



世界(集團)有限公司
WORLD HOUSEWARE (HOLDINGS) LIMITED
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 713)

UNUSUAL PRICE AND VOLUME MOVEMENTS

“This statement is made at the request of The Stock Exchange of Hong Kong Limited.

We have noted today’s increase in the price and trading volume of the shares of the Company and wish to state that we are not aware of any reasons for such increases.

We also confirm that there are no negotiations or agreements relating to intended acquisitions or realizations which are discloseable under rule 13.23 of the Listing rules, neither is the Board aware of any matter discloseable under the general obligation imposed by rule 13.09 of the Listing rules, which is or may be of a price-sensitive nature.

Made by the order of the Board of World Houseware (Holdings) Limited the directors of which individually and jointly accept responsibility for the accuracy of this statement.

As at the date of this announcement, the executive directors of the Company are Mr. Lee Tat Hing, Madam Fung Mei Po, Mr. Lee Chun Sing, Madam Lai Lai Wah, Mr. Lee Pak Tung, Mr. Kwong Bau To, Mr. Choi Kwok Keung Sanvic and Madam Chan Lai Kuen Anita; the non-executive director of the Company is Mr. Cheung Tze Man Edward; the independent non-executive directors of the Company are Mr. Tang King Hung, Mr. Hui Chi Kuen Thomas and Mr. Ho Tak Kay.

For and on behalf of
World Houseware (Holdings) Limited
Lee Tat Hing
Chairman

Hong Kong, 20 July 2007”