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NEW WORLD MOBILE HOLDINGS LIMITED **新世界移動控股有限公司**

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 862)

Clarification Announcement

The Board has noted the recent increases in price and trading volume of the Shares. In response to such increases, the Board wishes to make this clarification announcement.

Shareholders and potential investors of the Company are advised to exercise caution in dealing in the Shares.

The Board has noted the recent increases in price and trading volume of the shares (the “Shares”) of New World Mobile Holdings Limited (the “Company”). In response to such increases, the board (“Board”) of directors of the Company wishes to state that from time to time, the Board would be considering various business opportunities which might be made available to the Company and its subsidiaries (the “Group”). Currently, the Group is engaged in preliminary discussion with an independent third party concerning a possible acquisition of a company providing mobile Internet and information technology outsourcing services by the Group (the “Proposed Acquisition”). However, as at the date of this announcement, no concrete terms have yet been agreed or finalised in relation to the Proposed Acquisition. Should the Group proceed with the Proposed Acquisition, the Company will comply with the relevant requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”). The Board envisages that the Proposed Acquisition will constitute a discloseable transaction for the Company under the Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution in dealing in the Shares.

Save as disclosed above, the Board confirms that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Rule 13.23 of the Listing Rules, neither is the Board aware of any matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature.

Made by the order of New World Mobile Holdings Limited, the Board of which individually and jointly accept responsibility for the accuracy of this statement.

By Order of the Board
New World Mobile Holdings Limited
Ho Pui Sin
Company Secretary

Hong Kong, 2 September 2005

As at the date of this announcement, the Board comprises (i) five executive directors namely Dr. Cheng Kar Shun, Henry, Mr. Doo Wai Hoi, William, JP, Mr. Chow Yu Chun, Alexander, Mr. To Hin Tsun, Gerald and Dr. Wai Fung Man, Norman; (ii) two non-executive directors namely Mr. Ho Hau Chong, Norman and Mr. Lo Lin Shing, Simon; and (iii) three independent non-executive directors namely Mr. Hui Chiu Chung, JP, Mr. Kwong Che Keung, Gordon and Mr. Wei Chi Kuan, Kenny.

Please also refer to the published version of this announcement in The Standard.