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Silverman Holdings Limited

銀仕來控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1616)

VOLUNTARY ANNOUNCEMENT

This announcement is made on a voluntary basis by Silverman Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) to provide the shareholders of the Company and potential investors an update on the latest business developments of the Group.

The Board is pleased to announce that “Yichang Defense”(《宜昌保衛戰》) (formerly titled “The Last Stronghold”(《最後的國門》和《最後的要塞》)), a large-scale television series with 35 episodes, which was invested and produced by Beijing Huasheng Taitong Media Investment Company Limited, a wholly-owned subsidiary of the Group, will be premiered on CCTV-8 on the date of this announcement.

“Yichang Defense” is the first Chinese television drama series which depicts the Battle of Yichang. In its depiction of the “Big Retreat from Yichang” of 1938 and the “Big War in Shibei” of 1943, the drama shows the glorious history of the four battles fought as part of the defence of Yichang (the defence of the shipping routes, the perimeter, the city and the country) during the Anti-Japanese War from 1938 to 1943.

The executive producer of the television drama series is Mr. Meng Fanyao, a National Top Ten Producer (Television) (全國十佳電視劇製片人), and the director is Mr. Qi Xing. The main cast of the television drama series includes Xu Jia, Tong Lei, Lui Leung Wai, Chan Siu Chun, Hou Yong, Shi Jingming and Jiang Kai.

The Board believes that the launch of “Yichang Defense” will further enhance the reputation of the Company’s film and television business, and thus reinforcing the film and television business of the Company. Leveraging on its established track record in producing films and television dramas, the Company will continue its efforts to explore opportunities in the film, television and media industry.

By order of the Board
Silverman Holdings Limited
Liu Dong
Chairman

Shandong, the People’s Republic of China

19 September 2016

As at the date of this announcement, the Board comprises 6 directors, namely Mr. LIU Dong, Mr. LIU Zongjun and Ms. CHEN Chen as executive directors of the Company; and Mr. PAN Hongye, Mr. LAM Kai Yeung and Mr. GAO Gordon Xia as independent non-executive directors of the Company.