

華 誼 騰 訊 娛 樂

華 誼 騰 訊 娛 樂 有 限 公 司
Huayi Tencent Entertainment Company Limited
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 419)

13 June 2016

Dear Non-Registered Holder of Securities of the Company

Notification of publication of Corporate Communication on the Company's website

We hereby notify you that the following corporate communication(s) (the "Corporate Communication(s)") of Huayi Tencent Entertainment Company Limited (the "Company"), in both English and Chinese versions, is/are now available on the Company's website at www.huayitencent.com:

- Major transaction circular dated 13 June 2016 for the investment in HB Entertainment and notice of extraordinary general meeting.

You may access the Corporate Communication(s) under "Investor" section of the Company's website.

If you wish to receive a printed copy of the Corporate Communication(s), you can complete the enclosed Request Form and return it to the Company's branch registrar in Hong Kong, Tricor Tengis Limited by post using the mailing label provided. The printed copy of the Corporate Communication(s) will be sent to you free of charge upon receipt of your request.

Please note that by completing and returning the Request Form to request for the printed copy of the Corporate Communication(s), you will expressly indicate that you prefer to receive all future Corporate Communication(s) of the Company in printed form.

Should you have any queries relating to this notification, please contact Customer Service Hotline of Tricor Tengis Limited at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding public holidays).

Yours faithfully,

For and on behalf of

Huayi Tencent Entertainment Company Limited

HAU Wai Man

Company Secretary

Encl.

Note: Corporate Communication(s) refer to any document(s) issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, summary financial report (where applicable), interim report, summary interim report (where applicable), notice of meeting, listing document, circular and proxy form.