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AOM International

AOM INTERNATIONAL GROUP COMPANY LIMITED

權識國際集團股份有限公司

(Incorporated in the Cayman Islands with limited liability and continued in Bermuda with limited liability)

(Stock Code: 00381)

VOLUNTARY ANNOUNCEMENT LATEST BUSINESS DEVELOPMENT

This announcement is made by AOM International Group Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to inform the shareholders of the Company and potential investors of the latest development of the Group’s wine business.

Upon completion of the acquisition of Fujian Laojiu Investment Co., Ltd (“**Fujian Laojiu**”) by the Group on 31 May 2024, wines — trading of wines business became a new reportable and operating segment of the Group for the year ended 31 December 2024. To further expand its wine business, the Group will launch the Fujian Laojiu Stewed Pot Self-Operated Restaurants and Franchise Project in 2026.

LATEST BUSINESS DEVELOPMENTS

Fujian Laojiu Stew Pot Self-Operated Restaurants and Franchise Project

In today’s economic climate, finding a high-quality investment opportunity has become a top priority for many investors. Faced with an economic downturn, downgraded consumption, and intense competition across all industries, making a profit has become increasingly difficult, and investment returns are hard to guarantee. Competition in the traditional food and beverage industry is particularly fierce, with businesses opening and closing in rapid succession. Rising rents, utility costs, and labor expenses continue to squeeze the profitability of traditional restaurants. Against this backdrop, the Fujian Laojiu Stewed Pot Project was launched to capitalize on the growing trend toward healthy dining within the trillion-yuan food and beverage market and reap the benefits of consumption upgrading.

Core Strategy: Traditional Wisdom + Modern Dining + Cultural Experience

The Fujian Laojiu Stewed Pot Project focuses on solving core issues: the safety of investment capital, the profitability and scale of returns, and how to achieve profitability. Currently, consumer demand is shifting from a simple “taste experience” to a comprehensive pursuit of “health and quality,” with low-fat, low-sugar, and nutritionally balanced options becoming the new standards. A model combining online information access, social sharing, and offline experiential consumption has become mainstream, opening up a vast market for health-focused dining brands with brand-building DNA and the capacity for chain expansion. Although stewed pot restaurants are booming nationwide, they are all in their early stages; no leading national brands have emerged yet, nor have enterprises with over 1,000 stores been established. This presents a tremendous development opportunity for the Fujian Laojiu Stewed Pot Project.

Brand History and Honors

The Fujian Laojiu Stewed Pot Project is backed by the Gushan brand (鼓山牌), a Fujian wine label with nearly 200 years of artisanal heritage. Since the “Daxing Winery” (大興酒坊) in Fuzhou began large-scale production during the Daoguang era of the Qing Dynasty, the Gushan brand has laid the foundation for the Fujian wine industry. The “Gushan” trademark was officially registered in 1958, with the ambition of establishing a century-old benchmark for Fujian liquor. It has twice been awarded the “National Silver Medal for Quality Liquor” (國家優質酒銀質獎章) and has been granted the title of “Time-Honored Chinese Brand” (中華老字號) by the Ministry of Commerce. Furthermore, its “Traditional Brewing Techniques” (傳統釀制技藝) have been included in the National Intangible Cultural Heritage List.

Product Features and Advantages

For the Fujian Laojiu Stewed Pot Project, we select a secret medicinal white mold made from medicinal herbs with food and medicinal properties-sourced from another company within our Group, Hubei Jincatong Pharmaceutical Co., Ltd. (湖北金草堂藥業有限公司)-to establish a rich, mellow base flavor. The unique stewed pot recipe uses a slow, double-boiler method to perfectly blend the natural flavors of the ingredients with the rich aroma of aged wine. Additionally, the Group plans to invest tens of millions of yuan to build a comprehensive supply chain system, thereby directly reducing procurement costs at the source, minimizing staffing and kitchen space requirements, and boosting store profitability. The product line is extensive, covering baijiu, aged cooking wine, condiments, beverages, and aged drinking wine series.

