LITU HOLDINGS LIMITED
力圖控股有限公司
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 1008)

POSITIVE PROFIT ALERT

This announcement is made by Litu Holdings Limited (the "**Company**" and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders and potential investors of the Company that, based on a preliminary assessment on the unaudited consolidated management accounts of the Group for the year ended 31 December 2024 and information currently available to the Company, the Group is expected to record a profit attributable to owners of the Company in the range of approximately HK$66 million to HK$100 million for the year ended 31 December 2024, as compared to the loss attributable to owners of the Company of approximately HK$163.9 million for the corresponding period of 2023. The turnaround from loss to profit attributable to owners of the Company was primarily attributable to: (i) the decrease in impairment loss on interest in an associate of approximately HK$66.4 million; (ii) the decrease in impairment loss on goodwill of approximately HK$92.7 million; and (iii) the increase in gross profits of the Group primarily due to the implementation of new cost control measures.

As the Company is still in the process of finalising the unaudited annual results for the year ended 31 December 2024, the information contained in this announcement is only based on the preliminary review of the Company's unaudited consolidated management accounts which have not been reviewed by the Company's auditor or the audit committee of the Company and may be subject to adjustment based on further updated information. Shareholders and potential investors are therefore advised to refer to the annual results announcement of the Group for the year ended 31 December 2024 which will be published by the end of March 2025.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Litu Holdings Limited
Mr. Huang Wanru
Chairman

Hong Kong, 10 March 2025

As at the date of this announcement, the Board comprises two executive Directors, namely, Mr. Huang Wanru (Chairman) and Ms. Chen Lin Lin Caddie, one non-executive Director, namely, Ms. Li Li, and four independent non-executive Directors, namely, Mr. Lui Tin Nang, Mr. Lam Ying Hung, Andy, Mr. Siu Man Ho, Simon and Dr. Wan Xiaoxia.