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VIVA GOODS COMPANY LIMITED **非凡領越有限公司**

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 933)

ANNOUNCEMENT PURSUANT TO RULE 3.8 OF THE TAKEOVERS CODE

This announcement is made by Viva Goods Company Limited (“**Viva**”) pursuant to Rule 3.8 of The Hong Kong Code on Takeovers and Mergers (the “**Takeovers Code**”).

Reference is made to the (i) announcement jointly issued by Viva, Bossini International Holdings Limited (“**Bossini**”) and Dragon Leap Consumables Limited (“**Offeror**”) on 16 October 2024 (the “**Joint Announcement**”) in relation to, among other things, the proposal for the privatisation of Bossini by the Offeror by way of a scheme of arrangement under section 99 of the Companies Act; and (ii) the scheme document (the “**Scheme Document**”) jointly issued by Viva, Bossini and the Offeror on 3 January 2025 in relation to, among other things, the Proposal, the Scheme and the Option Offer. Unless otherwise specified, capitalised terms used herein shall have the same meanings as those defined in the Joint Announcement and the Scheme Document.

UPDATE OF THE NUMBER OF RELEVANT SECURITIES OF VIVA

The Viva Board announces that on 7 January 2025, 336,000 share options of Viva had lapsed pursuant to the rules of the share option scheme of Viva adopted on 18 January 2021. As a result of the lapse of the share options of Viva as described above, the number of outstanding share options of Viva has reduced from 386,867,333 to 386,531,333.

Details of all classes of relevant securities (as defined in Note 4 to Rule 22 of the Takeovers Code) issued by Viva and the numbers of such securities in issue as at the date of this announcement are as follows:

- (a) a total of 9,723,772,727 Viva Shares;
- (b) a total of 386,531,333 outstanding share options of Viva with rights to subscribe for an aggregate of 386,531,333 new Viva Shares; and
- (c) a total of convertible bonds in the principal amount of HK\$555,100,000 which are convertible into 1,708,000,000 Viva Shares.

As at the date of this announcement, save as disclosed above, Viva has no outstanding securities, options, derivatives or warrants which are convertible or exchangeable into Viva Shares and Viva has no other relevant securities (as defined in Note 4 to Rule 22 of the Takeovers Code).

DEALING DISCLOSURE

The respective associates (as defined under the Takeovers Code) of the Offeror, Bossini and Viva (including those shareholders who own or control 5% or more of any class of relevant securities (as defined in Note 4 to Rule 22 of the Takeovers Code) of any of the Offeror, Bossini and Viva, or any person who as a result of any transaction owns or controls 5% or more of any class of relevant securities of any of the Offeror, Bossini and Viva), are hereby reminded to disclose their dealings in any securities of Viva, Bossini and the Offeror pursuant to the requirements of the Takeovers Code.

In accordance with Rule 3.8 of the Takeovers Code, the full text of Note 11 to Rule 22 of the Takeovers Code is reproduced below:

“Responsibilities of stockbrokers, banks and other intermediaries

Stockbrokers, banks and others who deal in relevant securities on behalf of clients have a general duty to ensure, so far as they are able, that those clients are aware of the disclosure obligations attaching to associates of an offeror or the offeree company and other persons under Rule 22 and that those clients are willing to comply with them. Principal traders and dealers who deal directly with investors should, in appropriate cases, likewise draw attention to the relevant Rules. However, this does not apply when the total value of dealings (excluding stamp duty and commission) in any relevant security undertaken for a client during any 7 day period is less than \$1 million.

This dispensation does not alter the obligation of principals, associates and other persons themselves to initiate disclosure of their own dealings, whatever total value is involved.

Intermediaries are expected to co-operate with the Executive in its dealings enquiries. Therefore, those who deal in relevant securities should appreciate that stockbrokers and other intermediaries will supply the Executive with relevant information as to those dealings, including identities of clients, as part of that co-operation.”

Viva Shareholders and potential investors are advised to exercise caution when dealing in securities of Viva. If Viva Shareholders and potential investors are in any doubt about their position, they should consult their licensed securities dealers or registered institutions in securities, bank managers, solicitors, professional accountants or other professional advisers.

By Order of the Viva Board
Viva Goods Company Limited
LI Ning
Chairman & Chief Executive Officer

Hong Kong, 16 January 2025

Executive Directors:

Mr. LI Ning (*Chairman and Chief Executive Officer*)

Mr. LI Chunyang

Mr. LI Qilin

Non-executive Directors:

Mr. Victor HERRERO

Mr. MA Wing Man

Ms. LYU Hong

Mr. QIAN Cheng

Independent non-executive Directors:

Mr. LI Qing

Mr. PAK Wai Keung, Martin

Mr. WANG Yan

Professor CUI Haitao

The Viva Directors jointly and severally accept full responsibility for the accuracy of the information contained in announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.