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SOUTH EAST GROUP LIMITED

(東南國際集團有限公司) *

(Incorporated in Bermuda with limited liability)

(Stock Code: 726)

**CHANGE OF ADDRESS OF PRINCIPAL PLACE OF BUSINESS
IN HONG KONG**

The board of directors (the “Board”) of South East Group Limited (the “Company”) hereby announces that the principal place of business of the Company has been changed to Suites 1001- 1004 on Level 10, One Pacific Place, 88 Queensway, Admiralty, Hong Kong with immediate effect.

By order of the Board of
South East Group Limited

Mock Wai Yin

Executive Director

Hong Kong, 09 January 2015

As at the date of this announcement, the Board comprises Mr. Yu Shengming (Chairman), Mr. Yeung Chun Wai, Anthony (Deputy Chairman), Mr. Mock Wai Yin, Mr. Chan Chi Yuen and Mr. Chen Domingo as executive directors; Mr. Lee Chi Ming, Mr. Lee Chi Hwa, Joshua and Mr. Chan Chi Hung, Anthony as independent non-executive directors.

** For identification purposes only*