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HISENSE KELON ELECTRICAL HOLDINGS COMPANY LIMITED

海信科龍電器股份有限公司

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 00921)

ANNOUNCEMENT ON RESIGNATION OF

INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board of the Company announces that, on 29 July 2011, Mr. Cheung Yui Kai, Warren, an independent non-executive director of the Company, tendered his resignation as independent non-executive director of the Company, member of the Audit Committee, the Nomination Committee and the Remuneration & Evaluation Committee of the Board to the Board due to job changes. The Company will complete the election of a new independent non-executive director of the Company to fill the vacant positions arising from the resignation of Mr. Cheung and the relevant follow-up work as soon as possible.

The board of directors (the "Board") of Hisense Kelon Electrical Holdings Company Limited (the "Company") announces that, on 29 July 2011, Mr. Cheung Yui Kai, Warren ("Mr. Cheung"), an independent non-executive director of the Company, tendered his resignation as independent non-executive director of the Company, member of the Audit Committee, the Nomination Committee and the Remuneration & Evaluation Committee of the Board to the Board due to job changes. Mr. Cheung has confirmed to the Board of the Company that he has no disagreement with the Board and there is no matter that needs to be brought to the attention of the holders of the securities of the Company and The Stock Exchange of Hong Kong Limited.

The resignation of Mr. Cheung will result in the number of independent non-executive directors of the Company and the number of members of the Audit Committee of the

Board falling below the required number. Before a newly-elected independent non-executive director assumes office, Mr. Cheung will still perform the relevant duties. If a general meeting is not held by the Company to elect a new independent non-executive director within two months from the date Mr. Cheung tendered his resignation, Mr. Cheung may cease to perform the relevant duties. The Company will complete the election of a new independent non-executive director of the Company to fill the vacant positions arising from the resignation of Mr. Cheung and the relevant follow-up work as soon as possible.

The Board would like to express its gratitude to Mr. Cheung for his contributions to the Company during his tenure of office.

By order of the Board of

Hisense Kelon Electrical Holdings Company Limited

Tang Ye Guo

Chairman

As at the date of this announcement, the Company's directors are Mr. Tang Ye Guo, Ms. Yu Shu Min, Mr. Lin Lan, Mr. Xiao Jian Lin and Ms. Liu Chun Xin; and the Company's independent non-executive directors are Mr. Zhang Sheng Ping, Mr. Cheung Yui Kai, Warren and Mr. Wang Ai Guo.

Foshan City, Guangdong, the PRC, 29 July 2011