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SIM TECHNOLOGY GROUP LIMITED

晨訊科技集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 2000)

ANNOUNCEMENT

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of the Securities on The Stock Exchange of Hong Kong Limited and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571).

The board of directors of SIM Technology Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces that the unaudited monthly revenue of the Group for the month of July 2013 is approximately HK\$163 million (June 2013: HK\$185.7 million), in which all of the revenue was from the sale of handsets, wireless modules and display modules (“**core business**”) (June 2013: HK\$120.6 million). The revenue of core business of July 2013 increased by 35.2% as compared with that of last month, and decreased by 37.3% as compared with that of the same period last year (July 2012: HK\$259.8 million). The unaudited revenue of the Group for the seven months ended 31 July 2013 is approximately HK\$949.6 million.

The principal activities of the Group are manufacturing, design and development and sale of display modules, handsets and solutions, and wireless communication modules and property development in China.

The above information is extracted from the management accounts of the Group, which have not been reviewed or audited by the auditors of the Company. All information shall be subject to the audited and interim financial information of the Group. Investors and shareholders of the Company are advised not to rely on such information, and the directors of the Company shall not be responsible for any reliance placed thereon. Investors and shareholders of the Company should exercise caution when dealing in the shares of the Company.

By order of the Board
SIM Technology Group Limited
Wong Cho Tung
Director

Hong Kong, 9 August 2013

As at the date of this announcement, the executive directors of the Company are Ms Yeung Man Ying, Mr Wong Cho Tung, Mr Zhang Jianping, Ms Tang Rongrong, Mr Chan Tat Wing, Richard and Mr Liu Hong, and the independent non-executive directors of the Company are Mr Liu Hing Hung, Mr Xie Linzhen and Mr Dong Yunting.

** For identification purposes only*