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嘉士利集團有限公司
Jiashili Group Limited



(incorporated in the Cayman Islands with limited liability)

(Stock code: 1285)

POSITIVE PROFIT ALERT

This announcement is made by Jiashili Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). The board (the “**Board**”) of directors (the “**Directors**”) of the Company would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary review of the Group’s unaudited consolidated management accounts for the year ended 31 December 2025 (the “**Relevant Year**”) and the information currently available to the Board, the Group expects its net profit for the Relevant Year to range from approximately RMB101.4 million to approximately RMB111.1 million, representing an increase of approximately 210% to 230% as compared with the net profit of the Group of approximately RMB48.3 million for the year ended 31 December 2024. Based on the information available to date, the expected increase in net profit of the Group for the Relevant Year is mainly attributable to the combined effects of the following factors, including, among others, (i) the continued thorough execution of the Group’s lean management strategy in respect of, among others, cost reduction, efficiency improvement, management optimisation and technical transformation leads to reduction of administration and selling expenses of approximately RMB62 million from last year; and (ii) a stable global commodity market in which lower costs of raw materials include sugar, flour and packaging materials leads to gross profit margin expansion by 1.1 percentage points from last year despite sales volume drop in 2025.

The Company is in the process of finalising the annual results of the Group for the Relevant Year. The information contained in this announcement is solely based on the preliminary assessment by the Board of the Group's unaudited consolidated management accounts for the Relevant Year and the information currently available to the Board, which have not been audited or reviewed by the Company's auditor or the audit committee of the Company, and is therefore subject to adjustments. Shareholders and potential investors are advised to carefully review the Company's forthcoming announcement of the Company in relation to the annual results of the Group for the Relevant Year, which is expected to be published on 31 March 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Jiashili Group Limited
Huang Xianming
Chairman

Hong Kong, 25 March 2026

As at the date of this announcement, the Board comprises Mr. Huang Xianming, Mr. Tan Chaojun, Mr. Chen Songhuan, Mr. Li Fuliang, Mr. Lu Jianxiong, Ms. Huang Rujiao and Dr. Zhao Gang as executive directors; Mr. Kam Robert, Mr. Ma Xiaoqiang, and Mr. Wan Ngar Yin, David as independent non-executive directors.