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Future Land Development Holdings Limited

新城發展控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1030)

UNAUDITED OPERATING STATISTICS AND LAND ACQUISITION INFORMATION FOR MARCH 2014

Unaudited Operating Statistics

The board (the “**Board**”) of directors (the “**Directors**”) of Future Land Development Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that in March 2014, the Group achieved contracted sales of approximately RMB1,584 million, representing a year-on-year (“**y-o-y**”) increase of 7.26% and contracted gross floor area (“**GFA**”) of approximately 166,300 square meters (“**sq.m.**”). The average selling price of contracted sales (excluding contracted sales for car park) for the month was approximately RMB10,091.22 per sq.m.

For the three months ended March 31, 2014, the Group achieved accumulated contracted sales of approximately RMB4.047 billion, representing a y-o-y increase of 22.91%. Accumulated contracted GFA amounted to approximately 408,900 sq.m., representing a y-o-y increase of 1.72%.

Land Acquisitions

On March 28, 2014, the Company’s subsidiary, Nanjing Future Land Wanjia Real Estate Co., Ltd. won the bid for land use rights of a land parcel (No.2014G07) located on the west side of Xianlin Lake, Qixia District, Nanjing, Jiangsu Province, the People’s Republic of China. The land parcel, with a planned plot ratio of not more than 2.5, has a transferred land area of 147,520.7 sq.m., for which the total consideration amounted to RMB3 billion. The nature of the land is for residential use.

The sales data as disclosed above is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for shareholders of the Company and potential investors' reference only. Shareholders of the Company and potential investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, shareholders of the Company and potential investors are advised to seek professional advice from professional or financial advisers.

By order of the Board
Future Land Development Holdings Limited
WANG Zhenhua
Chairman

PRC, April 4, 2014

As at the date of this announcement, the Directors are Mr. Wang Zhenhua, Mr. Min Yuansong, Mr. Liu Yuanman and Madam Huang Maoli as executive Directors, Mr. Lv Xiaoping and Mr. Wang Xiaosong as non-executive Directors, and Mr. Chen Huakang, Madam Nie Meisheng and Mr. Zhu Zengjin as independent non-executive Directors.