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TELEFIELD INTERNATIONAL (HOLDINGS) LIMITED

中 慧 國 際 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1143)

FURTHER INFORMATION RELATING TO THE PROFIT WARNING

Reference is made to the announcement of Telefield International (Holdings) Limited (the “**Company**”) dated 3 August 2012 in relation to the profit warning (the “**Announcement**”). Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless otherwise stated.

As disclosed in the Announcement, the expected decrease in net profit of the Group was attributable to, among others, the Group’s initial stage of investments in new business areas. The Board wishes to provide further information relating to the Group’s investments in new business areas. In 2011, the Group had invested in three new business areas, namely, (i) G.A.E.M.S., Inc., an electronic gaming accessories company, which had not yet fully expanded its distribution network and developed its new models; (ii) setting up of a new China distribution including a sales office in Shanghai and the development of an e-commerce platform; and (iii) a new operation in India, which was still in preparatory stage as of 30 June 2012. All these three projects had brought in operating loss to the Group for the six months ended 30 June 2012 and further information of such operating loss will be disclosed in the interim result announcement which is expected to be published by the end of August 2012.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Telefield International (Holdings) Limited
Cheng Han Ngok Steve
Chairman

Hong Kong, 13 August 2012

As at the date of this announcement, the Board comprises five executive directors, namely, Mr. Cheng Han Ngok Steve, Mr. Poon Ka Lee Barry, Mr. Ng Kim Yuen, Ms. Fok Pui Yin and Mr. Lee Kai Bon; and three independent non-executive directors, namely, Mr. Au-Yang Cheong Yan Peter, Dr. Kwan Pun Fong Vincent and Dr. Xue Quan.