HONGKONG CHINESE LIMITED

香 港 華 人 有 限 公 司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 655)

ELECTION OF MEANS OF RECEIPT AND LANGUAGE OF CORPORATE COMMUNICATION

The Board hereby announces that arrangements have been made to ascertain the preferences of the Shareholders in receiving future Corporate Communication (i) in printed form (in English and/or Chinese) or (ii) by electronic means through the Company's website at www.hkchinese.com.hk.

INTRODUCTION

Pursuant to Rules 2.07A and 2.07B of the Listing Rules and the Bye-laws, the Company is permitted to supply Corporate Communication to the Shareholders either (i) in printed form, in English and/or Chinese or (ii) by electronic means through the Company's website at www.hkchinese.com.hk if the Shareholders agree or are deemed to agree to this form of communication, provided that certain conditions are satisfied.

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NEW ARRANGEMENTS

1. The Company will send a letter setting out the detailed arrangements together with a reply form (the "Reply Form") to the Shareholders to solicit their choice of either (i) receiving the Corporate Communication in printed form, in English and/or Chinese (the "Printed Version") or (ii) accessing the Corporate Communication by electronic means through the Company's website at www.hkchinese.com.hk (the "Electronic Version").

If the Company does not receive the duly completed and signed Reply Form from a Shareholder or does not receive any response from a Shareholder indicating his objection to access the Corporate Communication by electronic means through the Company's website by 24th September, 2011, such Shareholder will be deemed to have elected the Electronic Version instead of the Printed Version.

2. For each subsequent Corporate Communication, in respect of those Shareholders who have elected (or are deemed to have elected) the Electronic Version, the Company will, on the same day when the Printed Version of the relevant Corporate Communication is mailed, notify the relevant Shareholders of the publication of such Corporate Communication on the Company's website (i) by email to the email address provided in the Reply Form, or (ii) if no email address is provided, by sending a printed notification by post to such Shareholder's address as appearing in the Company's register of members.

   The notification will provide the information on where to access the relevant Corporate Communication posted on the Company's website. If, for any reason, a Shareholder who has elected (or is deemed to have elected) the Electronic Version has difficulty in receiving or gaining access to the Corporate Communication, the Company or the Registrar will, upon request, send the Printed Version of the relevant Corporate Communication to the Shareholder free of charge as soon as possible.

3. For those Shareholders who have elected the Printed Version, the Company will send the Corporate Communication in the selected language(s), if applicable, to them. Shareholders may request for the Corporate Communication in the language other than the one that they have elected free of charge. Shareholders who have elected the Printed Version in either English only or in Chinese only should note that in some instances, they will receive the Printed Version in both English and Chinese.

4. Shareholders are entitled at any time by reasonable notice in writing to the Registrar or by email to hkchinese-ecom@hk.tricorglobal.com specifying their name, address and request, to change their choice of the means of receipt and/or language of the Corporate Communication.

5. All Corporate Communication in both English and Chinese are available on the Stock Exchange's website at www.hkexnews.hk and the Company's website at www.hkchinese.com.hk.

6. Shareholders can contact the Customer Service Hotline of the Registrar at (852) 2980 1333 during business hours (9:00 a.m. to 5:00 p.m. from Monday to Friday, excluding public holidays) if they have any queries in respect of the new arrangements.

Shareholders are encouraged to elect the Electronic Version which helps conserve the environment, save costs and enhance communication efficiency.

DEFINITIONS

In this announcement, the following terms and expressions (unless the context otherwise requires) shall have the following meanings:

"Bye-laws"	the bye-laws of the Company, as amended from time to time
"Board"	the board of directors of the Company
"Company"	Hongkong Chinese Limited (香港華人有限公司*), a company incorporated in Bermuda with limited liability and the shares of which are listed on the Main Board of the Stock Exchange
"Corporate Communication"	any document issued or to be issued by the Company for information or action of holders of any of its securities as defined in Rule 1.01 of the Listing Rules, including but not limited to, the directors' report and annual accounts together with a copy of the auditors' report, the interim report, a notice of meeting, a listing document, a circular and a proxy form
"Hong Kong"	Hong Kong Special Administrative Region of the People's Republic of China
"Listing Rules"	the Rules Governing the Listing of Securities on the Stock Exchange
"Registrar"	Tricor Tengis Limited, the Company's Hong Kong Branch Share Registrars, at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong
"Shareholders"	shareholders of the Company
"Stock Exchange"	The Stock Exchange of Hong Kong Limited

By Order of the Board
Hongkong Chinese Limited
Andrew Hau
Secretary

Hong Kong, 23rd August, 2011

As at the date of this announcement, the executive Directors of the Company are Messrs. Stephen Riady (Chairman), John Lee Luen Wai (Chief Executive Officer) and Kor Kee Yee; the non-executive Director of the Company is Mr. Leon Chan Nim Leung; and the independent non-executive Directors of the Company are Messrs. Albert Saychuan Cheok, Victor Yung Ha Kuk and Tsui King Fai.

* *For identification purpose only*