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HOPE LIFE INTERNATIONAL HOLDINGS LIMITED

曠逸國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1683)

APPOINTMENT OF CO-CHAIRMAN OF THE CHINA REGION

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The board (the “**Board**”) of directors (the “**Directors**”) of Hope Life International Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) hereby announces:

Mr. Chen Long (“**Mr. Chen**”) has been appointed as the Co-chairman of the China Region, with effect from 3 February 2026.

The biographical details of Chen Long are set out as follows:

Mr. Chen Long

Following recommendations by the China World Ethnic Cultural Exchange Promotion Association and the China Cooperative Trade Enterprise Association, jointly with over thirty authoritative domestic and overseas institutions, organizing committees and relevant units, and upon attending as a distinguished guest at the 2025 Huaxia Outstanding Companies Summit Forum and the 4th Industry-Academia-Research Collaboration Summit* (2025華夏好公司高峰論壇暨第四屆產學研合作峰會) held in Beijing from 21 to 23 November 2025, Mr. Chen was nominated as the 2025 Outstanding Private Entrepreneur* (2025年度優秀民營企業家).

In his early years, Mr. Chen embarked on entrepreneurship from physical businesses to industrialized business innovation, continuously exploring business development models and subsequently expanding into domestic and overseas capital and financial markets. Through years of development and accumulation in the capital industry, he has grown from an individual practitioner to leading teams, gradually expanding and developing to lead several capital teams and building them into capital and market teams of over a thousand people.

With many years of management experience and capital operation experience, and by capitalising on the continuous expansion and upgrading of business markets and scope, Mr. Chen has facilitated mechanism transformation and technological upgrades for physical products with the support of capital markets, enhancing the value and accelerating development of the industry. He has transformed traditional business models by integrating capital finance into physical industries, giving full play to the substantive functions of physical industries while maximizing the empowering effect of capital, thereby pioneering an innovative business model.

Amidst industry transformations during the pandemic, Mr. Chen led the entire group and industries in upgrading and achieving breakthroughs, fostering a diversified, integrated development model characterised by “Digital + Intelligent + Regional + Brand”, which not only attracted more market teams to join but also created a full industrial chain business model of technological financial innovation.

Leveraging Mr. Chen’s personal capabilities and experience, he will effectively assist the Group in promoting and developing its physical industry and capital market business. Concurrently, he will explore potential acquisitions in related industries to broaden the Company’s business scope and strengthen the Group’s overall capabilities.

The Board takes this opportunity to welcome Mr. Chen to the Company.

By Order of the Board
Hope Life International Holdings Limited
LU Zhaowei
Chairman

Hong Kong, 3 February 2026

As at the date of this announcement, the Board of Directors of the Company comprises Mr. LU Zhaowei, Mr. XIAO Yi, Mr. LI Ka Chun Gordon, Mr. LI Congwei and Mr. WANG Lun as executive Directors; and Mr. ZHEN Jian, Ms. ZHAO Hongqin and Ms. CHAN Wai Yan as independent non-executive Directors.

* For identification purposes only