has developed: supporting researchers, educators and students, and helping accelerate progress in the areas that matter most.

### Taylor & Francis: Turning research into progress



**Anna Clarkson**  
Editorial Director, T&F, UK Home



**Jessica Vivian**  
VP HSS Publishing, T&F, Oxford

As a global academic publisher, we’re committed to human progress through knowledge. We play an important role in advancing the UN Sustainable Development Goals (SDGs) by sharing research and ideas that can improve lives.

Much of our humanities and social sciences publishing maps directly to the SDGs – from social justice and inequality to education, sustainable communities, peace and cultural heritage. Our authors help turn complex research into insights that can inform policy and practice. We’re also addressing sustainability themes through our science, technology and medicine lists, and developing publishing portfolios that reflect the interconnected nature of these issues.

#### A measurable contribution

In the past five years, we have tripled the share of open access articles in our humanities and social sciences list and published more than 3,000 open-access books, making SDG-related content more accessible worldwide. Over a third of our HSS articles contribute to the SDGs, and our work is regularly used by institutions like the World Health Organisation and the Food and Agriculture Organisation to help shape approaches to poverty, health and climate change.

#### Amplifying global voices

Initiatives like Routledge India help bring more perspectives into the global conversation – especially from regions where SDG challenges are most pressing. By publishing more authors from the Global South, we can help ensure that both the debate and the solutions reflect lived experience, not just theory.



#### Innovation through technology

We’re constantly investing in technology to make SDG research easier to discover and use. These measures include:

- **Smarter platforms:** T&F Online hosts millions of articles from over 2,500 journals and more than 100,000 eBooks, with advanced search tools that help readers find relevant SDG content.
- **AI-enabled workflow:** Artificial intelligence streamlines manuscript handling, provides translation services for authors writing in other languages and enriches content with the right tags for faster discovery.
- **Data-driven commissioning:** Analytics highlight emerging SDG topics and research gaps, guiding us to commission content where it’s most needed.
- **Personalised access:** Machine learning improves discoverability and customises user journeys, ensuring our digital services are accessible to people with different needs.

#### Creating lasting impact

By combining established expertise, trusted networks, technological innovation and a commitment to open access, T&F plays a vital role in the global journey towards sustainable development. Our growth as a leading knowledge marketplace connects a global audience with research that helps address humanity’s greatest challenges through trusted content.

Sustainability Inside T&F continued

## Driving quality education through publishing

In this conversation, senior publishers Alison Foyle and Hannah Greenop discuss how our education portfolio advances UN SDG 4 (Quality Education) and meets the changing needs of educators and researchers.

**Alison Foyle**  
Senior Publisher -  
Routledge Education,  
UK

**Hannah Greenop**  
Senior Publisher -  
Education Journals,  
Oxford



**HG** When we talk about how our publishing supports UN Sustainable Development Goal 4 – Quality Education – a lot of it comes down to where we put our editorial weight. Many of our journals are anchored in SDG 4 themes, which include inclusivity, lifelong learning, literacy and numeracy, and gender disparity. We’ve run special issues on refugees, inclusive education, gender equality and language inequality. We work with societies such as the National Science Teacher Association to ensure the content is relevant. We’ve also partnered recently with the International Association for Human Rights Education to publish Human Rights Education Review which tackles emerging issues head on.

**AF** From the books side, SDG 4 shows up in the choices we make about series and subject focus. Our books play their part through focused series. Titles such as Educational Leadership for an Equitable, Resilient and Sustainable Future look at equity, inclusion and sustainability. Others – Education Poverty and International Development, Perspectives on Education in Africa and Global South Perspectives on TESOL – bring regional and social contexts to the fore.

Resources like Teaching Sustainable Development Goals to Young Citizens help educators embed empathy, advocacy and all 17 SDGs into their lessons.

**HG** We’ve got the ability to do that because our publishing programmes are so successful. Why is that? For me, it’s range and quality. We offer more than 280 education journals, from established titles like the Journal of Education Research to new ones covering emerging topics. By maintaining high editorial standards and partnering with academic and professional societies, we make sure they serve both researchers and practitioners.

**AF** I’d add staying close to the field. Our editors understand education inside out, so authors trust us. We’ve grown our list by keeping ahead of new policies and practices and by publishing across all stages of education, from early childhood to higher education. Conferences and events keep us in touch with what educators and researchers need.

**HG** If you look at the past five years, we’ve seen a growth in demand on sustainability-linked topics. Journals that focus on technology and social justice have been particularly popular – Interactive Learning Environments, Qualitative Studies in Education and Disability and Society, for example. These areas speak to the need for inclusive, equitable education in a digital age.

**AF** We see the same pattern in books. Educators are looking for guidance on key issues such as diversity, equity and inclusion, mental health and wellbeing, culturally responsive teaching, artificial intelligence in classrooms and supporting neurodivergent children. These topics all contribute to more inclusive, sustainable education systems, and the books we publish on them have become trusted resources.

### Relevant SDG



### SDGOnline

Taylor & Francis’ Sustainable Development Goals (SDGs) Online collection supports higher-education students, lecturers, researchers and professionals to learn, teach, research and publish on the SDGs – and to help tackle the world’s most critical issues. Compared with 2019, we’ve seen strong growth:

**28,198**  
book chapters (up 109% since 2019)

**2,772**  
journal articles (up 105%)

**343**  
teaching and learning materials  
(up 35%)

**110**  
institutions have used SDGO over  
the past 5 years

# IMPACT

## MULTIPLIER

Our positive impacts on the world are multiplied when we improve access to knowledge, contribute economically to our host cities, invest in our communities and save event attendees' travel by getting a lot done under one roof.

### Connecting the Disconnected

All our brands connect people with knowledge. Through the Connecting the Disconnected programme, we rethink the design of our products to reach those who struggle to access knowledge and networks.

In 2020, we set out to reach one million people who couldn't normally access our products and services because of challenges with accessibility or inequality of access. We're proud to say that we've exceeded this target and, if you add in all the impacts of a move towards open access, reached millions more as well. The following pages contain some examples of our programmes.

#### Commitment



Enable one million disconnected people to access networks and knowledge by 2025

#### Achievements



We connected 1.2 million to networks and knowledge they couldn't reach without our support. We're particularly proud of the more than 100,000 of those who we think were substantial, meaningful connections.

1.2m  
disconnected people connected through our various programmes

Millions  
more connected through converting journals to open access

70,000+  
researchers from low-income countries trained



#### Next steps

- Continue to work to ensure equitable and fair access to all of our content where possible
- Refocus our main efforts on meaningful programmes where the individual could be impacted significantly - what we've called 'deep connections'
- Continue to seek ways to scale digitally
- Measure numbers and impact further

## Connecting the Disconnected in publishing

### Breaking down barriers to publishing: our impact since 2020



At Taylor & Francis, our purpose is to foster human progress through knowledge. A big part of that is lowering or removing the barriers that stop people from accessing quality content and taking part in scholarly publishing. Since 2020, our development initiatives have delivered an incredible £17m of in-kind value and reached over 189,000 individuals. We've focused on three key areas.

#### Improving accessibility of our content

At T&F, our work to make our publications accessible to all regardless of individual physical needs has been recognised in the ASPIRE Publishers List, the Global Certified Accessible™ (GCA) certification, and the Accessible Books Consortium.

We also support equitable access through partnerships and programmes that provide free access to content, discounted open access fees, and free publishing training.

**Cathy Hodgson**  
Senior Sustainability Manager,  
Taylor & Francis, UK



#### 1. Enhancing access to research

We work with partners to make research accessible to resource-constrained countries and institutions. Through Research4Life, we provide free or low-cost access to our subscription content in more than 120 countries. Since 2020, authors based in Research4Life countries have cited our subscription content in over 4,500 journal articles – with 1,578 receiving Altmetric attention and 52 cited in policy documents.

We also run our Special Terms for Authors and Researchers (STAR) programme, which has supported independent researchers and NGO professionals in low-income countries for more than 15 years by offering free access to journal articles. Users tell us this access helps them strengthen submissions and find the right journals for their work.

