



弘毅文化集團
HONY MEDIA GROUP

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

22 April 2026

Dear Registered Shareholder(s)

Corporate Communications (the “Corporate Communications”) of Hony Media Group (the “Company”)

We hereby enclose the printed copy of the following Corporate Communications of the Company. Both the English and Chinese versions of the Corporate Communications are bound together into one booklet.

- Annual Report for the year ended 31 December 2025;
- Circular dated 22 April 2026 for the re-election of directors, general mandate to issue and repurchase shares and notice of annual general meeting; and
- Proxy Form.

For the sake of protecting the environment through less paper consumption, the Company encourages and recommends you to select reading all future corporate communications of the Company (the “**Corporate Communications**”) published on the Company’s website at www.honymedia.net (the “**Website Version**”) instead of receiving printed copies, and receiving a notification letter either by post or by email for the availability of all future Corporate Communications on the website of the Company.

Please fill in the enclosed reply form (the “**Reply Form**”) and sign and return it by mail or by hand to the Company’s Hong Kong branch share registrar (the “**Registrar**”), Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong, or by email to is-ecom@vistra.com.

If the Company does not receive the duly completed and signed Reply Form or a response indicating the objection from you in writing by 22 May 2026, you will be deemed, until you inform the Registrar (at the address above) by reasonable prior notice (of not less than 7 days) in writing by post or by e-mail, to have consented to receive the Website Version of all future Corporate Communications, and a written notification for the availability of Corporate Communications on the website of the Company will be sent to you in the future.

If you elect to receive the Website Version of future Corporate Communications, you are requested to provide an email address in the Reply Form for the purpose of receiving email notifications for the availability of the relevant Corporate Communications on the website of the Company as and when Corporate Communications are published on the website of the Company. If no functional email address is provided by you in the Reply Form or if you are otherwise deemed to have consented to receive the Website Version of future Corporate Communications, the Company will send to you by post, a notification letter for the availability of Corporate Communications on the website of the Company, until such time when you have provided a valid and a functional email address to the Registrar for receiving the same.

If you would like to change your choice of language and/or means of receiving the Company’s future Corporate Communications, please mark “✓” in the appropriate box in the enclosed Reply Form (with a pre-paid postage mailing label at the bottom of the Reply Form) and sign and return the same to the Company c/o the Registrar of the Company (at the address above).

You have the right at any time to change your elected choice of language and means of receiving future Corporate Communications by providing reasonable prior notice in writing to the Company c/o the Registrar or by sending an e-mail to is-ecom@vistra.com.

Should you have any queries relating to this letter, please contact Customer Service Hotline of the Registrar at (852) 2980 1333 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Hony Media Group
HAU Wai Man
Company Secretary

Encl.

Note: Corporate Communication(s) refer to any document(s) issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, summary financial report (where applicable), interim report, summary interim report (where applicable), notice of meeting, listing document, circular and proxy form.

Reply Form

To: **Hony Media Group** (弘毅文化集團) (the “Company”) (Stock Code: 419)
c/o Tricor Investor Services Limited
17/F, Far East Finance Centre
16 Harcourt Road
Hong Kong

I/We would like to receive the Corporate Communications^A of the Company in the manner as indicated below:
(Please mark “✓” in ONLY ONE of the following boxes.)

- ☐ to read the Website Version of all future Corporate Communications published on the website of the Company (www.honymedia.net) in place of receiving printed copies and receive a written notification letter for the publication of the Corporate Communications on the website of the Company by post or by email;

[illegible]

(Please provide the email address in English Block Letters and the email address provided is used for the purpose of receiving all email notifications of the availability of the Corporate Communications on the website of the Company. If no email address is provided or the email address provided by you is not functional, a printed notification letter of the availability of the Corporate Communications on the website of the Company will be sent to you by post at your address as appearing in the Company's register of members.)

- ☐ to receive the **printed English version** of all future Corporate Communications ONLY; or
- ☐ to receive the **printed Chinese version** of all future Corporate Communications ONLY; or
- ☐ to receive both **printed English and Chinese versions** of all future Corporate Communications.

Name of Registered Shareholder:

Contact telephone
number:

Address:

Signature:

Date:

Notes:

1. Please complete all the items clearly. If no box, or more than one box, is marked “✓”, or any signature or other information is incorrectly completed, the Company reserves its right to treat this Reply Form as void.
2. If the Company does not receive this Reply Form or a response from you on or before 22 May 2026, you will be deemed to have consented to receive the Website Version of all Corporate Communications, and a notification for the publication of Corporate Communications on the website of the Company will be sent to you by post in the future.
3. If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Reply Form in order to be valid.
4. The above instruction will apply to all future Corporate Communications to be sent to you until you, by serving reasonable prior written notice (of not less than 7 days), inform the Hong Kong Branch Share Registrar of the Company (the “Registrar”), Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong by mail or by email to is-ecom@vistra.com.
5. You have the right at any time by serving reasonable prior written notice (of not less than 7 days) to the Registrar by mail (the address stated in note 4 above) or by email to is-ecom@vistra.com to change the election of means of receipt and/or language(s) of future Corporate Communications.
6. For the avoidance of doubt, we do not accept any other special instructions written on this Reply Form.
7. Should you have any queries in relation to this Reply Form, please call the enquiry hotline of the Registrar at (852) 2980 1333 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays.

[^] Corporate Communications include but not limited to: (a) the directors' reports, annual accounts together with a copy of the auditor's reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meetings; (d) listing documents; (e) circulars; and (f) proxy forms.

PERSONAL INFORMATION COLLECTION STATEMENT

“Personal Data” in this statement has the same meaning as “personal data” defined in the Personal Data (Privacy) Ordinance, Cap. 486 (the “PDPO”), which may include but not limited to your name, contact telephone number, email address and mailing address.

Your supply of Personal Data is on a voluntary basis for the purpose of receiving Corporate Communications in the manner chosen. Your Personal Data will be retained for such period as may be necessary for our verification and record purposes.

You have the right to request access to and/or to correct the respective Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of the Personal Data should be in writing by either of the following means:

By mail to: Data Privacy Officer
Tricor Investor Services Limited
17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong

By email to: is-enquiries@vistra.com

(Please cut along the dotted line 請沿虛線剪下)

Mailing Label 郵寄標籤

Please cut the mailing label and stick this on an envelope to return the Reply Form to us.

No postage stamp is required for local mailing

當閣下寄回此回條時，請將此郵寄標籤剪貼於信封上。

如在本港投寄，閣下無需支付郵費或貼上郵票

Tricor Investor Services Limited
卓佳證券登記有限公司
Freepost No. 簡便回郵號碼：10 GPO
Hong Kong 香港