Comprehensive Success Assurance System

The Fujian Laojiu Stewed Pot Project not only boasts strong brand endorsement but also features a comprehensive strategy designed to ensure success. From scientifically validated product efficacy to the innovative “1+N” business model and a comprehensive support system, we are committed to creating a truly worry-free investment environment for franchisees. In terms of scientific product efficacy, red yeast rice, rich in natural “statins,” has been scientifically proven to help regulate blood lipid levels and effectively protect cardiovascular health; selected yellow wine serves as a medicinal adjuvant, rich in various active ingredients that nourish and invigorate the blood, working synergistically to boost the body’s immune system. Regarding the innovative business model, the “1+N” dual-channel profit model covers both in-store dining/takeout and major online food delivery platforms, while the AI Smart Micro-Kitchen enables round-the-clock revenue generation, breaking through the time and space constraints of traditional dining.

Detailed Explanation of the AI Smart Micro-Kitchen

As a major highlight of the project, the AI Smart Micro-Kitchen offers partnership benefits that include a full set of equipment provided free of charge by the brand; partners are only required to pay a small deposit. Product advantages include 24-hour unmanned retail, AI-powered precision cooking and delivery, consumer data collection, and brand advertising displays. Site selection focuses on locations within 1–3 kilometers of the flagship store, covering high-traffic areas such as upscale office buildings, university campuses, hospital surroundings, and high-end residential communities. In terms of end-to-end support, the system features centralized bulk procurement of standardized ingredients, space-saving kitchen designs, streamlined operations with minimal labor requirements, and efficient delivery with controlled waste rates—all of which comprehensively empower stores to achieve profitability effortlessly.

Comprehensive Protection System

To ensure worry-free investment, the Fujian Laojiu Stewed Pot Project offers a triple-layered, robust guarantee mechanism. The brand holds a 51% stake, aligning its interests closely with those of franchisees to share operational risks, thereby achieving truly risk-free investment. Additionally, the project provides full-cycle, one-stop support policies, including free assistance across the entire process—from site evaluation, store design and renovation, staff training, and grand opening planning to ongoing operational guidance.

Analysis on Investment Returns

By joining the Fujian Laojiu Stewed Pot Project, investors will reap multifaceted returns. Store operational returns stem from core profits generated by dine-in and takeout services, forming a solid foundation for revenue. Product sales returns come from additional profits generated by AI Smart Micro-Kitchen vending machines and group-branded merchandise. Once the initial investment has been recouped, investors, as store shareholders, will continue to enjoy equity dividends of up to 49%, reaping ongoing returns. In addition, as brand value increases, investors can also expect to benefit from capital gains resulting from rising stock prices. Based on precise financial projections, both standard and flagship stores have extremely short payback periods, once the investment is recouped, investors will continue to enjoy stable and substantial shareholder dividend returns.

Cooperation Policies and Support

The Fujian Laojiu Stewed Pot Project advocates for a transparent, fair, and mutually beneficial partnership, offering two options: standard stores and flagship stores. The brand holds a 51% stake, contributing core resources in branding, operations, and supply chain management; franchisees hold a 49% stake, contributing capital and participating in management decisions. The project offers full-cycle, one-stop support policies, including assistance with site selection, interior design, grand opening, operations, marketing, and new product development, ensuring franchisees can get started easily and run their businesses smoothly. The store design blends modern minimalism with traditional Chinese elements to create a healthy, elegant, and comfortable dining environment. The core product lineup includes signature aged wine stewed pots, specialty flavored stewed pots, Minnan-style staple foods, and traditional desserts and beverages.

The Company will issue further announcements regarding the latest developments of the aforementioned business in due course in accordance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
AOM International Group Company Limited
Yang Ling
Chairman

Hong Kong, 17 April 2026

As at the date of this announcement, the Board comprises five executive Directors, Mr. Yang Ling, Mr. Li Lizhong, Mr. Liu Mingqing, Mr. Yang Bincheng and Mr. Fan Xuefei; one non-executive Director Mr. Tang Sing Hing, Kenny; and three independent non-executive Directors, Mr. Chak Ching Long, Mr. Wang Xiao Ning and Ms. Chen Yuxin.