Inaccessible file formats and poor navigation can block learning for readers with visual impairments or print disabilities. Our partnerships with BookShare (US) and RNIB Bookshare (UK) provide free access to around 180,000 (about 95%) of our eBook titles in accessible formats. Over the past five years, more than 60,000 students and educators have accessed our books through these platforms.

#### 2. Removing barriers to publishing

Open access makes published academic research freely available online so that anyone, anywhere can read it and build on it. But article publishing charges can still be a hurdle for many researchers. Alongside our work on Transformative Agreements and alternative funding

models, we offer significant discounts on the article publishing charge (APC) for qualifying authors. Since 2021, more than 10,000 researchers have benefited from either 50% discounts or complete fee waivers, helping to ensure that their work is free to read from the point of publication.

#### 3. Providing high-quality training

Training and resources help researchers build skills and confidence in publishing and peer review. Each year, we conduct more than 100 free workshops, many tailored to regional needs. Over the past five years, we've supported more than 70,000 researchers from lower-

income countries to develop their publishing and peer review skills. This is part of our wider work to strengthen diversity, equity, and inclusion in scholarly publishing.

## Connecting the Disconnected through events

Many of our events have found ways to include people who are usually excluded from our communities and to give them access to content that helps them thrive and open doors for new participants.

### Examples of Connecting the disconnected programmes in Brazil



#### Agrishow: over 45,000 beneficiaries in just two years

- 50% ticket discount for eligible groups, including seniors, people with disabilities and students
- Free exhibition space for local artisanal producers
- Support for women working in agriculture

#### Hospitalar: over 6,600 beneficiaries in just two years

- Partnership with over 450 educational institutions, providing free tickets to more than 6,660 students and professionals from these institutions, which represents approximately 7% of the number of visitors to Hospitalar

**Araceli Silveira**  
Chief Marketing Officer, Informa Markets, São Paulo

### Renewable Energy India



The Solar Installer Premier League (SIPL) at the Renewable Energy India (REI) and RenewX Expos, an initiative by Informa Markets India and Solar is my Passion, an organisation dedicated to promoting solar energy, aims to bridge India's shortage of skilled solar installers. As India targets powering 10 million homes with solar, the availability of trained installers in small towns, villages and remote regions is critical.

Launched three years ago, SIPL has grown from a small initiative into a highly engaging live event where installers perform real-time solar installations on

the show floor, watched by hundreds of visitors. The initiative combines skill development, live learning, and industry exposure, making installer training practical and aspirational.

Supported by corporate partners, India's Ministry of New & Renewable Energy and industry associations, the programme has featured over 250 installers and helped many secure direct employment with exhibitors.

**Julian Thomas**  
Portfolio Director,  
Informa Markets, India



Connecting the Disconnected through events continued

## Turning inclusion into action in Asia and Australia

Across the APAC region, our shows work to support local communities. Taken together, these initiatives show the same idea in different forms: use our platforms to widen access to skills, networks, markets and community in ways that fit local needs.

We give some examples here:

Thailand

### ProPak Asia,

In 2022, we launched the SME Tour and Packaging Design Clinic to help small businesses access solutions and mentorship usually reserved for larger companies. SME visitors were paired with exhibitors for case-based learning, while the clinic offered 1:1 design guidance, helping to democratise access to innovation.

**Pimpoy Sripumkhai**  
Senior Event Executive

Indonesia

### Energy & Engineering Series (IEE)

Through student visits, innovation competitions, and charity runs, IEE has become a national platform for education and sustainability. Over 1,000 students from 16 institutions visited the event, helping to bridge skills gaps in Indonesia's energy transition. We also offer scholarships to engineering students who are facing financial difficulties, enabling them to complete their education on time and pursue their careers.

**Maxmilaan Bruinier**  
Senior Event Manager

Malaysia

### Metaltech & Automex

By inviting 14 institutions and 848 students, Metaltech created a bridge between education and industry. Students gained first-hand exposure to automation technologies, and exhibitors met potential future talent and collaborators.

**Afiqah Wan Mohammad Zalman**  
Marketing Executive

Philippines

### Cosmobeauté

The relaunch of Cosombeauté Phillipines centred on an inclusive vision: empowering SMEs and celebrating the LGBTQIA+ community. Working with the Department of Trade and Industry, 20 SMEs achieved ₱20m in sales, while creative competitions and drag performances brought "Beauty for All" to life.

**Apple Limbo**  
Event Manager

Australia

### National Dementia Conference

This conference reframed healthcare inclusion by focusing on caregivers and people living with dementia. Discounted rates and hybrid participation options made the event more accessible. Our lived-experience speakers had a huge emotional impact, turning the conference into a movement for empathy and awareness.

**Irene Amo**  
Senior Conference & New Product Manager

China

### Hi & Fi Asia

Created the Future Formula Innovation Zone, giving six universities free space and pitching opportunities to showcase food science research. The initiative bridged academia and industry - resulting in real business enquiries and a new university partnership for 2026.

**Sini Bai**  
Marketing Manager

# IMPACT

## MULTIPLIER

### Growing economic contributions to host cities

Just one of our events can bring thousands of people – even tens of thousands – to gather in a host city. That city’s economy is boosted by our local spend and, even more, by visitors’ spend on hotels and with other neighbourhood businesses.

Scaled globally, and as the largest events organiser in the world, this impact can be highly significant and create jobs, boost city economies and raise their profile. To calculate this impact, we use a model developed for us by a third-party consultant, Little Blue Research.

### Commitment



Contribute \$5bn per year in value for our host cities by 2025

### Achievements



At least \$8.4bn of economic value delivered across over 200 host cities.

\$8.4bn

estimated economic impact from our events (\*)

Expanded our city-level economic impact calculations in 2025 to cover our global impact



### Next steps

- Explore how we can work with partners to enhance the local impact of events
- Refine our measurement to capture more fully the economic impacts of our events
- Develop further strategic partnerships with key host cities to enhance our impacts there

(\*) There are other impacts such as tax payments, exhibitors’ spend on local suppliers and sales generated by local exhibitors at our events that are not yet being measured. We plan on adding this in a future model.

Economic contributions to host cities

# Estimates of economic value on selected host cities (\$m)

Cities increasingly see the events sector as a platform for economic growth. Informa, as a global leader in B2B events, has introduced a programme aimed at strengthening relationships with select cities that serve as exceptional locations for our events and customers.

Through our Strategic Cities Programme, we collaborate with tourism boards, local businesses and hotel chains to integrate the city more seamlessly into our events. This could include using local galleries and museums for customer experience, utilising parks and public spaces to showcase the city's culture and creating greater accessibility to local businesses for attendees.

This is a new initiative, but partnerships are already in place, with strong potential to deepen community engagement and support sustainability.



## Responsible tax payments

Paying tax is part of our contribution to the communities in which we operate. Our taxes help governments provide the vital local services and infrastructure we rely on to run our business successfully. In 2025, Informa's total tax contribution was £582m, including £249.9m of taxes borne by the Group and £332.1m of taxes collected on behalf of governments.

£582m

Total tax contribution in 2025



# IMPACT

## MULTIPLIER

### Adding value to community groups

We contribute to local community groups by donating cash and products, by giving them exposure at our events, by sharing skills through volunteering and by acting as a catalyst for fundraising.

Increasingly, these contributions come through purposeful partnerships between our brands and industry-relevant not-for-profit organisations, and through free or discounted products to those who'd benefit from access to that knowledge.

### Commitments



Contribute value of at least 1% of profit before tax to community groups by 2025

### Achievements

Target achieved through donations made or enabled by our brands, our T&F programmes and other initiatives across the Group.

