

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

China Child Care Corporation Limited

中國兒童護理有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1259)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, the Laws of Hong Kong).

Based on the management accounts, the management of the Company estimated that the Company experienced operational loss for the year ended 31 December 2015. The Company estimated that net loss after tax of the Group for the year ended 31 December 2015 was approximately RMB45 million to RMB50 million.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by China Child Care Corporation Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, the Laws of Hong Kong).

As disclosed in the interim report of the Company for the six months ended 30 June 2015 and the profit warning announcement of the Company dated 2 November 2015, the Group’s financial and operational performance have been affected by slower growth of domestic economy, change in the concept, structure and mode of consumption and fierce competition in the market. While the revenue of the Company decreased due to the abovementioned factors, the Company continued to invest in brand promotion and marketing promotion, and the fixed costs of the Company were not reduced. Based on the management accounts, the management of the Company estimated that the Company experienced operational loss for the year ended 31 December 2015. The Company estimated that net loss after tax of the Group for the year ended 31 December 2015 was approximately RMB45 million to RMB50 million. The board of directors of the Company (the “**Board**”) wishes to provide a profit warning to the shareholders of the Company and potential investors.

As the Group's audited results for the year ended 31 December 2015 have not been finalized, the information contained in this announcement is only a preliminary assessment by the management of the Company which is based on the latest financial information available to the management.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
China Child Care Corporation Limited
Ren Yunan
Vice Chairman of the Board

Hong Kong, 4 February 2016

As at the date of this announcement, the Board comprises five executive directors, namely Mr. Li Zhenhui, Mr. Xie Jinling, Mr. Ge Xiaohua, Mr. Huang Xinwen and Mr. Li Zhouxin; a non-executive director, namely Mr. Ren Yunan; and three independent non-executive directors, namely Mr. Chen Shaojun, Mr. Wong Wai Ming and Mr. Lee Man Chiu.