Easyhold Group Holdings Limited

誼和股份有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1703)

POSITIVE PROFIT ALERT

This announcement is made by Easyhold Group Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Director(s)**") of the Company would like to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary review of the draft unaudited consolidated financial statements of the Group for the year ended 31 March 2026 (the "**Reporting Year**") and the information currently available to the Board, the Group is expected to record a net profit of not less than HK$8,000,000 for the Reporting Year as compared to a net loss of approximately HK$31,972,000 for the year ended 31 March 2025.

Based on the information currently available, the expected turnaround of the Group's result from loss to profit for the Reporting Year was mainly attributable to the combined effects of, among others, the following: revenue growth driven by an increase in the number of restaurants, and the closure of underperforming restaurants with high rental costs.

The information contained in this announcement is based on the Board's preliminary assessment of the unaudited consolidated financial statements of the Group for the Reporting Year and the information currently available to the Board, which have not been reviewed by the audit committee of the Company or audited or reviewed by the auditors of the Company. The Company is still finalising the result of the Group for the Reporting Year, and such result are subject to adjustments. Shareholders and potential investors of the Company are advised to refer to the Group's final result for the year ended 31 March 2026 which are expected to be published by end of June 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Easyhold Group Holdings Limited
Chu Pui Him
Executive Director

Hong Kong, 29 June 2026

As at the date of this announcement, the executive Director is Mr. Chu Pui Him and Mr. Leung Yin Cheuk, the non-executive Director is Mr. Fok Siu Keung, and the independent non-executive Directors are Mr. Wong Che Sang, Ms. Zhao Ming and Ms. Yin Shilu.