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PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED

鳳凰衛視投資(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02008)

APPOINTMENT OF MEMBERS OF THE NOMINATION COMMITTEE

The board of directors (the “**Board**”) of Phoenix Media Investment (Holdings) Limited (the “**Company**”) announces that with effect from 21 November 2025:

1. Mr. SUN Yusheng, an Executive Director of the Company, has been appointed as a member of the Nomination Committee of the Company (the “**Nomination Committee**”); and
2. Mr. FANG Fenglei, an Independent Non-executive Director of the Company, has been appointed as a member of the Nomination Committee.

By Order of the Board

Phoenix Media Investment (Holdings) Limited

XU Wei

Chairman and Chief Executive Officer

Hong Kong, 21 November 2025

As at the date of this announcement, the Board comprises:

Executive Directors

Mr. XU Wei (Chairman and Chief Executive Officer) and Mr. SUN Yusheng (Deputy Chief Executive Officer and Editor-in-Chief)

Non-executive Directors

Ms. HO Chiu King, Pansy Catilina (Vice-chairman), Mr. DING Wei, Mr. QIU Baohua and Mr. CUI Xian

Independent Non-executive Directors

Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. ZHOU Longshan