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KEE HOLDINGS COMPANY LIMITED

開易控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2011)

Date of Board Meeting

The board of directors (the “**Board**”) of KEE Holdings Company Limited (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held on Wednesday, 16 March 2011 at 14:00 at Room 2101A, Tower 2, China Hong Kong City, 33 Canton Road, Tsimshatsui, Kowloon, Hong Kong for the purpose of considering and approving the final results of the Company and its subsidiaries for the year ended 31 December 2010 and transacting any other business.

By Order of the Board
KEE Holdings Company Limited
Xu Xipeng
Chairman

Hong Kong, 2 March 2011

As at the date of this announcement, the directors of the Company are:

Executive Directors:

Mr Xu Xipeng

Mr Xu Xinan

Mr Yang Shaolin

Non-executive Director:

Mr Chow Hoi Kwang, Albert

Independent non-executive Directors:

Mr Lin Bin

Mr Kong Hing Ki

Mr Tam Yuk Sang, Sammy