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HISENSE KELON ELECTRICAL HOLDINGS COMPANY LIMITED

海信科龍電器股份有限公司

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 00921)

ANNOUNCEMENT

NOTICE OF BOARD MEETING

The board of directors (the "Board") of Hisense Kelon Electrical Holdings Company Limited (the "Company") announces that a meeting of the Board of the Company will be held on Thursday, 28 April 2011 for the following purposes:

1. to consider and approve the unaudited first quarterly results of the Company ended 31 March 2011; and
2. to transact any other business (if any).

By order of the Board of

Hisense Kelon Electrical Holdings Company Limited

Tang Ye Guo

Chairman

Foshan City, Guangdong, the PRC, 13 April 2011

As at the date of this announcement, the Company's directors are Mr. Tang Ye Guo, Mr. Zhou Xiao Tian, Ms. Yu Shu Min, Mr. Lin Lan, Mr. Xiao Jian Lin and Ms. Liu Chun Xin; and the Company's independent non-executive directors are Mr. Zhang Sheng Ping, Mr. Cheung Yui Kai, Warren and Mr. Wang Ai Guo.