

ASA INTERNATIONAL GROUP PLC  
ATTENDANCE CARD

ASA INTERNATIONAL GROUP PLC  
(THE 'COMPANY') - 2025 ANNUAL GENERAL MEETING

To be held at the offices of Cavendish Capital Markets Ltd, 1 Bartholomew Close, London EC1A 7BL  
at 11.00 am on Thursday 19 June 2025. Please see overleaf for map.



Shareholder Reference Number

Notice of Availability

This letter is to notify you that the Notice of Annual General Meeting 2025 (the "Notice of AGM") and the Annual Report and Accounts 2024 are now available to view on the ASA International Group plc website at [www.asa-international.com](http://www.asa-international.com)

If you wish to attend this meeting in your capacity as a holder of Ordinary Shares, please sign this card and on arrival hand it to the Company's Registrar. This will facilitate entry to the meeting.

Signature of person attending the AGM

Date



ASA INTERNATIONAL GROUP PLC  
2025 ANNUAL GENERAL MEETING  
FORM OF PROXY

Please read the explanatory notes overleaf before completing this form.

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Shareholder Reference Number +

I/We being a member of ASA International Group plc ("the Company") hereby appoint the Chairman of the Meeting or the following person (see note 1 overleaf):

Name of proxy

Number of shares

as my/our proxy to exercise all or any of my/our rights to attend, speak and vote in respect of my/our voting entitlement on my/our behalf at the Annual General Meeting of the Company to be held at 11.00 am (London time) on Thursday 19 June 2025 ("the Meeting") and at any adjournment thereof. On any motion to amend any resolution, to propose a new resolution, to adjourn the Meeting or any other motion put to the Meeting, the proxy will act at his or her discretion.

If you wish to appoint multiple proxies see note 2 overleaf. Please also tick here ☐ if you are appointing more than one proxy.

I/We have indicated with an 'X' how I/we wish my/our votes to be cast on the following resolutions:

ORDINARY RESOLUTIONS

	For	Against	Withheld
1 To receive the Annual Report and Accounts for the financial year ended 31 December 2024 together with the reports of the Directors and the Auditor.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2 To approve the Directors' Remuneration Policy 2025.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 To approve the Annual Report on Remuneration set out on pages 109 to 120 of the 2024 Annual Report and Financial Statements.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4 To re-elect Chris Low as a Director of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5 To elect Rob Keijzers as a Director of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6 To re-elect Dirk Brouwer as a Director of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7 To re-elect Guy Dawson as a Director of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8 To re-elect Hanny Kemna as a Director of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9 To elect Sheila M'Mbijjewe as a Director of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10 To elect John Khabbaz as a Director of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11 To re-appoint Ernst & Young LLP as Auditor of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12 To authorise the Audit and Risk Committee to determine the remuneration of the Auditor.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13 To authorise the Directors to allot relevant securities pursuant to Section 551 of the Companies Act 2006.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SPECIAL RESOLUTIONS

14 To authorise the Directors to disapply pre-emption rights (up to five per cent of the Company's issued share capital).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15 To authorise the Directors to disapply pre-emption rights in connection with an acquisition or specific investment (up to five per cent of the Company's issued share capital).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16 To authorise the Company to make market purchases of its own Ordinary Shares.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17 To authorise the calling of general meetings of the Company (excluding annual general meetings) by notice of not less than 14 clear days.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

ORDINARY RESOLUTIONS

18 To waive the obligation placed on the Controlling Shareholder under Rule 9 of the Takeover Code in the event of a market purchase by the Company of its own Ordinary Shares.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Signed