£11.6m

in value contributed in 2025

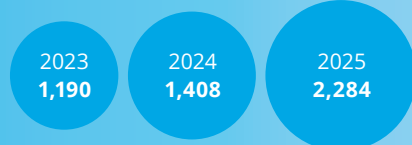
1.17%

Contributions equivalent to 1.17% of profit before tax

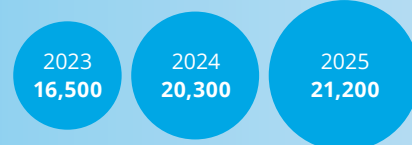
£55m

in value contributed since 2020

### Colleagues volunteering\*



### Hours volunteered

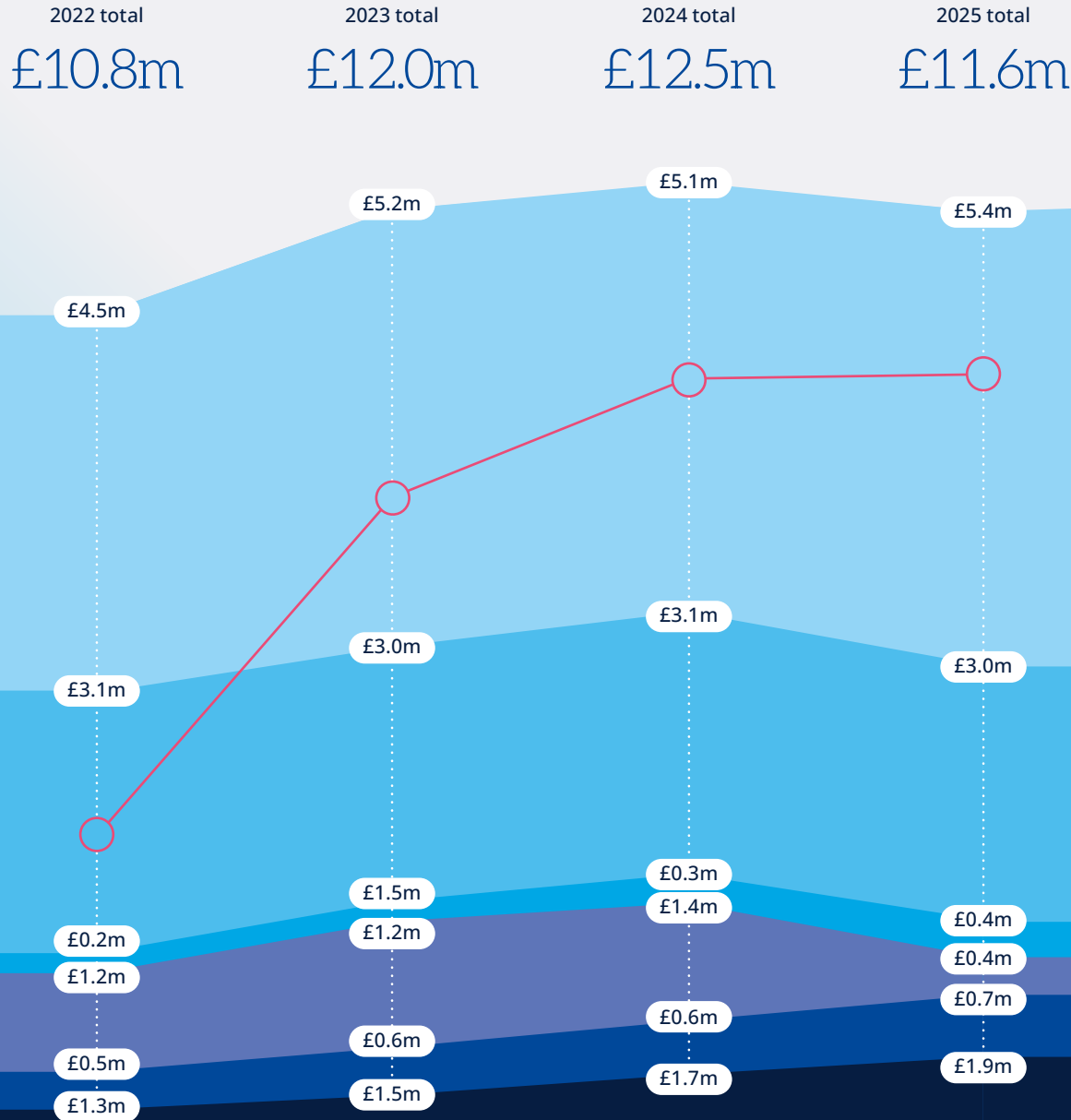


### Next steps

- Continue to grow the partnerships that help us contribute time, effort, knowledge and resources
- Continue to strengthen and expand the Walk the World programme across all locations
- Grow participation in Walk the World to 65% of our colleagues, including recent acquisitions. Improve the % of colleagues volunteering by at least 2% year on year

\* We offer four paid days a year to colleagues to volunteer, £750 grants to regular charity volunteers and up to £500 match fundraising for every colleague.

Value contributed



● **Induced fundraising at events**

Our largest contributions come from charity auctions we run with industry associations. Our two largest auctions take place at WasteExpo and World of Concrete. In 2025, they raised a combined £5m to provide scholarships for students entering the Concrete Industry Management Programmes and to support the Environmental Research & Education Foundation.

● **T&F products or services**

At Taylor & Francis, we offer free or substantially discounted publishing services, training and accessible content to authors, students and researchers who can't normally afford them.

● **Induced fundraising by colleagues**

Money raised by our colleagues as part of our Walk the World programme.

● **Company in-kind donations**

Donations of equipment, events tickets to students or exhibitor space to charitable organisation.

● **Volunteer programme cost**

We encourage our colleagues to volunteer up to four days a year. This includes the time colleagues spent on volunteering activities and the time spent to organise these activities.

● **Company donations (cash)**

● **Profit Before Tax**

Line shows 1% of adjusted profit from continuing operations before tax.

Supporting communities

## Turning surplus into support at Food & Hospitality Asia



During FasterForward's six years, Food & Hospitality Asia (FHA) has built strong partnerships with leading charities to increase our positive social impact.

Currently, we partner with Willing Hearts, a volunteer-driven charity that runs one of Singapore's leading soup kitchens. They prepare, cook and distribute over 6,000 meals daily to support elderly people, low-income families, migrant workers and children from single-parent households.

As FHA's official charity, Willing Hearts receives in-kind donations of surplus food and ingredients from exhibitors during our show which are then turned into nutritious meals for vulnerable communities.

It was a resounding success, helping us recover more than 1,000kg of surplus products that otherwise would have gone towards the event waste. That's enough to prepare 1,500 goodie bags and 2,000 cooked meals. FHA also provides a booth for Willing Hearts, to raise awareness of its work and meet companies that could donate long beyond our four-day event.

We've seen how aligning industry events with charitable missions can turn potential waste into meaningful support for people in need, creating real social impact. Our team is committed to expanding these initiatives so that each FHA event leaves a positive legacy in Singapore that lasts well beyond the exhibition.

**Jolene Koh**  
Operations Manager,  
Informa Markets, Singapore



## World of Concrete auctions

Over the past 19 years, the Concrete Industry Management (CIM) auction, held annually at our World of Concrete event, has raised \$21m. This includes \$2.15m raised at the 2025 event – our largest total ever.

The CIM programme aims to produce articulate graduates with a broad knowledge base, who are grounded in construction management, understand concrete technology and can manage people and systems as well as promote products and services in the concrete industry.

"Once again, we received tremendous support from the World of Concrete show management, and Informa. We extend our gratitude to all the organisations whose donations helped us achieve a record-breaking auction. These donations highlight the industry's unwavering commitment to enhancing education and advancing the future of the concrete industry."

**Brian Gallagher**,  
Chairman of the CIM  
Marketing Committee

## Cleaning up for our community in Penang

On 12 December 2025, the Informa TechTarget team spent the morning at Penang's Cape Beach to help clean up the coastline. In three impactful hours, 16 of us collected more than 150kg of waste and took it to a local waste and recycling centre.

It is a simple reminder of what happens when people show up and muck in together. I'm proud of my colleagues for giving their time to help clean up the beach for the benefit of our whole community.

## WasteExpo auctions

One of the most popular features of WasteExpo is the Environmental Research & Education Foundation's (EREF) annual charitable auction. The auction is EREF's largest fundraiser and since 1995 has raised \$40m in support of its mission to advance

scientific research and create educational pathways in sustainable materials management.

In 2025, the auction raised £3.3m. Without the platform, audience and space Informa provides at WasteExpo, it'd be very difficult for the EREF to host these auctions.

