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NETJOY HOLDINGS LIMITED

云想科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2131)

PROFIT ALERT — NARROWING OF LOSS

This announcement is made by Netjoy Holdings Limited (the “**Company**”, together with its subsidiaries and consolidated affiliated entities, the “**Group**”) in accordance with Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Director(s)**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended December 31, 2025 (the “**Year**”) and the information currently available to the Board, it is expected that the Group will record a net loss of approximately RMB45 million to RMB60 million for the Year, representing a significant narrowing of over 87% compared to the net loss of approximately RMB462.09 million for the year ended December 31, 2024 (the “**Corresponding Period**”). The Group’s overall loss position for the Year improved substantially as compared with the Corresponding Period, primarily attributable to the Group’s proactive optimisation of its business structure, including the scaling down of low-margin businesses and effective control over labour and operating costs, as well as the fact that certain impairment provisions recognised in the Corresponding Period did not recur during the Year. The Group’s management has been actively advancing cost reduction and efficiency enhancement measures, focusing on core high-value businesses, with the effectiveness gradually becoming evident.

The information contained in this announcement is only based on a preliminary assessment of the unaudited consolidated management accounts of the Group for the Year and the information currently available to the Board, and is not based on any information or figures which have been audited or reviewed by the Company's auditor and may be subject to possible adjustments. The Group is in the process of finalizing the consolidated financial results of the Group for the Year, and the actual results of the Group for the Year may differ from what is disclosed in this announcement. Shareholders and potential investors are advised to read carefully the Company's annual results announcement for the year ended December 31, 2025, which is expected to be published on August 6, 2026.

Shareholders and potential investors should exercise caution when investing or dealing in the shares of the Company.

By order of the Board
Netjoy Holdings Limited
XU Jiaqing
Chairman of the Board

Shanghai, the PRC, August 5, 2026

As at the date of this announcement, the Board comprises Mr. XU Jiaqing as executive Director; Mr. DAI Liqun and Mr. WANG Jianshuo as non-executive Directors; and Mr. CHEN Changhua, Dr. RU Liyun and Ms. CUI Wen as independent non-executive Directors.