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品牌中国
BRANDING CHINA

BRANDING CHINA GROUP LIMITED
品牌中國集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 0863)

SUPPLEMENTAL ANNOUNCEMENT IN RELATION TO THE ANNUAL REPORT OF THE COMPANY FOR THE YEAR ENDED 31 DECEMBER 2016

Reference is made to the annual report of Branding China Group Limited (the "**Company**" and, together with its subsidiaries, the "**Group**") for the year ended 31 December 2016 (the "**2016 Annual Report**") and the Company's announcements dated 16 November 2015, 17 November 2015, 29 February 2016 and 29 April 2016 (the "**Announcements**") in relation to, among other matters, four subscription agreements (as amended and supplemented by the supplemental deeds dated 29 February 2016) entered into between the Company and four investors respectively, in relation to the subscription of new shares of the Company under general mandate. Unless otherwise stated, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcements and the 2016 Annual Report.

The Board wishes to provide further information in respect of the sub-section titled "**EQUITY-LINKED AGREEMENTS**" under the section headed "**REPORT OF THE DIRECTORS**" on page 33 of the 2016 Annual Report as follows:–

1. As disclosed in the announcement of the Company dated 29 April 2016, the net proceeds from the subscription under Subscription Agreement B were approximately HK$12,005,341.70 (the "**Net Proceeds**"), and were intended to be used by the Group for new business development and as general working capital.

2. As at the date of this announcement, approximately HK$129,703.38 out of the Net Proceeds had been applied as general working capital of the Group.

3. As at the date of this announcement, approximately HK$11,875,638.32 out of the Net Proceeds had been applied as part of the consideration for acquisition of 34% of the equity interest in Shanghai Lingang Cultural Industry Development Company Limited.

4. The Net Proceeds were applied in accordance with the intended uses previously disclosed in Announcements.

Save as disclosed above, all other information in the 2016 Annual Report shall remain unchanged and the Board confirmed that the above additional information does not affect other information contained in the 2016 Annual Report.

By Order of the Board
Branding China Group Limited
Fang Bin
Chairman

Shanghai, The People's Republic of China, 15 September 2017

As at the date of this announcement, the executive Directors are Mr. Fang Bin, Mr. Fan Youyuan, Mr. Patrick Zheng, Mr. Huang Wei and Mr. Song Yijun and the independent non-executive Directors are Mr. Zhou Ruijin, Mr. Lin Zhiming and Ms. Hsu Wai Man, Helen.