Date

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NOTES

- 1. Every shareholder has the right to appoint some other person(s) of his/her choice, who need not be a shareholder, as his/ her proxy to exercise all or any of his/her rights to attend, speak and vote on his/her behalf at the meeting. If you wish to appoint as your proxy someone other than the Chairman of the Meeting, insert the name of your chosen proxy in the space provided (overleaf). If the proxy is being appointed in relation to less than your full voting entitlement, please enter the number of shares in relation to which the proxy is authorised to act; otherwise your proxy will be deemed to be authorised in respect of your full voting entitlement (or, if this form of proxy has been issued in respect of a designated account for a shareholder, the full voting entitlement for that designated account).
- 2. To appoint more than one proxy, you may photocopy this form. Please indicate in the box next to the proxy's name the number of shares in relation to which that person is authorised to act as your proxy (which, in aggregate, should not exceed the number of shares held by you). Please also indicate, by ticking the relevant box, if the proxy appointment is one of several appointments being made. All forms must be signed and should be returned together in the same envelope (see notes 11 and 12). No proxy may be authorised to exercise votes which any other proxy has been authorised to exercise.
- 3. CREST members should refer to the notice of the meeting for instructions regarding the CREST electronic proxy appointment service.
- 4. To submit a proxy appointment and vote electronically, you should go to Equiniti's Shareview website [www.shareview.co.uk](http://www.shareview.co.uk) and log into your Shareview Portfolio. To register for a Shareview Portfolio, go to [www.shareview.co.uk](http://www.shareview.co.uk) and enter the requested information. More details on this are contained in the Notice of Meeting.
- 5. Please indicate, with a mark in the boxes opposite the resolutions, how you wish the proxy to vote on your behalf. In the absence of instructions, the proxy may vote or refrain from voting as he/she thinks fit on the specified resolutions and, unless instructed otherwise, the proxy may also vote or refrain from voting as he/she thinks fit on any other business (including amendments to resolutions) which may properly come before the Meeting.
- 6. The "Withheld" option is provided to enable you to refrain from voting on any particular resolution. However, it should be noted that a vote "Withheld" is not a vote in law and so will not be counted in the calculation of the proportion of the votes "For" and "Against" a resolution.
- 7. This form must be signed and dated by the shareholder or by his/her attorney duly authorised in writing. If the shareholder is a company, it may execute by the signature of a duly authorised officer or attorney. In the case of joint holdings, any one holder may sign this form. The vote of the senior joint holder who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of the votes of the other joint holder(s), and for this purpose seniority will be determined by the order in which the names stand in the Register of Members in respect of the joint holding.
- 8. Entitlements to attend and vote at the meeting and the number of votes which may be cast thereat will be determined by reference to the Register of Members of the Company at close of business on Tuesday 17 June 2025. Changes to entries on the Register of Members after that time shall be disregarded in determining the rights of any person to attend and vote at the meeting.
- 9. The completion and return of this form will not preclude a shareholder from attending the meeting in person or by telephone. However, if you attend the meeting in person, your proxy's appointment will automatically be terminated.
- 10. Any alterations to this form of proxy should be initialled by you.
- 11. To be valid, this form of proxy, together with any power of attorney under which it is signed, should be returned to the Company's Registrar at Equiniti Limited, Aspect House, Spencer Road, Lancing, West Sussex, BN99 6DA to arrive no later than 11.00 am on Tuesday 17 June 2025.
- 12. If you prefer, you may return the proxy form to Equiniti in an envelope addressed to Equiniti, Freepost RTHJ-CLLL-KBKU, Equiniti, Aspect House, Spencer Road, LANCING, BN99 8LU.



MAP OF VENUE

ASA INTERNATIONAL GROUP PLC – ANNUAL GENERAL MEETING

To be held at Cavendish Capital Markets Ltd, 1 Bartholomew Close, London EC1A 7BL at 11.00 am on Thursday 19 June 2025.

If you wish to attend this meeting in your capacity as a holder of Ordinary Shares, please sign this card and on arrival hand it to the Company's Registrar. This will facilitate entry to the meeting.

Freepost RTHJ-CLLL-KBKU  
Equiniti  
Aspect House  
Spencer Road  
LANCING  
BN99 8LU

