ASIAN UNION NEW MEDIA
華億新媒體集團

ASIAN UNION NEW MEDIA (GROUP) LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

ANNOUNCEMENT

We have noted recent decrease in the price and increase in the trading volume of the shares of the Company today.

We have been informed by Mr. Ko Chun Shun Johnson ("Mr. Ko"), a director of the Company, that he has sold 14,600,000 shares of the Company on market today at a price from HK$0.173 to HK$0.184. After such sale of shares, the shareholding percentage of Mr. Ko has been changed from 15.43% to 15.33%.

Save for the above, we confirm that there are no negotiations or agreements relating to intended acquisitions or realizations which are discloseable under rule 13.23, neither is the Board aware of any matter discloseable under the general obligation imposed by rule 13.09, which is or may be of a price-sensitive nature.

Made by the order of the Board of Asian Union New Media (Group) Limited, the directors of which individually and jointly accept responsibility for the accuracy of this statement.

As at the date of this announcement, the Board comprises Mr. Dong Ping as Chairman and executive director, Mr. Ko Chun Shun Johnson as executive director, Mr. Tsoi Tong Hoo Tony, as non-executive director and Mr. Yuen Kin, Mr. Wilton Timothy Carr Ingram and Dr. Wong Yau Kar David as independent non-executive directors.

By Order of the Board
Jason Chan
Company Secretary

Hong Kong, 25 April 2007

Please also refer to the published version of this announcement in the China Daily.