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## **Be Friends Holding Limited**

**交個朋友控股有限公司**

*(Incorporated under the laws of the Cayman Islands with limited liability)*

**(Stock Code: 1450)**

### **ANNOUNCEMENT**

#### **DELAY IN DESPATCH OF CIRCULAR IN RELATION TO DISCLOSABLE AND CONNECTED TRANSACTION IN RELATION TO THE ACQUISITION OF ENTIRE EQUITY INTERESTS IN THE TARGET COMPANY**

References are made to the announcements of Be Friends Holding Limited (the “**Company**”) dated 5 August 2025 and 22 August 2025 (the “**Announcements**”) in relation to the acquisition of the entire equity interests in the Target Company. Unless otherwise defined, capitalized terms used herein shall have the same meanings as those defined in the Announcements.

As disclosed in the Announcement dated 5 August 2025, a circular (the “**Circular**”) containing, among other things, (i) further details on the terms of the Acquisition; (ii) the recommendation of the Independent Board Committee in relation to the Equity Purchase Agreement and the transactions contemplated thereunder; (iii) a letter of advice from the Independent Financial Adviser to the Independent Board Committee and the Independent Shareholders in relation to the Equity Purchase Agreement and the transactions contemplated thereunder; (iv) a notice convening the EGM; and (v) other information required under the Listing Rules, is expected to be despatched to the Shareholders on or before 12 September 2025.

As additional time is required for the Company to prepare and finalise certain information for inclusion in the Circular, it is expected that the despatch date of the Circular will be postponed to a date on or before 30 September 2025.

By order of the Board  
**Be Friends Holding Limited**  
**Li Jun**  
Chairman

Hong Kong, 12 September 2025

*As at the date of this announcement, the executive Directors are Mr. Li Jun, Mr. Li Liang and Ms. Zhao Hui Li; and the independent non-executive Directors are Mr. Kong Hua Wei, Mr. Ma Zhan Kai and Dr. Yu Guo Jie.*