Tian Ge Interactive Holdings Limited
天鴿互動控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1980)

POSITIVE PROFIT ALERT

This announcement is made by Tian Ge Interactive Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**")) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09(2)(a) of the Listing Rules.

The board of directors (the "**Board**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors of the Company that, based on the preliminary assessment of unaudited consolidated management accounts of the Group and the information currently available to the Company, it is anticipated that the unaudited net profit of the Group for the six months ended 30 June 2021 will be approximately RMB174 million, which represents an increase of approximately 370% as compared to the corresponding period in 2020.

The net profit increase was primarily attributable to the significant increase in net fair value gains on financial assets at fair value through profit or loss and the gain on disposal of subsidiaries. The net profit increase included net profit from both continuing and discontinued operations.

This announcement is only based on the preliminary assessment of unaudited information currently available to the Company. The results of the Group for the six months ended 30 June 2021 (the "**2021 Interim Results**") have not yet been finalised as at the date of this announcement. The actual results of the Group for the six months ended 30 June 2021 may be different from the information disclosed in this announcement. It is expected that the announcement of the 2021 Interim Results will be published before the end of August 2021.

Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.

By order of the Board
Tian Ge Interactive Holdings Limited
Fu Zhengjun
Chairman

Hong Kong, 23 August 2021

As of the date of this announcement, the executive Directors are Mr. Fu Zhengjun and Mr. Mai Shi'en, the non-executive Directors are Mr. Xiong Xiangdong and Ms. Cao Fei, and the independent non-executive Directors are Mr. Lam Yiu Por, Mr. Yang Wenbin and Mr. Chan Wing Yuen Hubert.