Focus on the Maritime sector

# Partnering for a sustainable maritime industry



## Free education

We share conference content with seafarers who cannot attend in person and provide bite-sized content through free e-learning platforms.



## Subsidised access

At the Crew Connect Global Conference, we hosted close to 100 frontline seafarers for free (a ticket usually costs around £1,800), ensuring lower ranking workers were included in discussions that directly impact them.



## Raising profiles

At every show, we highlight the work of humanitarian organisations such as the Mission to Seafarers and the Seamens' Church, who provide mental health and welfare support to seafarers worldwide.

The maritime sector is highly collaborative and community-based. This makes it the ideal place for sustainability initiatives that support both seafarers and wider coastal communities. Our events can be more than commercial platforms. They're also places where the industry comes together to look after the people who keep global trade moving.

**Chris Morley**  
Group Director - Maritime & Logistics, Informa Markets, London



## IMPA Save

We support a global initiative to reduce plastic usage in the industry and bring knowledge of sustainable solutions to the maritime procurement sector.



## Sharing our space

We regularly allow charitable organisations free use of our London office facilities for events. One is the Women in Shipping and Transport Association, an international networking organisation supporting women in management roles across maritime, trading and logistics. Another is Diversity Study Group, a consultancy focused on improving inclusivity and diversity in maritime.



## Partnering locally

We work with organisations close to our event locations. At the IMHX event in Birmingham, we work with St. Basil's, which supports young people at risk of homelessness. At the CMA event in Connecticut, we work with Brooklyn Boat Works which engages young people in boat-building projects.



## Tahaluf sustainability initiatives

Through this joint venture in Saudi Arabia with the Saudi Federation for Cybersecurity, Programming and Drones, and the Events Investment Fund, we support local community needs by reusing exhibition carpet as prayer areas during pilgrimages and donating flowers to local children's hospitals.

# IMPACT

## MULTIPLIER

### Travel consolidators

B2B events are an incredibly efficient way for attendees to achieve many goals in one place: meeting customers and suppliers face to face, learning about new products or industry trends and accessing education.

As a result, our attendees don't need to travel to different places to achieve the same goals. This saves them time and money, and reduces carbon emissions. We call this travel consolidation.

### Commitments



Save customers more carbon than we emit by 2025

### Achievements



Attendee surveys suggest our events help customers consolidate travel. Industry-standard calculations indicate Informa is a net travel consolidator.

377

events at which we surveyed attendees about travel consolidation in 2025

2.9

flight saved on average per attendee for each trip taken to an Informa event

**"A trade show needs to be in person. The best way to do that sustainably is to make the show so relevant it replaces the journeys you'd otherwise make to suppliers"** (customer at Vitafoods event)



### Next steps

- Codify and pilot initiatives at our events to increase the 'travel consolidation' provided by our events, reducing flights by customers
- Work with NZCE, UFI and our peers to improve the approach and expand engagement with industry stakeholders

## Travel consolidators

### Making every trip count



Every trip to our events should feel purposeful: a worthwhile use of time, money and carbon emissions.

#### Why one trip can do it all

Travel consolidation is central to our commercial and sustainability strategies. It's what events do: when an event is doing its job, customers can combine multiple objectives into a single trip, whether that means meeting business partners, qualifying leads, learning what's changing in their market or building new relationships. Doing all of this at once means fewer trips, fewer flights and fewer nights away from home.

#### What the data tells us

Across more than 240 events in 30 countries, surveys of thousands of attendees suggest that, on average, customers avoid around three flights for every flight taken by consolidating meetings and activities into one visit. In other words, our events can help attendees save more travel than they create because they bring many people, and many goals, under one roof. That's what we mean by travel consolidation.

### Why face-to-face still matters

Live events cut through the limits of back-to-back video calls. They allow fast, high-quality collaboration in one place, helping people to connect faster and more meaningfully than they can online.

Our larger international trade shows are consistently net travel consolidators, saving attendees more travel than they generate. That reinforces their value as an efficient way to achieve multiple outcomes in one visit, whether that value comes from the connections made, the ideas developed or the business opportunities pursued.

#### Improving the method

We've been refining how we measure travel consolidation for the past eight years. This calculation is done using an industry standard method developed in partnership with the Net Zero Carbon Events initiative (NZCE).

#### Looking ahead

As we continue measuring travel consolidation across hundreds of Informa events, our focus is simple: make every visit deliver more, so customers can achieve what they need in one trip and avoid the journeys they would otherwise have taken.

#### David Kingston

Programme Delivery Manager, Informa Group, London

Calculated an estimated net saving of 190,000 flights across a small sample of 15 events as part of a pilot programme to quantify the amount of travel consolidation

2020

190,000 flights saved

Initiated a collaboration between five major global events organisers to conduct a study across 10 events, including more than 550 detailed interviews with customers, to better understand the role our events play in consolidating travel and how to better measure this as part of the Net Zero Carbon Events Initiative

2021

Improved measurements in post-show surveys for hundreds of events in 2021

550 detailed interviews with customers

2022

Worked with NZCE to improve the approach and expand engagement with industry stakeholders

2023

Developed standard questions to be used by all the pilot organisations

A public methodology was released for all organisers to test

2024



2025

2.9 flights saved per flight taken, according to customers



# Sustainable events

Two key programmes help us achieve our FasterForward goals within our events: the Fundamentals and the Accelerator.

The Fundamentals is a 16-point checklist of minimum expectations for more sustainable events. Brands need to be re-accredited each year. Through the Accelerator, the Informa Sustainability team works very closely with key events, brands or regions to take their sustainability even further. We now assess more than 500 events a year against the Fundamentals, which were expanded in 2023 to align more closely with FasterForward. They are driving change and have been essential in reaching our FasterForward targets. Senior leader remuneration includes a target for the number of events that reach at least 10 out of 16 points in the Fundamentals – the level at which we define an event to be accredited. This target increases year on year.

## Commitment

Increase the number of Fundamentals scoring more than 10 points to 465 in 2025. For 2026, our target is to hit 505 events accredited

## Achievements

### Next steps

Focus on the business value that sustainability can help deliver

Refresh the Accelerator and update the Fundamentals to version 3.0 to make them more focused and efficient.

## Number of events accredited in the Fundamentals

98

events have been through the Accelerator over the past six years

2,100

events assessed in the Fundamentals since 2019

77  
2019

116

2020

133

2021

312

2022

377

2023

431

2024

468

2025

14%  
Increase in average scores over the past six years

## Events back the Fundamentals

### Charting a greener course



As the cruise industry looks for ways to cut its environmental impact, **Seatrade Cruise Global** has become a key place to share ideas and test new approaches. The 2025 edition brought together 11,500 attendees and 650+ exhibitors in Florida. The Fundamentals framework gives events practical tools to track progress, focus on clear sustainability programmes and try out new initiatives. We tackled several priority areas:

#### Better Stands

We made great progress in reducing waste by rolling out Better Stands. In 2025, **81% of stands reached Gold status** and **95% of stands were reusable**, leaving only 18 disposable stands. This was supported by clear communication with exhibitors through emails, manuals, webinars and LinkedIn, alongside full onsite assessments and certification.

The event now aims to achieve full Bronze certification by 2026, building on this progress through continued communication and targeted education for exhibitors who have not yet met the standard.

#### Sustainability Inside

More than **25% of the event content focused on sustainability**, covering key themes such as:

- Vessel lifecycle management
- Wellness programmes
- ESG investment strategies
- Sustainable cruising
- Decarbonisation initiatives for ports, vessels and supply chains

The Cruise Pioneers Podcast on Seatrade Cruise Talks also provided a dedicated platform for these conversations, helping the industry share learning beyond the show.

#### Connecting the Disconnected

Our Connecting the Disconnected initiative focused on creating opportunities for under-represented groups in the cruise industry. The Women at the Helm series spotlighted female cruise leaders who shared practical advice on leadership and career development. Our Tomorrow's Talent Today initiative saw a 24% increase in attendance following in-depth interviews to understand participants' needs and interests.

