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seazen

新城发展

SEAZEN GROUP LIMITED

新城發展控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1030)

ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATIONS

The Company is making arrangements in accordance with Rules 2.07A and 2.07B of the Listing Rules and the Articles of Association, to offer the Shareholders the options to elect for the language(s) and means of receipt of the Company's future Corporate Communications.

INTRODUCTION

The Company hereby announces that pursuant to Rules 2.07A and 2.07B of the Listing Rules and the Articles of Association, arrangements have been made to offer the Shareholders the options to elect for the language(s) (in English version only, in Chinese version only or in both English and Chinese versions) of the Company's future Corporate Communications and the means of receipt (in printed form or by Website Version).

In support of environmental protection and saving of printing and mailing costs, the Company recommends the Shareholders to elect for the Website Version for receiving the Company's future Corporate Communications.

ARRANGEMENTS

In accordance with Rules 2.07A and 2.07B of the Listing Rules and the Articles of Association, the following arrangements have been made by the Company:

1. The First Letter dated 15 January 2021 will be sent by the Company together with the Reply Form, in both English and Chinese versions, to the Shareholders to enable them to elect for any one of the following options:
 - (i) to read the Website Version of all future Corporate Communications instead of receiving printed copies, and to receive a printed notification letter of the publication of the Corporate Communications on the Company's Website by post; or

- (ii) to receive the printed English version of all future Corporate Communications by post only; or
- (iii) to receive the printed Chinese version of all future Corporate Communications by post only; or
- (iv) to receive both the printed English and Chinese versions of all future Corporate Communications by post.

The Reply Form should be completed, signed and returned by post using the mailing label at the bottom of the Reply Form or by hand delivery to the Company c/o the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, on or before 16 February 2021.

The First Letter explains that if the Company does not receive the Reply Form or a response indicating any objection from the Shareholder on or before 16 February 2021 and until the Shareholder informs the Company c/o the Share Registrar by reasonable prior notice in writing or by sending an email to seazen.ecom@computershare.com.hk, such Shareholder will be deemed to have consented to receive the Website Version, and a notification letter of the publication of the Corporate Communications on the Company's Website will be sent to such Shareholder in the future.

2. Shareholders who wish to receive the Corporate Communications in printed form can select to receive either the English version only, or the Chinese version only, or both English and Chinese versions. The Company will send the selected language version(s) of the Corporate Communications to those Shareholders who have made a selection unless and until they inform the Company c/o the Share Registrar by reasonable prior notice in writing or by sending an email to seazen.ecom@computershare.com.hk that they wish to receive the Corporate Communications in the other (or both) language(s) (as the case may be), or by the Website Version.
3. When each of the printed future Corporate Communications is sent in accordance with the arrangements described above, the Second Letter together with the Change Request Form, in both English and Chinese versions, will be attached to or printed at some prominent place in the relevant Corporate Communications, specifying that the Corporate Communications prepared in the other language will be available upon request. Shareholders may at any time request for the other language of the Corporate Communications by completing and returning the Change Request Form to the Company c/o the Share Registrar or by sending an email to seazen.ecom@computershare.com.hk.
4. For those Shareholders who choose, or are deemed to have consented, to receive the Website Version, if for any reason, such Shareholders have difficulty in gaining access to the Company's Website or wish to receive a printed version, the Company will upon request in writing to the Company c/o the Share Registrar or by email to seazen.ecom@computershare.com.hk promptly send the relevant Corporate Communications to such Shareholders in printed form free of charge.
5. All future Corporate Communications in both English and Chinese versions and in accessible format will be available on the Company's Website at www.seazengroup.com.cn and the HKEXnews's website at www.hkexnews.hk.

6. Shareholders shall have the right at any time by reasonable prior notice in writing to the Company c/o the Share Registrar or by sending a prior notice via email at seazen.ecom@computershare.com.hk specifying their name, address and request, to change the means of receipt and/or the language of the Corporate Communications.
7. Shareholders can call the hotline of the Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays) in respect of any queries in relation to the Company's arrangements set out above.
8. The First Letter and the Second Letter mention that the printed copies of the English and Chinese versions of all future Corporate Communications will be available from the Company and the Share Registrar upon request, as well as on the Company's Website and on the HKEXnews's website, and that the dial-up hotline service has been provided.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms shall have the meanings set out below:

“Articles of Association”	the articles of association of the Company adopted by special resolution of the Shareholders on 30 October 2019, and as amended, supplemented or otherwise modified from time to time
“Change Request Form”	a pre-paid Change Request Form (a stamp is not needed for posting in Hong Kong) to be sent together with the Second Letter
“Company”	Seazen Group Limited (新城發展控股有限公司), an exempted company incorporated on 23 April 2010 with limited liability under the laws of the Cayman Islands, with its Shares listed on the main board of the Stock Exchange
“Company’s Website”	www.seazengroup.com.cn
“Corporate Communications”	documents issued or to be issued by the Company for the information or action of holders of any of the Company's securities or the investing public as defined in Rule 1.01 of the Listing Rules, including but not limited to: (a) annual reports and its summary financial reports (where applicable)(and all reports and accounts contained therein); (b) the interim reports and its summary interim reports (where applicable)(and all reports and accounts contained therein); (c) notices of meeting; (d) listing documents; (e) circulars; and (f) proxy forms
“First Letter”	a letter dated 15 January 2021 to be sent by the Company to the Shareholders together with the Reply Form
“HKEX”	Hong Kong Exchanges and Clearing Limited

“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“Reply Form”	a pre-paid reply form (a stamp is not needed for posting in Hong Kong) to be sent together with the First Letter
“Second Letter”	a letter to be sent to the Shareholders by the Company together with each future printed Corporate Communications and the Change Request Form
“Share Registrar”	Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong
“Shareholder(s)”	Holder(s) of the shares of the Company
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“Website Version”	the version of Corporate Communications published in electronic form, in both English and Chinese versions, on the Company’s Website

By order of the Board
Seazen Group Limited
Wang Xiaosong
Chairman

The People’s Republic of China, 15 January 2021

As at the date of this announcement, the directors of the Company are Mr. Lv Xiaoping and Mr. Lu Zhongming as executive directors, Mr. Wang Xiaosong, Mr. Qu Dejun and Mr. Zhang Shengman as non-executive directors, and Mr. Chen Huakang, Mr. Zhu Zengjin and Mr. Zhong Wei as independent non-executive directors.