RICHE MULTI-MEDIA HOLDINGS LIMITED
豐采多媒體集團有限公司*

(incorporated in Bermuda with limited liability)

ANNOUNCEMENT

The board of directors of the Company is pleased to announce that the Company has appointed Hong Leong Finance Limited as the lead manager to study the feasibility of applying for a secondary listing of and a quotation for its shares on the Singapore Exchange Securities Trading Limited.

This Announcement is made pursuant to paragraph 2 of the Listing Agreement.

The board of directors of the Company is pleased to announce that on 26 September, 2003 it has appointed Hong Leong Finance Limited as the lead manager to study the feasibility of applying for a secondary listing of and a quotation for its shares on the Singapore Exchange Securities Trading Limited.

Shareholders of the Company should note that the proposed secondary listing may or may not proceed and is dependent on many factors and conditions, including the market conditions in Singapore. Moreover, listing approval by the Singapore Exchange Securities Trading Limited cannot be assured. Further announcement will be made if and when appropriate.

This Announcement is made pursuant to paragraph 2 of the Listing Agreement.

By Order of the Board
Lei Hong Wai
Executive Director

Hong Kong, 26 September, 2003

* *for identification purpose only*

Please also refer to the published version of this announcement in The Standard.