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HISENSE KELON ELECTRICAL HOLDINGS COMPANY LIMITED

海信科龍電器股份有限公司

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 00921)

ANNOUNCEMENT

NOTICE OF BOARD MEETING

The board of directors (the "Board") of Hisense Kelon Electrical Holdings Company Limited (the "Company") announces that a meeting of the Board of the Company will be held on Monday, 25 October 2010 for the following purposes:

1. to consider and approve the unaudited third quarterly results of the Company ended 30 September 2010; and
2. to transact any other business (if any).

By order of the Board of

Hisense Kelon Electrical Holdings Company Limited

Tang Ye Guo

Chairman

Foshan City, Guangdong, the PRC, 12 October 2010

As at the date of this announcement, the Company's directors are Mr. Tang Ye Guo, Mr. Zhou Xiao Tian, Ms. Yu Shu Min, Mr. Lin Lan, Ms. Liu Chun Xin and Mr. Zhang Ming; and the Company's independent non-executive directors are Mr. Zhang Sheng Ping and Mr. Cheung Yui Kai, Warren.