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SIM TECHNOLOGY GROUP LIMITED

晨訊科技集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 2000)

ANNOUNCEMENT UNDER RULE 13.09(1) OF THE LISTING RULES

This announcement is made pursuant to Rule 13.09(1) of the Rules Governing the Listing of the Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors of SIM Technology Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to share with the investors and shareholders of the Company that the unaudited monthly revenue of the Group for the month of October 2012 is approximately HK\$231.5 million (September 2012: HK\$228.6 million; October 2011: HK\$391.7 million), increased by 1.3% as compared with that of September 2012 and decreased by 40.9% as compared with that of October 2011 respectively. The unaudited revenue of the Group for the ten months ended 31 October 2012 is approximately HK\$2,240.0 million.

The principal activities of the Group are manufacturing, design and development and sale of display modules, handsets and solutions, and wireless communication modules.

The above information is extracted from the management accounts of the Group, which have not been reviewed or audited by the auditors of the Company. All information shall be subject to the audited and interim financial information of the Group. Investors and shareholders of the Company are advised not to rely on such information, and the directors of the Company shall not be responsible for any reliance placed thereon. Investors and shareholders of the Company should exercise caution when dealing in the shares of the Company.

By order of the Board
SIM Technology Group Limited
Wong Cho Tung
Director

Hong Kong, 9 November 2012

As at the date of this announcement, the executive directors of the Company are Ms Yeung Man Ying, Mr Wong Cho Tung, Mr Wong Hei, Simon, Mr Zhang Jianping, Ms Tang Rongrong and Mr Chan Tat Wing, Richard, and the independent non-executive directors of the Company are Mr Liu Hing Hung, Mr Xie Linzhen and Mr Dong Yunting.

** For identification purposes only*