

AJ Bell - Annual General Meeting 2025 - Form of Proxy

You may appoint a proxy at www.signalshares.com instead of using this form.

Account Name:

IVC:

For guidance on how to complete this Form of Proxy please refer to the Notice of Meeting on the Company's website.

I/We being (a) member/members hereby appoint the Chair of the meeting/the following person:

Name of proxy (if not the Chair of the meeting):

Number of ordinary shares appointed over:
(if less than your full voting entitlement)

as my/our proxy, to attend, speak and vote on my/our behalf at the Meeting of the Company and at any adjournment thereof. Please indicate below how you would like your proxy to vote on your behalf on the resolutions.

Please put an 'X' in the box opposite if this proxy appointment is one of multiple appointments being made:

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Resolutions:

For

Against

Withheld

1 To receive and adopt the Company's annual accounts for the financial year ended 30 September 2024 (see notice)

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2 To approve the directors remuneration report (see notice)

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3 To approve the directors remuneration policy (see notice)

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4 To approve amendments to the rules of the AJ Bell plc Executive Incentive Plan (EIP) (see notice)

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5 To approve amendments to the rules of the AJ Bell plc Senior Manager Incentive Plan (SMIP) (see notice)

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6 To declare a final dividend for the financial year ended 30 September 2024 of 8.25 pence per ordinary share payable on 7 February 2025 (see notice)

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7 To re-elect Fiona Clutterbuck as a director (see notice)

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8 To re-elect Michael Summersgill as a director (see notice)

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9 To re-elect Peter Birch as a director (see notice)

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10 To re-elect Evelyn Bourke as a director (see notice)

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11 To re-elect Eamonn Flanagan as a director (see notice)

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12 To re-elect Fiona Fry as a director (see notice)

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13 To re-elect Margaret Hassall as a director (see notice)

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14 To re-elect Les Platts as a director (see notice)

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15 To re-elect Julie Chakraverty as a director (see notice)

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16 To appoint PricewaterhouseCoopers LLP as auditors of the Company (see notice)

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17 To authorise the Audit Committee of the Board to determine the auditors' remuneration

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18 That the directors are authorised to allot shares in the company or grant rights to subscribe for or convert any security into shares in the company (see notice)

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19 To disapply pre-emption rights and authorise the directors to allot equity securities for cash up to an aggregate number of 41,313,448 ordinary shares (see notice)

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20 That the Company be authorised to make market purchases of its own shares up to an aggregate number of 41,313,448 ordinary shares (see notice)

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21 That a general meeting, other than an annual general meeting, may be called on not less than 14 clear days' notice

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If you intend attending the meeting in person please place a 'X' in the box opposite

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Signature: _____

Date: _____

- 1 To appoint as a proxy a person other than the Chair of the meeting insert their full name in the space provided. To appoint more than one proxy, (an) additional proxy form(s) may be obtained by contacting the Registrars or you may photocopy this form. If you appoint more than one proxy, each proxy must be appointed to exercise the rights attached to a different share or shares held by you. Please indicate in the box next to the proxy's name the number of shares in relation to which they are authorised to act as your proxy. Please also indicate by ticking the box provided if the proxy instruction is one of multiple instructions being given. All forms must be signed and should be returned together in the same envelope. A proxy need not be a member of the Company.
- 2 Unless otherwise indicated on the Form of Proxy, CREST, Proxymity or any other electronic voting instruction, the proxy will vote as they think fit or, at their discretion, withhold from voting
- 3 This Form of Proxy must arrive not later than 48 hours before the time of the meeting at FREEPOST PXS, Link Group, Central Square, 29 Wellington Street, Leeds, LS1 4DL during usual business hours accompanied by any power of attorney under which it is executed (if applicable). If you prefer, you may return the Form of Proxy to the Registrar in an envelope addressed to FREEPOST Link PXS. Please note that delivery using this service can take up to five business days.
- 4 A corporation must execute the Form of Proxy under either its common seal or the hand of a duly appointed officer or attorney.
- 5 The Form of Proxy is for use in respect of the shareholder account specified overleaf only and should not be amended or submitted in respect of a different account.
- 6 The 'Vote Withheld' option is to enable you to abstain on any particular resolution. Such a vote is not a vote in law and will not be counted in the votes 'For' and 'Against' a resolution.
- 7 Ordinary Shares held in uncertificated form (i.e. in CREST) may be voted through the CREST Proxy Voting Service in accordance with the procedures set out in the CREST manual. Ordinary shareholders wishing to vote online should visit www.signalshares.com and follow the instructions.
- 8 In the case of joint holders, the signature of only one of the joint holders is required but, if more than one votes, the vote of the first named on the Register of Members will be accepted to the exclusion of the other joint holders.
- 9 Entitlement to attend and vote at the meeting and the number of votes which may be cast at the meeting will be determined by reference to the Register of Members of the Company at close of business on the day that is 2 days before the meeting date. Changes to entries on the Register of Members after that time shall be disregarded in determining the rights of any person to attend and vote at the meeting.