### Partnering opportunities

Sustainability also presents a commercial opportunity with strong potential for new revenue and partnerships. These include sponsorships around wellbeing initiatives and branded water stations, mini-events such as sustainability workshops and networking events, educational scholarships for students and innovation showcases featuring sustainable start-ups and emerging businesses.

Seatrade Cruise Global 2025 shows how a major industry event can bring sustainability into the heart of its operations and content, while still supporting growth and learning. By linking exhibition design, programme content and talent development to environmental and social goals, it sets a strong benchmark for future cruise events.

#### Emma Bond

Senior Event Manager,  
Informa Markets, UK



### Designers driving change



Istanbul's major home and kitchenware trade show **ZUCHEX** welcomed more than 27,000 attendees this year. It has made rapid progress in adopting the Fundamentals since joining the Informa family in 2023, which was evident in new initiatives dedicated to helping the industry change for the better. At the heart of this was the ZUCHEX Designathon, a competition created to connect industrial design students and recent graduates with experienced industry professionals. It tackled a common challenge: how young designers can access real-world projects, build networks and gain practical experience. ZUCHEX also formed partnerships with local universities and NGOs, including those working with women affected by the earthquake in eastern Turkey.

#### Onur Bozkurt

Senior Marketing Manager,  
Informa Markets, Istanbul

# The Fundamentals

**2019**

Launch of the Fundamentals

**2022**

Over 600 Fundamentals completed since launch

**2023**

Launched the Fundamentals 2.0 – adding four more criteria for events, and increasing the minimum expectations for all events

**2024**

Launch of a new online platform which allows us to work more efficiently within and across teams

**2025**

Planning Fundamentals 3.0 which will further advance our ambitions

**65%**

of attendees expect the event organisers to make significant efforts to run the event in an environmentally and socially responsible way

(source: survey of over 65,000 attendees)

**Inspiring**

**Sustainability**



**Environmentally**

**Responsible**



**Socially**

**Responsible**



<b>Purpose</b>	1	For sustainability to be included in the content of the event.
	2	For the event brand to have successfully embedded Sustainability Inside, helping our customers accelerate sustainable development in their speciality market.
	3	For the event to have a purposeful partnership with a not for profit.
<b>Shareholder Engagement</b>	4	For there to be six significant sustainability communications.
	5	For the event team to be engaged with sustainability, and it to be a part of event decisions.
<b>Carbon and Waste</b>	6	For all lighting specified by Informa to be LEDs, and for the venue's lights and air conditioning to be used efficiently.
	7	For the event to have minimal to no waste generation from areas of the show built by Informa, and for the carpet to be reused or recycled.
	8	For all exhibitor stands to have reached at least a Bronze level in the Better Stands programme, according to its ten-box framework.
<b>Procurement</b>	9	For there to be at least three initiatives to optimise the impact of attendee travel.
	10	For three items procured for the event to have enhanced sustainability credentials.
	11	For there to be at least three ways in which the sustainability of the food and beverages (F&B) of the event has been enhanced.
<b>Community and Wellbeing</b>	12	For the event to have at least two initiatives which support the local community around the event venue.
	13	For the event to have at least three initiatives which enhance wellbeing, equality, accessibility, and respect for all.
	14	For the event to have successfully implemented and measured the impact of at least one significant initiative to 'Connect the Disconnected', removing barriers to our networks and knowledge for an identified group.
<b>Governance</b>	15	For the event to be compliant with Informa's Health and Safety Guidelines.
	16	For event sustainability data to be submitted within six weeks of the event.

## Average Fundamentals scores across all accredited events in 2019 and 2025



FasterForward: Delivered in Partnership

# Working with stakeholders



When we set out to deliver our FasterForward, we were daunted by the fact that many of our goals required us to influence our value chains, or even across the whole industry. We found ourselves wondering if they'd even listen to us, if they'd share our vision of the future of our industries.

**Ben Wielgus**

Sustainability Director, London

Six years later, we needn't have worried. Partnerships with leading suppliers, peers, and associations have rapidly accelerated our progress and that of the whole industries. In the words of John F Kennedy, a rising tide lifts all boats.

This has built lasting, trusted partnerships, even friendships, and we wanted to ask them how the last six years have gone for them.



Peers

"In many things, Clarion and Informa are competitors - we each run leading events in our sectors, seek out the same talent and look to be the best at what we do. Where we align is in recognising the responsibility that large event organisers have to the wider industry. Each organisation is using its own reach and influence to encourage more sustainable practices and to help drive progress across the global events sector. I'm proud of the way both organisations have approached that responsibility, no more so than our early adoption of Better Stands where we were some of the first teams to embrace this exciting new programme."

**Lisa Hannant**, CEO, Clarion Events

"Put simply, Informa's decision to open source its FasterForward and Better Stands initiatives has transformed the global events industry as a collective for the better. I've partnered with Informa on this program since 2022 and their process, support and learnings have been shared with other organisers large and small. We've now had over 400 events globally use this unified program. Without the decision to open source, these events would have used a different system, standard and measurement matrix. Instead, we have one system that everyone has signed up to that is reducing carbon and waste across the global events industry."

**Duncan Reid**, CEO and Co-Founder, Reset Connect



## Partners

“From our perspective at Abraxys, Informa’s FasterForward programme has felt both ambitious and genuinely collaborative. They didn’t just set targets – they opened the door and asked the industry to move with them. That willingness to share, listen and challenge constructively showed real leadership. Informa has been clear that better sustainability standards shouldn’t be a competitive advantage for one company, but a rising baseline for the whole sector. That belief strongly aligns with our core values at Abraxys: raising standards, acting responsibly and building long-term partnerships that leave the industry better than we found it.”

**Kane Simpson**, Managing Director, Abraxys

“Informa’s sustainability goals are highly aligned with TFC’s and, as a global organizer, Informa’s leadership created focus, demand, and momentum that raised standards across our partnership and the wider events industry. Our shared commitments at scale drive implementation of industry changing innovation like our recently launched 100% recyclable GreenStep carpet and paper based PVC alternative, Ecoboard.”

**Elizabeth Fretheim**, VP Sustainability, The Freeman Company (TFC)

“Informa was among the first organisations to call for a unified, industry-aligned approach to estimating emissions from digital operations. With support from Informa and other leading media companies, DIMPACT was formed to address this need.”

**William Pickett**, Director, DIMPACTS and SLR Consulting

“Sustainability is one of the core values of the Hong Kong Convention and Exhibition Centre Management Limited (HML). Informa has been HML’s long term partner, relentlessly advocating and, more importantly, demonstrating how a responsible organiser could make a difference in reducing its carbon footprint while hosting successful international business events.

It is gratifying to see Informa’s sustainability efforts throughout every step of its research, planning and execution of their exhibitions. HML applauds Informa’s creation, practise and sharing of the “Better Stands” programme that aims for better, safer, more time efficient and more sustainable ways to construct exhibition stands. This instrumental initiative has inspired other organisers and stand contractors alike. The strong commitment and bold actions taken by Informa Markets are no doubt bringing Net Zero Carbon Events a step closer to realisation.”

**Monica Lee Muller**, Managing Director, Hong Kong Conference and Exhibition Centre

“GES and Informa work together on events in the US, Europe and the Middle East. We’ve supported each other as our sustainability programmes have grown. This has been particularly strong in Dubai where there was a clear opportunity to improve the sustainability of our products. Informa’s FasterForward programme, and the commitment of local leadership to its goals, helped give us a clear signal that we could invest in more sustainable solutions, such as our ShowReady reusable stand packages. With each success, we can go further and GES will be extending our Better Stands Gold certified stands range, ShowReady ‘The Edit’, into the Middle East later this year to meet the growing demand for sustainable stands that we’ve created together.”

**Kate Holliday**, Head of ESG, GES



## Associations

“Long before collaboration was commonplace, Informa engaged with UFI and other global associations to help shape industry-wide solutions to address sustainability challenges. Informa’s willingness to tackle them head-on, learn quickly, and normalise new approaches has encouraged others to take that leap. By leading through action—open-sourcing concepts, sharing research, participating in industry events and groups, they have supported peers and helped scale meaningful change. Their strategic commitment to bringing others along reflects the best of our industry’s spirit. Outcomes are stronger when created together, and Informa’s presence elevates the wider sector, organisations like UFI, JMIC & NZCE and projects like Better Stands.”

