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SOUTH EAST GROUP LIMITED

(東南國際集團有限公司)*

(Incorporated in Bermuda with limited liability)

(Stock Code: 726)

DATE OF BOARD MEETING

The board of directors (the “Board”) of South East Group Limited (the “Company”) announces that a meeting of the Board of the Company is scheduled to be held on Friday, 21 November 2014 for the purpose of, among other matters, approving the announcement of unaudited interim results of the Company and its subsidiaries for the six months ended 30 September 2014 for publication.

By order of the Board

South East Group Limited

Mock Wai Yin

Executive Director and Deputy Chairman

Hong Kong, 11 November 2014

As at the date of this announcement, the Board comprises Mr. Yu Shengming (Chairman), Mr. Mock Wai Yin (Deputy Chairman) and Mr. Chan Chi Yuen as executive directors; Mr. Chen Xiaoping as non-executive director; and Mr. Ng Kwok Wai, Mr. Lee Chi Hwa, Joshua and Mr. Ling Kit Wah, Joseph as independent non-executive directors.

** For identification purpose only*