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**Cash Dividend Announcement for Equity Issuer**

|                                         |                                                    |
|-----------------------------------------|----------------------------------------------------|
| Issuer name                             | New Media Lab Limited                              |
| Stock code                              | 01284                                              |
| Multi-counter stock code and currency   | Not applicable                                     |
| Other related stock code(s) and name(s) | Not applicable                                     |
| Title of announcement                   | Final Dividend for the year ended 31 December 2024 |
| Announcement date                       | 27 March 2025                                      |
| Status                                  | New announcement                                   |

**Information relating to the dividend**

|                                                |                     |
|------------------------------------------------|---------------------|
| Dividend type                                  | Final               |
| Dividend nature                                | Ordinary            |
| For the financial year end                     | 31 December 2024    |
| Reporting period end for the dividend declared | 31 December 2024    |
| Dividend declared                              | HKD 0.025 per share |
| Date of shareholders' approval                 | 22 May 2025         |

**Information relating to Hong Kong share register**

|                                                                                                                           |                                   |
|---------------------------------------------------------------------------------------------------------------------------|-----------------------------------|
| Default currency and amount in which the dividend will be paid                                                            | HKD 0.025 per share               |
| Exchange rate                                                                                                             | HKD 1 : HKD 1                     |
| Ex-dividend date                                                                                                          | 29 May 2025                       |
| Latest time to lodge transfer documents for registration with share registrar for determining entitlement to the dividend | 30 May 2025 16:30                 |
| Book close period                                                                                                         | From 02 June 2025 to 03 June 2025 |
| Record date                                                                                                               | 03 June 2025                      |
| Payment date                                                                                                              | 18 June 2025                      |
| Share registrar and its address                                                                                           | Tricor Secretaries Limited        |
|                                                                                                                           | 17/F, Far East Finance Centre     |
|                                                                                                                           | 16 Harcourt Road                  |
|                                                                                                                           | Hong Kong                         |

**Information relating to withholding tax**

|                                                             |                |
|-------------------------------------------------------------|----------------|
| Details of withholding tax applied to the dividend declared | Not applicable |
|-------------------------------------------------------------|----------------|

| Information relating to listed warrants / convertible securities issued by the issuer                                                                                                                                                                                                                   |                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| Details of listed warrants / convertible securities issued by the issuer                                                                                                                                                                                                                                | Not applicable |
| Other information                                                                                                                                                                                                                                                                                       |                |
| With effect from 31 March 2025, the Hong Kong branch share registrar and transfer office of the Company will be changed to Union Registrars Limited at Suites 3301-04, 33/F., Two Chinachem Exchange Square, 338 King's Road, North Point, Hong Kong.                                                   |                |
| Directors of the issuer                                                                                                                                                                                                                                                                                 |                |
| <p>As at the date of this announcement, the Board comprises:</p> <p>Executive Directors:</p> <p>Mr. Wong Chi Fai</p> <p>Mr. Lee Yat Pui, Royce</p> <p>Ms. Fan Man Seung, Vanessa</p> <p>Independent Non-executive Directors:</p> <p>Ms. Cheng Ka Yu</p> <p>Mr. Mak Kam Chiu</p> <p>Mr. Niu Zhongjie</p> |                |