**Chris Skeith OBE, MD & CEO UFI** – The Global Association for the Exhibition Industry

“I have two industry roles, firstly as Executive Director of Excel London and secondly as President of the Joint Meetings Industry Council (JMIC) which hosted the Net Zero Carbon Events Initiative (NZCE). In both roles, Informa has been an active partner, passionately supporting the push for greater commitments and progress on the future sustainability of our industry and helping to set the agenda and the urgency we need to meet our environmental and sustainability commitments. As a major customer of Excel London, Informa has been a leading supporter of our efforts to achieve carbon neutral status and we have equally supported Informa’s work in de-carbonising its operations.

As a member of NZCE, Informa has pushed for progress whilst recognising how important it is that the entire industry works together and shares its tools and approaches to help the sector drive tangible improvements in this field. It is a pleasure to work with a partner in both my roles that shares the same passion, agenda and sense of responsibility that we do.”

**James Rees**, Executive Director at Excel and President of JMIC

# Colleagues

Life@Informa is our commitment to make working at Informa as rewarding as possible. It focuses on four key areas: freedom, impact, community and opportunity. It was shaped by colleagues' feedback on what helps them do their best work.



See more here

**Halved**

voluntary attrition since 2021

**3,500**

colleagues participate in share ownership schemes (more than twice than in 2020)

**3rd**

best large UK companies to work for in 2025, according to Glassdoor

**Training colleagues in sustainability**

**2,200+**

colleagues trained on the Fundamentals or Better Stands

**50+**

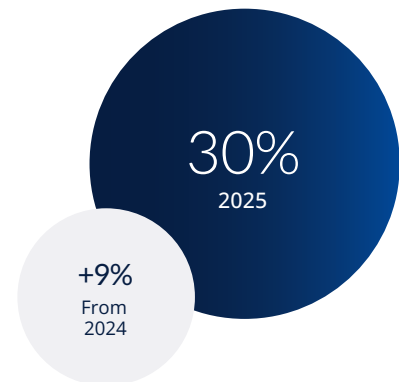
training sessions provided by the Sustainability team to colleagues



## ShareMatch

We have invested considerably in ShareMatch, and in the US version the ESPP, over the last 10+ years so that the success of the company is more widely shared with colleagues. Today, in any one of 25 countries, when colleagues invest in Informa through ShareMatch or the ESPP, the company provides either free matching shares in the case of ShareMatch, or the option to buy shares at a discounted rate in the case of the ESPP. In 2025, we expanded ShareMatch to colleagues in Mexico and Bahrain. In 2026, we will introduce ShareMatch to four more countries, Vietnam, Saudi Arabia, France and Monaco.

30% of eligible colleagues participate in share ownership schemes (up from 21% in 2020).



## Showmakers: stepping into the show floor

Following colleagues' feedback, we launched the Showmakers programme to give colleagues a chance to help deliver our events no matter where they are in the business, gain new experiences, and connect with colleagues across the globe. It's been a year since the programme was opened to all Informa colleagues.

Since its global expansion, it has given people the chance to step beyond their day-to-day roles and experience the dynamic world of Informa's global events first-hand whilst gaining new skills, building internal networks and being inspired by our products. Over the past year, over 900 colleagues from all divisions applied to be Showmakers and 23% of colleagues who participated re-applied again.

358  
of participants in 2025 at 106  
shows across 24 different countries



91%  
satisfaction  
rate

95%  
recommendation rate

13%  
of participants have  
progressed their careers  
internally

## One of Britain's most admired companies



We won two gold awards and one silver award in the Britain's Most Admired Companies study for 2025:

- Gold in the Media Sector
- Gold in the Quality of Products & Services category
- Silver in the Effective Corporate Governance category

The study is the UK's longest-running corporate reputation survey based on reviews of 260 of Britain's largest companies. The recognition reflects the sum total of what all of us do day to day: from how we serve customers, develop products, create and innovate, engage with and contribute to our communities, lead our teams, and more.

## Learning & Development

### Making every career journey count



When the world went largely online in 2020, Informa’s learning and development team had to rethink everything. Our one or two-day long training sessions quickly transformed into a mix of shorter virtual learning experiences for colleagues working from home. It was a challenging time, but we emerged with a shared sense of purpose that has reshaped how Informa approaches professional development.

Fast-forward to 2025, and we’re now working together across the B2B, Global Support, and Taylor & Francis divisions under the OneInforma banner, sharing resources and expertise like never before.

At the centre of this transformation is “the Campus”, a single learning platform that brings together all our content, training and skills opportunities in one place. With around 25,000 courses available, colleagues can manage their own development with support from an AI-powered career coach that uses Elysia technology.

Today, learning at Informa happens in many ways, including:

- Formal learning through the Campus
- Peer-to-peer knowledge sharing via Informa Talks
- Accredited certified programmes with real-world impact
- Personalised coaching and mentoring
- Communities of practice that help colleagues learn from one another
- And, of course, the day-to-day learning from on the job experience

The impact is clear. Internal mobility has risen to over 40% (from 10% in 2019). Based on self-reported post-training assessments, colleagues in sales roles typically report around \$20,000–\$28,000 in additional influenced revenue. Colleagues now complete an average of 10.1 formally-tracked learning hours each year, showing a strong commitment to growth.

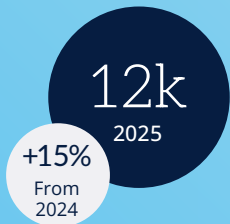
We’re also seeing a growing demand for live learning, with around 43% of all learning now happening through live sessions (both virtual and in-person). This combines the benefits of digital tools with the energy of being in a room – real or virtual – with others. As Informa continues its transition to becoming OneInforma, learning and development will remain central to our success. Our focus is on making it even easier for colleagues to build the skills they need for fast-changing markets while staying true to our purpose of championing specialist knowledge – so we are supporting colleagues’ career growth alongside the evolution of our business.

**Melissa Zinger**  
Global VP – Professional L&OD,  
T&F, New York

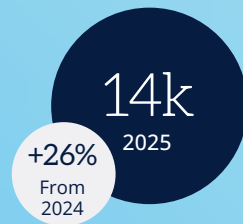
**Sean Ongers**  
VP, B2B Learning and Development,  
Informa Group, London

### Looking forward

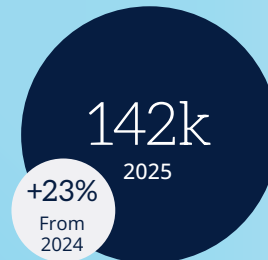
#### Number of courses



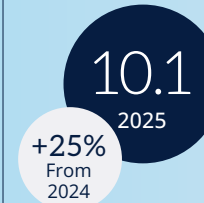
#### Number of colleagues enrolled



#### Total number of hours



#### Average hours per colleague of formal training



## AllInforma

### AllInforma colleague networks where everyone belongs



Across Informa, our Colleague-Run Networks (CRNs) have turned into what I think is one of the most powerful ways people come together to support each other and build an inclusive culture. What began nearly a decade ago with small, volunteer-led groups is now a global community active in more than 30 countries, connecting thousands of colleagues through shared experience, learning and allyship.

The networks have grown in both reach and purpose. They started by raising awareness but, today, they also help people to feel they belong, can feel welcome and confident, and help provide a place where their diverse voices are heard.

- Each network does this in its own way: Rainbow creates the space for open, brave conversations through its “Ask Me Anything” series, and has recently launched a confidential Ask Us Anything channel for colleagues seeking LGBTQIA+ guidance.

- iCAN!, our talent network, helps colleagues build cultural confidence and understanding through “Slip-Up Society” sessions. These are candid discussions that this year included senior leaders and encouraged learning across teams.
- Illuminate has advanced disability inclusion with a global programme of Disability Pride events, from expert-led sessions to informal “purple picnics” bringing colleagues together.
- AllInforma Nations strengthened multicultural representation by welcoming Black in Business and IM Unified as chapters, while Balance championed gender equality, wellbeing and career growth.
- SERVE continued to support colleagues connected to military service through storytelling and its “Navigating Life After Service” speaker series.

