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China Fortune Financial Group Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 290)

Website: <http://www.290.com.hk>

PROPOSED AMENDMENTS TO MEMORANDUM AND ARTICLES OF ASSOCIATION OF THE COMPANY

The Directors intend to put forward to the Shareholders a proposal to amend the Articles in order to bring the constitution of the Company in line with current amendments made to the Listing Rules that came into effect on 1 January 2012 and 1 April 2012 respectively and with amendments made to the Companies Law of the Cayman Islands.

The amendments to the Articles are subject to approval of the Shareholders by way of passing special resolution to be proposed at the EGM.

The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) has amended the Rules Governing the Listing of Securities on the Stock Exchange (the “Listing Rules”) relating to, among other things, the memorandum and articles of association (the “Articles”) of China Fortune Financial Group Limited (the “Company”) or equivalent constitutional documents of listed issuers. The amendments to the Listing Rules would come into effect on 1 January 2012 and 1 April 2012.

Accordingly, the directors (the “Directors”) of the Company propose to seek the approval of the shareholders of the Company (the “Shareholders”) by way of special resolutions for the amendments to the Articles and the adoption of the form of the amended and restated memorandum and articles of association by consolidating the various previous amendments made to the Articles at the forthcoming extraordinary general meeting of the Company (the “EGM”), so as to bring the constitution of the Company in line with current amendments made to the Listing Rules and with amendments made to the Companies Law of the Cayman Islands.

A circular containing further information in respect of the proposed amendments to the Articles and a notice of EGM will be despatched to the Shareholders as soon as practicable.

By order of the Board
China Fortune Financial Group Limited
Ng Cheuk Fan, Keith
Managing Director

Hong Kong, 23 February 2012

As at the date of this announcement, the Board consists of five executive Directors, namely Mr. Zhang Min (Chairman), Mr. Ng Cheuk Fan, Keith (Managing Director), Mr. Hon Chun Yu, Mr. Xia Yingyan and Mr. Yeung Kwok Leung; two non-executive Directors, namely Mr. Wong Kam Fat, Tony (Vice-chairman) and Mr. Wu Ling; and three independent non-executive Directors, namely Mr. Lam Ka Wai, Graham, Mr. Ng Kay Kwok and Mr. Tam B Ray Billy.