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SIM TECHNOLOGY GROUP LIMITED

晨訊科技集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 2000)

INSTITUTIONAL INVESTOR CONFERENCE IN RELATION TO 2017 INTERIM RESULTS

SIM Technology Group Limited (“**Company**”, together with its subsidiaries, “**Group**”) will publish its interim results announcement of the Group for the six months ended 30 June 2017 on 24 August 2017. To promote institutional investor relations and communications, the Company will hold an institutional investor conference at Unit 2401-2, 24/F., Admiralty Centre I, 18 Harcourt Road, Admiralty, Hong Kong on Thursday, 24 August 2017 at 3:30 p.m. Please note that attendance at the institutional investor conference is by invitation only.

By order of the Board

SIM Technology Group Limited

Chan Chi Yin

Company Secretary

Hong Kong, 23 August 2017

As at the date of this announcement, the executive directors of the Company are Ms Yeung Man Ying, Mr Wong Cho Tung, Ms Tang Rongrong, Mr Chan Tat Wing, Richard, Mr Liu Hong and Mr Liu Jun, and the independent non-executive directors of the Company are Mr Liu Hing Hung, Mr Wang Tianmiao and Mr Wu Zhe.

** For identification purposes only*