More and more, CRNs are partnering across regions, co-creating learning moments, sharing resources and reflecting the many communities of our global business. Above all, the networks are about colleagues supporting colleagues, in ways that feel real and meaningful, strengthening belonging and helping create a shared sense of identity across One Informa. I’m really proud to be part of that.

**Michelle Rivera Spann**  
VP Global Inclusion, Informa Group, Boca Raton

## Health & Safety

### Managing safety



I lead a dedicated team committed to ensuring safe and secure environments across all our operations. Our mission is clear: to establish and maintain health and safety standards, provide expertise during emergencies, and foster a culture of safety across the organisation.

In 2024, we introduced a digital tool for incident reporting and management: Sphera. This tool changed how we handle health and safety, enabling real-time reporting of incidents and near misses. It’s accessible via smartphones, making it easier for colleagues and contractors at live events to report issues. The insights we gain from this tool allow us to identify trends and implement effective improvements.

Training is a cornerstone of our strategy. In 2025, we delivered training on our ‘Safety Operating Model’ and other health, safety, and security programmes to over 300 colleagues. We also launched mandatory e-learning for all colleagues. These efforts ensure everyone is equipped to uphold our safety standards.

Assessments are another priority. In 2025, we conducted 53 safety assessments at our largest events, leveraging our systems to pinpoint where incidents and near misses occur. This data drives our commitment to fostering a culture of reporting and continuous improvement.

Our Global Safety Contractor Scheme is also vital for creating a consistent safety culture at events. It helps ensure collaboration between contractors and promotes high standards through a universal safety framework. When combined with the network of trained Floor Safety Managers that my team has built, compliance checks, and the use of our reporting tool, I think it helps us maintain rigorous oversight and protect the safety of our customers and colleagues.

Every day, I am proud to lead a team that prioritises safety, adapts to challenges, and strives to make Informa a leader in health, safety, and security

**Steve Dyson**  
Head of Group Health, Safety and Security, Informa Group, London



Walk the World

Ten years of walking together



A decade ago, we launched Walk the World (WTW) to bring together a rapidly growing, global Informa while also making a positive difference to our communities. The results speak for themselves.

WTW has become a high point of the year for many colleagues – a chance to build relationships, spend time together away from our desks and do something that feels uniquely Informa.

For me, this legacy shows how WTW has answered its original question: how do we create a shared sense of purpose across such a varied, global business while having a wider positive impact? WTW exemplifies what makes Informa special: our commitment to our colleagues and the values that unite us across continents.

It is a much-loved part of life at Informa, and it only happens thanks to the passion and commitment of the hundreds of people who organise and host walks each year. Here's to another decade of walking together, making a difference and strengthening the bonds that connect us.

**Bethany Fruen**

Sustainability Engagement and Community Manager, Informa Group, London

Over 10 years

586  
walks in 10 years

48,500  
participants

£2m  
raised for charities

250  
charities supported

400,000km  
walked



"I'm proud to be part of a company that doesn't just talk about caring for the world, but actually does something about it."

"Seeing so many colleagues walking together, was really powerful. Everyone was so friendly and welcoming. It reminded me why Informa is such a great place to work."

### In 2025

# 100%

of colleagues in 2025 told us WTW was a great idea

# 95%

feel prouder to work for Informa

# 100%

more likely to recommend working for Informa

# 93%

feel more connected to their team

## Supporting charities

Informa has raised money for dozens of charities around the world. For many years, we've particularly supported Mind, a UK mental health organisation, and World Child Cancer, raising over £200,000 for each since the start of our partnerships.

"Since 2017, Informa's partnership with Mind has made a remarkable impact, raising over £210,000 to support our vital services, including our helplines and Side by Side platform. At a time when we're facing a mental health crisis, partnerships like this are more important than ever. Together, we're working towards a future where no mind is left behind."

**Andrew Berrie**  
Head of Corporate Partnerships at Mind

"It's a rare chance to step away from the day-to-day, spend relaxed time with my team and really get to know people."

"I loved catching up with my Vegas colleagues, meeting local vendors and getting some fresh air - all while supporting a great cause."

### More participants each year

2021  
**4,463**

2022  
**5,871**

2023  
**6,391**

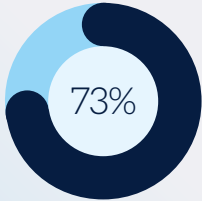
2024  
**6,985**

2025  
**7,903**



# How we are tracking our impact

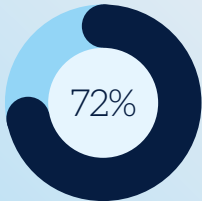
## Colleague engagement



colleague engagement score across a range of questions



of our colleagues believe strongly in Informa's goals and objectives

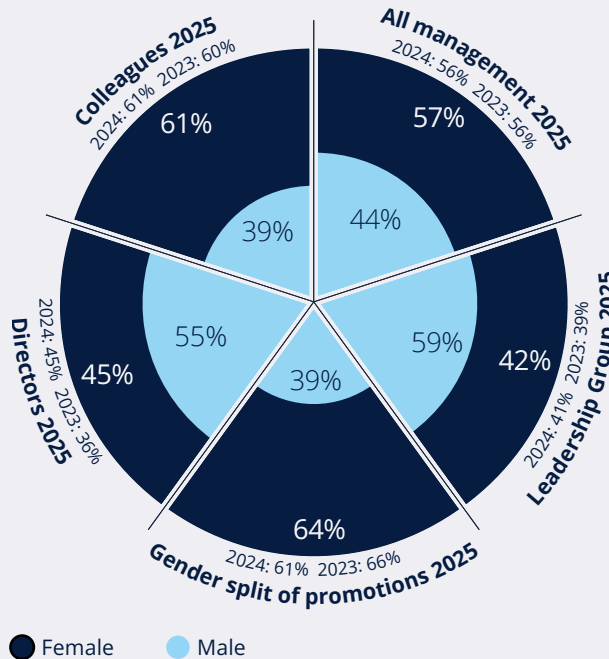


of our colleagues say that their work gives them a personal sense of accomplishment

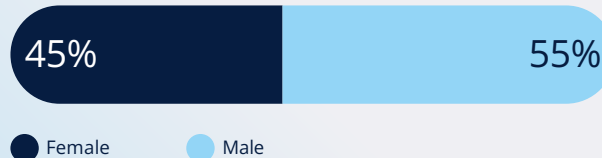
## Average headcount



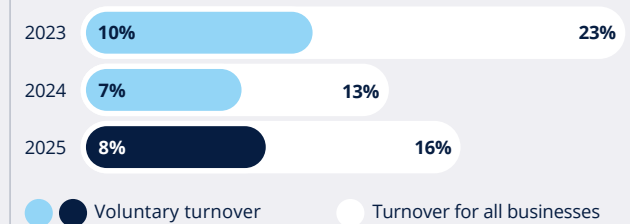
## Global gender data



## Board gender data



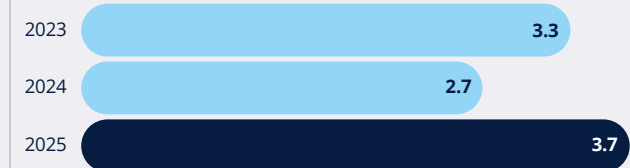
## Colleague turnover



Turnover figures include colleagues who left Informa as part of a business divestment

## Absenteeism

Average sickness absence per colleague (days)



## Median pay

22.1%  
UK gap in male/female median pay (2024: 25.7%)

# Governance

We continue to evolve our approach to sustainability governance, including procurement practices, working on an update to our materiality assessment, and complying with emerging regulations.

## Sustainable procurement

2025 saw an expansion of our work on sustainable procurement and we've set out some of the recent progress below. The process encompasses group-level operations with specialised approaches for Taylor & Francis (T&F) and our Events divisions.

### Overall approach: our selection and assessment process

- **RFPs integration:** Sustainability questions are embedded in Request for Proposals for key categories
- **Scoring system:** Sustainability team or relevant local specialists involved in the scoring
- **Contractual requirements:** All suppliers must sign the Business Partner Code of Conduct, establishing minimum standards for environmental compliance, health and safety, and modern slavery prevention.
- **Data requirements:** Our largest suppliers are asked to provide carbon footprint data

### Due Diligence and risk management

- High-risk suppliers are comprehensively screened for relevant risks
- Risk assessments consider spend thresholds, operating countries and internal spend categories
- Privacy assessments are conducted for vendors that process personal data
- Targeted modern slavery assessments ensure ethical supply chain practices, while preferred supplier programmes prioritise vendors demonstrating progress on sustainability and net-zero ambition

### Event procurement

**The Fundamentals:** Our 16-point sustainability event checklist, supported by sustainability managers, includes several supply chain engagement practices.

Fundamental 6 requires engagement with the venue on energy efficiency and sustainability questions are routinely included in major tenders (for example, for general service contractors, logistics and hotels). Fundamental 7 seeks reusable carpet use. Fundamentals 10 and 11 look at sustainable item procurement, and food and beverage. Sustainability and operations colleagues actively work with a range of suppliers to find sustainable solutions.

### Industry engagement:

- We work with initiatives such as Net Zero Carbon Events to share knowledge and encourage aligned carbon reduction goals
- We have open sourced our Better Stands programme to the industry and it's now owned by industry associations who partner with Informa and our peers to engage with suppliers of exhibition stands to our customers

### Supplier development:

- Vendors not meeting standards receive support through coaching, working groups, and on-site assessments
- Collaboration with initiatives like Net Zero Carbon Events

>35%  
reduction in print supply chain emissions since 2019

>90%  
of journal titles no longer use plastic packaging

### Taylor & Francis procurement

- **Printer supply chain:** We established printing partnerships that produce our books closer to our main customer markets to reduce shipping emissions
- **Book chain project:** All suppliers submit annual environmental questionnaires

- **Paper sourcing:** We require printers to source paper from certified sustainable sources (FSC, PEFC or SFI)
- **Plastic reduction:** We work with suppliers to find ways to remove plastic from our supply chain and customer shipping.

**Wellbeing and modern slavery:** Our site visits to printers and pre-press suppliers include observations and conversations around worker wellbeing and modern

slavery. We also review third-party labour audits through the Book Chain Project for printers in high risk regions.

### Industry collaboration

T&F takes part in a number of sustainability initiatives including the Book Chain Project, the UK Publishers Association's Climate Action Pledge and the UN SDG Publishers Compact.

# Materiality

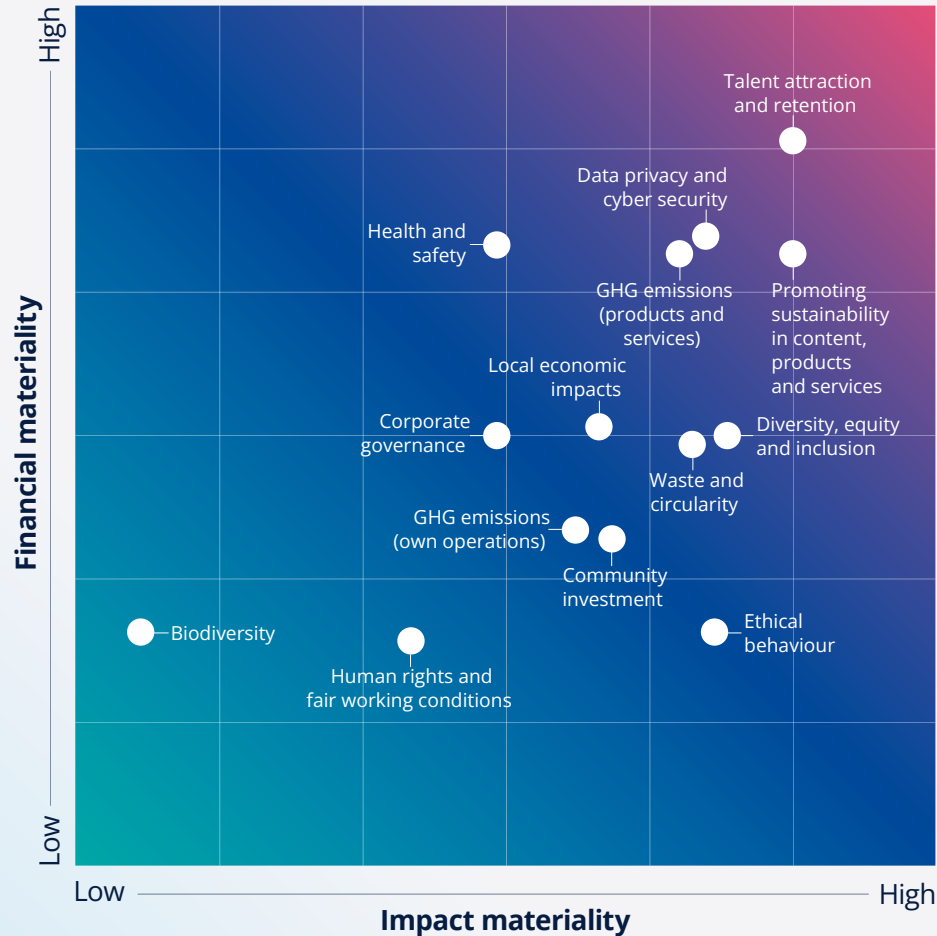
To ensure the effectiveness of our sustainability programmes, a range of specialist teams report to senior management and the Board on progress against our targets. Internal and external audit teams provide assurance over key components of our sustainability reporting.

## Material matters

A key part of our approach to sustainability is to identify and focus on the issues that are most material to Informa and to the wider world. In 2023, we conducted an updated double materiality assessment to check whether the priorities identified in 2020, when we launched FasterForward, were still the right ones. The results (presented below) confirmed that FasterForward as well as other programmes such as colleague support, data privacy and our health, safety and security management programmes are addressing the most material issues. These sustainability-related risks are managed as part of our company-wide Enterprise Risk Management framework. We are finalising an updated materiality assessment in 2026. This will be conducted in line with the CSRD requirements as we expect to be included in the regulations from FY2027.



See more here



Governance continued

### Taskforce on Nature-related Financial Disclosures (TNFD)

We updated our double materiality assessment. This confirmed the findings from our TNFD screening work conducted in 2022 that biodiversity is comparatively a lesser priority issue for Informa as it has limited impacts on us, and we impact it to a very limited degree externally.

### Task Force on Climate-related Financial Disclosures (TCFD)

We have fewer climate change risks than many other industries, due to the nature of the knowledge and information economy in which we operate, and the mitigation actions we have in place. We updated our Climate Impacts report ([informa.com/climateimpacts](http://informa.com/climateimpacts)) in 2023. Additional information is reported in the TCFD section of our 2025 Annual Report.

### Summary Assurance Statement

Bureau Veritas UK Limited ('Bureau Veritas') has been engaged by Informa PLC ('Informa') to provide limited assurance of its selected key performance indicators (KPIs) within the Informa Sustainability Report 2025. The selected KPIs reviewed covered the period 1 January – 31 December 2025.

Bureau Veritas performed the work to a limited level of assurance in accordance with International Standard on Assurance Engagements (ISAE) 3000 (Revised). The full verification statement including the scope of work and Bureau Veritas' assurance conclusion, methodology, exclusions and limitations, and a statement of independence and impartiality will be published alongside the Report and available here.



[Read more](#)

### SASB, GRI and data tables

Download our GRI and SASB tables, reporting methodology, policies, data table and information about governance of sustainability at Informa.



[Read more](#)

### Corporate Sustainability Reporting Directive (CSRD)

We are currently working to collect the relevant data to meet our future reporting requirements under the Corporate Sustainability Reporting Directive from financial year 2027.



# informa

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[www.informa.com/sustainability](http://www.informa.com/sustainability)

For more information on your sustainability programme, or if you'd like to get involved, contact [sustainability@informa.com](mailto:sustainability@informa.com)

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